

THE FUTURE OF PEG ACCESS TV

Public, educational, and government access television (known as PEG-TV) is brought to viewers via channels the city has acquired through partnerships with cable TV providers (Century Link and Comcast).

Due to the decline of cable TV as the 'go to' medium for watching video, the City and County of Denver must proactively build a new partnership model and find a physical space to evolve PEG-TV into the future of community media access.

PEG PROGRAMMING PROVIDES...



Transparency of government operations



Educational/health/safety information



Denver-specific programming that lends a voice to the public



TRADITIONAL CABLE TV'S FUTURE IS IN PERIL

The future of TV will be dominated by internet streaming (digital TV) which provides no revenue for PEG access TV. We need to future-proof Access operations if we wish to keep providing programming to the community.

HOW DOES THE CITY GET PEG DOLLARS?



1

Cable providers need access to the city's right-of-way to install cable and fiber that connect its delivery system to neighborhoods and houses for television services.



2

In return, the city receives franchise fees and a PEG fee that are part of a subscribers monthly rate.



3

Fees are used to purchase capital equipment that supports community media like cameras, servers, editing and audio equipment, etc.

A NEW PARTNERSHIP MODEL AND PHYSICAL SPACE IS NEEDED TO ENSURE OUR COMMUNITY'S FUTURE ACCESS TO MEDIA

BUELL PUBLIC COMMUNITY MEDIA CENTER



Future-proof PEG programming



Synergy and partnerships for all PEG entities



Statewide distribution for content



Entrepreneurial opportunities and member certifications



PEG funds for CMC investment



Partnership with DPS/Emily Griffith



Partnership with Rocky Mountain Public Media



Investment already made by Denver's OED