



Office Councilwoman Deborah Ortega
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MEMORANDUM

Stakeholder outreach and engagement memo for an ordinance to reduce the use of single-use shopping bags in Denver.

July 9, 2013

Denver Bag Fee Draft Ordinance Details:

- 5-cent fee on paper and plastic bags consumed by shoppers at food stores
- 2-cents retained by retailer to offset administrative, labor, and other costs
- 3-cents returned to the city and linked to program to distribute reusable bags, conduct public education and outreach, and conduct cleanup efforts
- Retailers have the option to donate the retained portion of the fee
- At least a six-month delay between adoption and an effective date of Earth Day 2014 (April 22, 2014)
- Retailers directly affected by the ordinance will have the opportunity to donate reusable bags to the City administered program
- Required signage will include mandated ordinance language and retailers will have the option to design signage using their unique brand standards
- Quarterly remittance schedule
- 50% reduction in bag consumption in the first year at retailers affected by the ordinance

Draft Legislative Schedule

- **TBD** – Draft ordinance distributed to Council and staff
- **TBD** – Draft ordinance distributed to stakeholders
- **July 30, 2013** – Ordinance scheduled for discussion and public comment at HSES Committee.
- **August 6, 2013** – Scheduled for action at HSES Committee.
- **August 13, 2013** - Ordinance on agenda Mayor- Council
- **August 19, 2013** – First reading at Council with public hearing
- **August 26, 2013** – Final reading
- **April 22, 2014** – Ordinance implementation

Stakeholder List

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| • Denver Department of Public Works | • UFCW, Local 7, Executive Board |
| • City of Boulder | • Alliance for Climate Education |
| • Denver Department of Environmental Health | • Alliance for Sustainable Colorado |
| • Constituent Survey – November 2012 | • Safeway |
| • Denver Mayor Michael B. Hancock | • King Soopers |
| | • Colorado Retail Council |

- First Plymouth Congregational Church
- Waste Management
- Denver Post Editorial Board
- The Town of Breckenridge
- The City of Durango
- Colorado Restaurant Association
- Larry Ambrose, INC
- Downtown Denver Partnership Retail Committee
- Renewable Bag Council
- Helix-Poly
- Mile High Business Alliance
- Whole Foods
- Wal-Mart
- 7 –Eleven
- Speer Wealth Management Group
- Cherry Creek North BID
- Cherry Creek Shopping Center
- Downtown Denver Partnership Economic Development Council

- FRESA
- The GrowHaus
- Target
- Groundwork Denver
- A-1 Organics
- Colorado Licensed Beverage Association
- The Greenway Foundation
- Rocky Mountain Food Industry Association
- Hispanic Chamber of Commerce
- Mayor Hancock’s Sustainability Advisory Council
- Sprouts
- Petroleum Marketers and Convenience Store Association
- Walgreens
- Denver Human Services
- Denver Metro Chamber of Commerce