

Healthy Food for Denver's Kids (HFDK) Initiative

Executive Summary

Overview: The Healthy Food for Denver's Kids Initiative ([Initiated Ordinance 302](#)) proposed to increase taxes to establish a fund for healthy food and food-based education for Denver's youth. The ballot measure was approved by voters in November 2018 and went into effect in January 2019. The 0.08% increase in sales and use tax within the City and County of Denver is expected to generate approximately \$11 million dollars annually for ten years. The money will be disbursed through competitive grants to agencies of local government and non-profit organizations. The funding will be aimed primarily at low-income and at-risk youth, and funding decisions will be made by a Commission made up of non-profit, government, and community member volunteer appointees. The Healthy Food for Denver's Kids has granted almost \$66.5M to over 95 organizations.

Purpose of the Funds:

- Help Denver's kids (primarily low income or at-risk) have year-round access to up to three meals and healthy snacks per day
- Hands-on experiential education and public health programs about farming, gardening, cooking, home economics, nutrition and healthy eating
- Preferential procurement of food from Colorado farms, ranches, and food manufacturers
- Organizations must conduct the majority of their activities within the City and County of Denver, and principally benefit the city and its residents
- Grantees must provide regular reporting on activities funded
- Some funds can cover administration for applicant organizations, but no more than 10% can go towards City administration costs

Contracts:

- The grantees were selected through a competitive selection process (RFP).
- These approval requests fall into the following;
 - Three (3) contracts submitted for resolution requests are contract amendments related to amending Exhibit B for reflecting changes in their budget, and one amendment requesting an additional \$5,000 for their contract. There are no changes to the contract term.
- **The total amount for approval is \$2,866,486.17**

Summary of Resolutions Submitted;

Number	Name of Organization	Total Contract Amount
1	Housing Authority of The City And County Of Denver, CO	\$1,061,491.00
2	CLAYTON EARLY LEARNING, TRUSTEE, GEORGE W. CLAYTON TRUST,	\$1,181,108.17
3	Metro Caring	\$623,887
	TOTAL AMOUNT	\$2,866,486.17