

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor’s Legislative Team

at MileHighOrdinance@DenverGov.org by **11:00am on Monday**. Contact the Mayor’s Legislative team with questions

Date of Request: 1/19/2023

Please mark one: **Bill Request** or **Resolution Request**

1. Type of Request:

- Contract/Grant Agreement** **Intergovernmental Agreement (IGA)** **Rezoning/Text Amendment**
- Dedication/Vacation** **Appropriation/Supplemental** **DRMC Change**
- Other:**

2. Title: (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Amends an intergovernmental agreement with the Community College of Denver (CCD) to add six (6) months for activities in CCD’s Center for Workforce Initiatives relating to WORKNOW, a collaborative workforce development initiative to recruit, support, and train local residents in construction and construction-related careers, no change in contract amount.

3. Requesting Agency: Denver Economic Development & Opportunity (DED0)

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Derrick Watson	Mayor-Council: Derrick Watson Email: derrick.watson@denvergov.org
Email: derrick.watson@denvergov.org	City Council Inquiries: Patrick Walton Email: patrick.walton@denvergov.org

5. General description or background of proposed request. Attach executive summary if more space needed:

Please see Executive Summary.

6. City Attorney assigned to this request (if applicable): Olayinka Hamza

7. City Council District: Citywide

8. **For all contracts, fill out and submit accompanying Key Contract Terms worksheet**

To be completed by Mayor’s Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
IGA/Grant Agreement

Vendor/Contractor Name: Community College of Denver
Contract entity:
STATE OF COLORADO,
DEPARTMENT OF HIGHER EDUCATION, BY THE STATE BOARD FOR
COMMUNITY COLLEGES AND OCCUPATIONAL EDUCATION FOR THE USE AND
BENEFIT OF THE COMMUNITY COLLEGE OF DENVER

Contract control number:
Original: OEDEV-202161592-00
Amended: OEDEV-202266239-01

Location:
P.O. Box 173363, Campus Box 250
Denver, CO 80217-3363

Is this a new contract? Yes No **Is this an Amendment?** Yes No **If yes, how many?** 1

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):
Original: 1/1/2022 – 12/31/2022
Amended: 1/1/2022 – 6/30/2023

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
<i>(A)</i>	<i>(B)</i>	<i>(A+B)</i>
\$822,700	-	\$822,700

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
1/1/22 to 12/31/22	6 Months	06/30/2023

Scope of work: Please see Executive Summary for program elements.

Was this contractor selected by competitive process? No.

If not, why not? No, as this is not solely a city program or controlled by city procurement guidelines. WORKNOW is a broad community-based collaborative involving public, private, and foundation partners.

Has this contractor provided these services to the City before? Yes No

The initial contract for these activities in 2018 was \$250,000, the 2019 funding amount was \$564,000, the 2020 and 2021 funding amount was \$565,750, and the 2022 contract was for \$822,700.

Source of funds: General Fund

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A

Who are the subcontractors to this contract? N/A

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

EXECUTIVE SUMMARY

The proposed amendment will add six months to the 2022 contract to continue serving participants through the end of the expected Denver Construction Careers Program (DCCP) pilot period. In Spring of 2023, Denver Economic Development & Opportunity (DEDO) will bring a DCCP ordinance to City Council to codify the pilot program and we would like to keep supportive services active until the ordinance is approved and the 2023 RFP process is complete.

WORKNOW is a job recruitment, advancement and support platform for Denver metro families living in neighborhoods directly affected by community construction projects. This is Denver's first workforce development platform striving to equalize opportunities for all Coloradans by enabling inclusive, diverse, and skilled employment opportunities in construction. WORKNOW programming is concentrated in community resource navigation, job skills training, job placement, career coaching and advancement, and community building.

The goal of WORKNOW is to create a partnership that supports the development of a local worker pipeline for infrastructure construction job opportunities. This partnership believes in the efficiency and effectiveness of collaboration between for-profit and non-profit organizations; government and non-government organizations; community- and faith-based organizations; business; education; and labor in developing a quality workforce and sustainable neighborhoods.

As a co-founder of WORKNOW, the City & County of Denver is a one of the Colorado Resource Partners (CORE Partners), an alliance of organizations. With partner funds and leveraged dollars, WORKNOW was launched through the existing infrastructure of the Community College of Denver's Center for Workforce Initiatives to achieve three main objectives:

- Foster demand-driven skills attainment and employment using regional infrastructure projects as a catalyst
- Enable upward mobility for all metro Denver residents and families
- Align and integrate programs and services and promote exchange of best practices and technical assistance

Through the city's partnership and investments along with other funding partners, as of December 2022, WORKNOW has enrolled 3,124 members. Of those, 1,628 (52%) have completed a training and secured industry certificate. An additional has assisted 659 apprentices secured placement in Registered Apprenticeship Programs recognized by the U.S. Department of Labor and 1,192 WORKNOW members have secured new construction industry employment, including placements in skilled trade craft, office and professional service positions. As of December 2022, 1,147 of enrolled WORKNOW members were incumbent workers seeing upskilling and retention support. Cumulatively, 34% of WORKNOW members come from priority zip codes.

In all, the city is allocated \$1.5 million to its Construction Career Pilot in 2022. DCCP staff team within DEDO/Denver Workforce Services includes seven full-time staff.

The budget for the 2022 contract between the city and CCD included the following:

I.	<u>Participant Direct Services – WORKNOW</u>	
	Training – 350 people	\$209,750
	Pre-Apprenticeship Cohort	\$86,950
	Supportive Services – 350 people	\$120,000
	Employer Resources and Services	<u>\$ 90,000</u>
	TOTAL	\$506,700
II.	<u>Operational support - WORKNOW</u>	
	Navigators supporting targeted city projects	\$217,500
	Community outreach, marketing, Fiscal Support	\$75,000
	Backbone & General & Administrative Support	<u>\$23,500</u>
	TOTAL	\$316,000
	CONTRACT TOTAL	\$822,700

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____