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BAC-5656

Contact Information

Contact Name	Mayra Gonzales	Home Address	12935 E 48th Ave
Preferred Phone	7202967274	Home City	Denver
Preferred Email	mayra.gonzales120@gmail.com	Home State	CO
Other Phone		Home Zip	80239
Other Email		County	
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	
SSN	[REDACTED]	Race/Ethnicity	Hispanic
Gender	Female	Other Ethnicity	
Other Gender		Salutation	Ms.

Board Information

Board Name	Denver Planning Board	Other boards or commissions served	
Status	New	Resigned	
Term Start Date			
Term End Date			

Work Information

Employer	Montbello Organizing Committee	Work Address	12000 E 47th Ave
Position		Work City	Denver
Business Phone #		Work State	CO
Work Email		Work Zip	80239

Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Denver	Special Information	
Denver City Council District No	8		

Education and General Qualifications

Name of High School		Name of Graduate School	
Location of High School		Location of Graduate School	
# of Years Attended High school		# of Years Attended Graduate School	
Did you Graduate		Did you Graduate	

High School

Graduate Major

Name of College
 Location of College
 # of Years Attended College
 Did you Graduate College
 Undergrad Major

Reference Details

Reference Name #1	Councilwoman Stacie Gilmore	Reference Email #1	stacie.gilmore@denvergov.org
Reference Phone #1	720.337.7711	Reference Address #1	
Reference Name #2	Donna Garnatt	Reference Email #2	montbellofreshlo@gmail.com
Reference Phone #2	720.810.5475	Reference Address #2	
Reference Name #3	Abby Bohannan	Reference Email #3	abby@ambgconsulting.com
Reference Phone #3	720.771.4133	Reference Address #3	

Agree to a background check

Owner Romaine Pacheco

Created By Denver Integration, 11/14/2019 5:08 PM
 Last Modified By Maya Thayer, 7/14/2020 12:19 PM

Notes & Attachments

MGonzales responses

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MGonzalesResume2020.pdf

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 Description
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MGonzalesResume2020.pdf

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Files

MGonzales responses

Last Modified 9/21/2020 9:19 AM
 Created By Romaine Pacheco

Education

Masters of Urban and Regional Planning (MURP), May 2019
University of Colorado Denver, Denver, CO (3.8 GPA)

Bachelor of Arts and Science (B.A), May 2014
University of Colorado Denver, Denver, CO (3.5 GPA)
Major: Sociology
Minors: Social Justice and Women and Gender Studies

Professional Experience

Owner, August 2019 – Present
AMBG Consulting -Denver, CO

- Lead professional consulting services which include but are not limited to community engagement, facilitation, research and evaluation, strategy and implementation planning
- Leverage relationships with other consultants, community groups, local nonprofits, foundations, government agencies, and for-profit agencies
- Create and lead all internal financial, legal and structural business systems

FreshLo Walkable Loop Project Manager, January 2019 – Present
Montbello Organizing Committee (MOC)–Denver, CO

- Lead FreshLo Walkable Loop design, planning and implement efforts to improve access to fresh healthy food, community resources and destinations while incorporating active living efforts
- Manage organizational partnerships and community relations by working with FreshLo Walkable Loop partners, stakeholders and Montbello residents
- Support land acquisition, financing, and development efforts of the FreshLo Cultural Hub, a grocery store anchored mixed-use development through the identification of financial resources for residential and commercial needs. Build the understanding of land use and zoning policies of the board and staff

Spanish Language Interpreter, March 2016 – Present
Community Language Cooperative (CLC)–Denver, CO

- Interpret for monolingual Spanish speakers at community and organization gatherings pertaining to community opportunities or issues in areas of health, transportation, housing, community organizing and neighborhood planning
- Engage in group discussions to ensure monolingual Spanish speakers and English speakers can effectively communicate while maintaining neutrality to the topic being discussed
- Become familiar with opportunities and issues affecting areas of health, transportation, housing, and neighborhood planning to better interpret or explain concepts for which interpretation does not exist

Housing Consultant, March 2018 – May 2019

Colorado Nonprofit Development Center (CNDC)–Fort Morgan, CO

- Developed culturally responsive, context specific curriculum to deepen the Fort Morgan Cultures United for Progress (FMCUP) Resident Team's critical understandings of community planning processes, land use and zoning code, comprehensive plan and real estate finance to understand the different aspects impacting the availability of adequate and affordable housing in the city of Fort Morgan
- Created a Housing Needs Assessment to facilitate FMCUP's identification of community housing solutions
- Built relationships with resident leaders, nonprofit organizations, business leaders, government officials and staff to facilitate conversations around Fort Morgan's housing needs

Research Assistant, March 2018 – May 2019

University of Colorado Denver (UCD)–Denver, CO

- Gathered qualitative and quantitative data and information regarding the impact of Hurricane Harvey in the Houston Metropolitan Statistical Area (MSA) using GIS, local city and county data and local news sources
- Planned site-visits, handled travel logistics, and prepared and distributed research materials
- Conducted in-person interviews with residents of Mobile Home Parks in the Houston MSA
- Created professional reports and summaries of local land use and zoning codes

