



Healthy Food for Denver's Kids Initiative

Safety, Housing, Education, and Homelessness Committee
November 20, 2019

Empowering Denver's communities to live better, longer

Healthy Food for Denver's Kids: Ballot Initiative 302

- Citizen-initiated ballot measure approved by voters in November of 2018
- Sales and use tax (0.08%) to establish a fund for healthy food and food-based education for Denver's youth
- Approx. \$11 Million in the first year
- Tax will sunset December 31, 2028

Healthy Food for Denver's Kids: Ballot Initiative 302

Funds to primarily serve low-income and at-risk youth by providing:

- Access to healthy meals and snacks
- Hands-on education and public health programs associated with
 - Farming and gardening
 - Cooking and home economics
 - Nutrition and healthy eating
- Local food preference funding



Healthy Food for Denver's Kids: Ballot Initiative 302

- Expending Authority: Denver's Department of Public Health and Environment
- Funds to be granted to local non-profits and Denver city agencies (e.g. DPS) through a competitive process



Healthy Food for Denver's Kids: Commission

13 members

- 3 members of the mayor's cabinet or dept. heads (mayorally-appointed)
- 2 members of City Council (approved by City Council)
- 4 residents of the city (mayorally-appointed)
- 4 representatives of city-wide organizations or institutions involved in food (mayorally-appointed)

Commission meetings held monthly, open to public

HFDK Commission Membership

Commission Member Name	Organizational Affiliation	Qualification
Alexis Weightman	Colorado Health Foundation	Rep. of citywide org
Andrea Pascual	Denver Public Health	Rep. of citywide org
Blake Angelo	Kaiser Permanente/Healthy Food for Denver Kids nonprofit	Citizen member
Chelsea Párraga	History Colorado	Rep. of citywide org
Deborah Ortega	City Council member	City Council
Jamie Torres	City Council member	City Council
Laine Cidlowski	Denver Department of Public Health and Environment	Agency member
Patti Iwasaki	Denver Sustainable Food Policy Council	Rep. of citywide org
Sandy Stenmark	Citizen member	Citizen member
Shelby Miller	Natural Grocers	Citizen member
Susan Gallo	Office of Children's Affairs	Agency member
Taber Ward	Citizen member	Citizen member
Todd Jorgenson	Denver Human Services	Agency member

Healthy Food for Denver's Kids: Administration

- Program Administrator (hired in September 2019)
- Contract Administrator (hired in August 2019)
- External Program Evaluator (RFP released)

Current Activities

- Bylaws development
- Setting funding priorities – refining both funding methods & purposes
- Request for Proposal open for Program Evaluator
- Equity lens

Future Activities

- Develop Request for Proposal for Grantees
- Award funds

Thank you!

For more information, please contact:

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