

BILL/ RESOLUTION REQUEST

- 1. Title:** Approves an Operating Plan and Budget for 2014 for the Bluebird Business Improvement District.
- 2. Requesting Agency:** Department of Finance
- 3. Contact Person *with actual knowledge of proposed ordinance***
 - Name:**Rick Sheehan
 - Phone:**720-913-5550
 - Email:**Richard.Sheehan@denvergov.org
- 4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary***
 - Name:**Rick Sheehan
 - Phone:**720-913-5550
 - Email:**Richard.Sheehan@denvergov.org
- 5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved**
 - a. Scope of Work**

The City Council approves the budget for the upcoming year. The ordinance represents the City's approval for the expenditures necessary to execute the responsibilities of the district as well as the imposition of a mill levy necessary to generate sufficient revenue to pay the district's expenses.

The service area consists of approximately 11.3 acres of certain commercial property located along Colfax Avenue between St. Paul Street to the west, Colorado Boulevard to the east, 16th Avenue to the north and 14th Avenue to the south.

Business Improvement Districts (BID's) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. The Bluebird BID will be authorized to provide services within and without its boundaries, including consulting with respect to planning or managing development activities; promotion or marketing activities; organization, promotion, marketing and management of public events; activities in support of business recruitment, management and development; security for businesses and public areas; and providing design assistance.
 - b. Duration**

Budget for 2014
 - c. Location**

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d. Affected Council District

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e. Benefits

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f. Costs

Districts are self funded with no direct costs to the City. The district has no debt, but has the authority of establishing a mill levy of up to 15mills. The 2014 budget contemplates 10 mill levies upon the approval of voters in November 2013. The proposed budgetary expenditures for 2014 are \$56,000.

6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain.

Bill Request Number: BR13-0762

Date: 10/23/2013