Program Assistant, August 2016 – May 2018

Latino Community Foundation of Colorado (LCFC)–Denver, CO

- Researched opportunities and issues impacting the Latino community at a local, state and national level
- Facilitated the professional development and capacity building of community leaders by creating curriculum for skill building, leadership development, and implementation of participatory evaluation
- Performed administrative tasks including answering phone calls, maintaining schedules, planning and scheduling meetings, drafting official and confidential correspondence, making travel arrangements, preparing expense reports, and updating contact database information
- Planned on- and off-site meetings, events, conferences, and seminars including scheduling, handling logistics, and preparing and distributing materials
- Maintained the donor database, assuring the accuracy of records and generating routine reports
- Supported LCFC staff and consultants with reports, correspondence, community engagement activities and communications

Community Organizer, March 2015 – August 2016

Montbello Organizing Committee (MOC)–Denver, CO

- Worked with MOC Leadership Team and Task Teams to develop strategies for community development around the issues of Transportation, Retail and Economic Development and Community Enhancement
- Conducted targeted recruitment and outreach, as well as, supervised and organized volunteers
- Planned, scheduled and facilitated community meetings and outreach events, secured venues, prepared agendas, refreshments, translation, childcare services, and other related duties
- Developed, created content and maintained the MOC website, social media accounts and newsletter
- Positioned MOC as a respected stakeholder and leader in the Denver community, developed strategic partnerships with elected officials, community members, local non-profits and foundations
- Drafted official documents and created bilingual fact-sheets, flyers, and brochures for MOC events and outreach efforts

Skills:

Leadership

- Steering Committee Member *Mile High Connects*, January 2019 – Present
- Committee Member, *Denver Streets Partnership*, October 2019 – Present
- Member, *Women in Transportation Symposium*, April 2018 – Present
- Award Committee, *The Denver Foundation: Big Jon Platt Scholarship Committee*, May 2016 – Present
- President, *American Planning Association Student Chapter*, April 2018 – May 2019
- Board Secretary, *Montbello Organizing Committee*, August 2016 – August 2017

Communication

- Fluent in Spanish, experience in simultaneous interpretation and translation services
- Excellent written and oral communication
- Public Speaking

Computer

- Adobe Suite (Illustrator, Photoshop, InDesign)
- ESRI ArcMap
- Microsoft Office Suite, Power Point, Word, Excel
- Google Products

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- Microsoft Office Suite, Power Point, Word, Excel
- Google Products

1. *Why are you interested in serving on this advisory group?* Please accept this response as my official statement of interest for the Housing Stability Strategic Advisors Group (HSSAG). I am particularly interested in serving on the HSSAG because of its unique emphasis on addressing homelessness, housing stability, and housing opportunities in the city of Denver, through direct advice and recommendations to the planning and implementation of city programs, services and expenditures. Furthermore, I hope to contribute to the vision, mission and values of the HSSAG by sharing my own experience as a long-time resident and community advocate in the Denver-Metro area. I believe the city of Denver would greatly benefit from working with residents who are directly impacted by the various housing issues previously described.
2. *Why do you think you are qualified to serve on this advisory group?* I believe my graduate education in urban and regional planning, as well as my professional and lived experience in community organizing and advocacy make me an ideal candidate for the HSSAG. I have been involved in housing related projects both in Denver and throughout the state of Colorado. I completed a housing needs assessment for the City of Fort Morgan as part of my graduate capstone project, supported the creation of a Housing 101 Tool Kit for CDPHE, helped fundraise for a housing project in Brighton that will serve young folks aging out of foster care and currently work as a project manager on the Montbello FreshLo Cultural Hub project with the Montbello Organizing Committee. The FreshLo project will be home to 96 units of affordable housing in the Montbello community.
3. *Please list which position(s) you are interested in serving in for this advisory group.* I believe my personal, professional and educational background would allow me to serve as an appointed member with *professional and lived expertise in the effects of gentrification and displacement or housing instability on lower income households* and/or as an *appointed community member*.
4. *Are you interested in serving as a Council appointee, a Mayoral appointee, or either role on this advisory group?* I am interested in serving on the HSSAG and do not have a preference on the type of appointment, it could be either Mayoral or through City Council.
5. *What is your lived or professional expertise with gentrification/displacement, homelessness, and/or affordable housing?* As a first-generation, Mexican-American, millennial, woman, my identity not only provides great insight as to how housing insecurity impacts low-income communities, communities of color, immigrants, millennials, and women, it also directly impacts my access to housing and housing outcomes. I am a resident of the Montbello neighborhood and have first-hand experience with gentrification, the effects of redlining, and the effects of divestment in communities of color.
6. *How would your appointment contribute to greater inclusion or representation of communities with historic barriers to housing or service access?* As a woman of color with lived, professional and educational experience, I bring greater diversity of thought and insight to spaces that traditionally do not represent communities of color, immigrants, women, or young people.
7. *What relevant experience do you have with public funding or where might you need additional training to be effective in this role?* I have an educational background that has provided me with a basic understanding of public funding, my current professional experience has also allowed me to learn and experience first-hand the public funding process, but I believe there is much more I can learn to be as effective as possible in this role.