

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**. Contact the Mayor's Legislative team with questions

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**Date of Request: October 25, 2021**

**Please mark one:**       **Bill Request**                      or                       **Resolution Request**

**1. Type of Request:**

- Contract/Grant Agreement**     **Intergovernmental Agreement (IGA)**     **Rezoning/Text Amendment**  
 **Dedication/Vacation**                       **Appropriation/Supplemental**                       **DRMC Change**  
 **Other: Approve the 2022 Operating Plan and Budget for the Bluebird Business Improvement District**

**2. Title:** A bill for an ordinance approving a 2022 Operating Plan and Budget for the Bluebird Business Improvement District.

**3. Requesting Agency:** Finance

**4. Contact Person:**

|   |   |
|---|---|
| Contact person with knowledge of proposed ordinance/resolution                            | Contact person to present item at Mayor-Council and Council                               |
| Name: Michael Kerrigan - Finance  | Name: Michael Kerrigan - Finance  |
| Email: <a href="mailto:michael.kerrigan@denvergov.org">michael.kerrigan@denvergov.org</a> | Email: <a href="mailto:michael.kerrigan@denvergov.org">michael.kerrigan@denvergov.org</a> |

**5. General description or background of proposed request. Attach executive summary if more space needed:**

State statute requires that City Council approves or disapproves the BID budget for the upcoming year. The ordinance represents the City's approval for the expenditures and revenues necessary to execute the responsibilities of the District.

**6. City Attorney assigned to this request (if applicable):**

Brad Neiman

**7. City Council District:**

Council District #9 – Councilwoman CdeBaca, Council District #10 – Councilman Hinds

**8. \*\*For all contracts, fill out and submit accompanying Key Contract Terms worksheet\*\***

N/A

### EXECUTIVE SUMMARY

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*To be completed by Mayor's Legislative Team:*

Resolution/Bill Number: BR21 1279

Date Entered: \_\_\_\_\_

Business Improvement Districts (BID's) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. This is the operating plan and budget for **Bluebird BID** (the "District") and it is submitted annually.

**General Description of District and Location:** The service area consists of approximately 11.3 acres of certain commercial property generally located along Colfax Avenue between St. Paul Street to the west, Colorado Boulevard to the east, 16<sup>th</sup> Avenue to the north and 14<sup>th</sup> Avenue to the south.

BID's are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. The District is authorized to provide services within and without its boundaries, including consulting with respect to planning or managing development activities; promotion or marketing activities; organization, promotion, marketing and management of public events; activities in support of business recruitment, management and development; security for businesses and public areas; and providing design assistance.

**District Structure:** The District has no debt; the 2022 budget anticipates the District levying 10 mills on all commercial real property in the District. The proposed budgetary expenditures for 2022 are **\$166,127**. The Board of Directors is composed of 6 electors, with the current vacancy in the process of being filled.

For all BIDs that have mill levies: City Council will pass a resolution in December to levy all special district mill levies for the 2022 budget year.

### Schedule by Legislative Action

| 2022 BID & TID Budget Ordinance Calendar: |  |   |
|---|--|---|
| Date                                      | Item   | Notes   |
| 10/25/2021                                | BID & TID Budget and Operating Plan Ordinance: Ordinance Request Deadline          |   |
| 11/3/2021 (BIZ)                           | BID & TID Budget and Operating Plan Ordinance: BIZ Committee or Consent            | Presentation - assumes joint presentation on BIDs, GIDs, and TIDs |
| 11/9/2021                                 | BID & TID Budget and Operating Plan Ordinance: Mayor-Council                       |   |
| 11/10/2021 at Noon                        | BID & TID Budget and Operating Plan Ordinance: Deadline for CAO to file Ordinances |   |
| 11/15/2021                                | BID & TID Budget and Operating Plan Ordinance: City Council - First Reading        |   |
| 11/22/2021                                | BID & TID Budget and Operating Plan Ordinance: City Council - Second Reading       | No public hearing is required                                     |

*To be completed by Mayor's Legislative Team:*

Resolution/Bill Number: BR21 1279

Date Entered: \_\_\_\_\_