

ORDINANCE/RESOLUTION REQUEST

****Please submit to Mayor's Legislative Team by 5 pm Wednesday**

1. Title: Contract approval between the City of Denver and Biennial of the Americas Corporation (BOAC).

2. Requesting Agency: Mayors Office

3. Contact Person *with actual knowledge of proposed ordinance*

Name: Amy Mueller

Phone:

Email: Amy.Mueller@denvergov.org

4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary*

Name: Amy Mueller

Phone:

Email:

5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved

a. Scope of Work

We are requesting contract approval between the City and Biennial of the Americas Corporation (BOAC). BOAC will oversee all marketing, including event identity and graphics, print and electronic collateral, correspondence, media outreach, and online/ social media communications, for the Biennial.

General duties include:

Oversight of event marketing, the creation and implementation of an art installation in the McNichols Building to be exhibited to the public during the July 2010 Biennial of the Americas, event staffing and administration.

Attachment: Please see more detailed Scope of Work

b. Duration

May 15, 2010 – October 1, 2010

c. Location

d. Affected Council District

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e. Benefits

Marketing the Biennial

f. Costs
\$900,000

6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain.

No

(Completed by Mayor's Office): **Ordinance Request Number:**

Date: