

## **BILL/ RESOLUTION REQUEST**

- 1. Title:** Approves contract with Burst Communications for equipment/systems acquisition, engineering, integration and staff training at the new Denver 8 Media Services facility in the City & County Building (CE201204498).
  
- 2. Requesting Agency:** Technology Services
  
- 3. Contact Person *with actual knowledge of proposed ordinance***  
**Name:**Darryn Zuehlke  
**Phone:**720-913-8890  
**Email:**Darryn.Zuehlke@denvergov.org
  
- 4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary***  
**Name:**Darryn Zuehlke  
**Phone:**720-913-8890  
**Email:**Darryn.Zuehlke@denvergov.org
  
- 5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved**
  - a. Scope of Work**

This ordinance will allow Denver 8 Media Service to enter into a contract with Burst Communications to purchase and install new high-definition video/audio/lighting/networking systems in the new facility, specifically in the Master Control playback center, Technology Area, editing suites, studio, and control rooms. Further, this integration will interface with existing systems and provide training for staff plus long-term maintenance agreements on the equipment and systems. The level of expertise needed to acquire, design, construct, and install this equipment is beyond current Denver 8 Media Services skill sets, which is why a formal Request For Proposals was issued and Burst was the successful vendor. Denver 8 Media Services has utilized Burst in the past—for construction of existing production control rooms in the City & County Building, and thus we have high confidence in the professional level of service we will receive from Burst.
  - b. Duration**

03-15-2012 to 12-31-2014
  - c. Location**

City and County Building 1437 Bannock Street
  - d. Affected Council District**

Citywide
  - e. Benefits**

**There will no longer be a lease payment out of the General Fund. Lease Payment a savings of \$213,763.00 per year. Denver 8 Media Services will be more conveniently located for Mayor, City Council, and city staff to produce programming, thus decreasing the time impact to elected officials and staff.**

**f. Costs**

**\$1,168,781, coming from the Comcast PEG Fund. No General Fund or City Capital Fund dollars used**

**6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain.**

**No.**

**Bill Request Number: BR12-0225**

**Date: 3/19/2012**