

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

*\*All fields must be completed.\**

*Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: October 19, 2015

Please mark one:  Bill Request or  Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes  No

If yes, please explain: This is the operating plan and budget. It is submitted annually and last year's budget was submitted in the last 12 months.

2. Title: A bill for an ordinance approving a 2016 Operating Plan and Budget for the Bluebird Business Improvement District.

3. Requesting Agency: Finance

4. Contact Person: (With actual knowledge of proposed ordinance/resolution.)

- Name: Michael Kerrigan – Sr. Financial Analyst
- Phone: 720-913-5550
- Email: [Michael.Kerrigan@denvergov.org](mailto:Michael.Kerrigan@denvergov.org)

5. Contact Person: (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council)

- Name: Andrew Johnston- Fiscal Administrator
- Phone: 720-913-9372
- Email: [Andrew.Johnston@denvergov.org](mailto:Andrew.Johnston@denvergov.org)

6. General description of proposed ordinance including contract scope of work if applicable: State statute requires that City Council approves or disapproves the budget for the upcoming year. The ordinance represents the City's approval for the expenditures and revenues necessary to execute the responsibilities of the district.

- a. Contract Control Number: None
- b. Duration: Budget for 2016
- c. Location: The service area consists of approximately 11.3 acres of certain commercial property located generally along Colfax Avenue between St. Paul Street to the west, Colorado Boulevard to the east, 16<sup>th</sup> Avenue to the north and 14<sup>th</sup> Avenue to the south.
- d. Affected Council District: Council District #9 – Councilman Brooks, Council District #10 – Councilman New
- e. Benefits: Business Improvement Districts (BID's) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. The Bluebird BID will be authorized to provide services within and without its boundaries, including consulting with respect to planning or managing development activities; promotion or marketing activities; organization, promotion, marketing and management of public events; activities in support of business recruitment, management and development; security for businesses and public areas; and providing design assistance.
- f. Costs: Districts raise their own revenue for core functions.

7. Is there any controversy surrounding this ordinance? (Groups or individuals who may have concerns about it?) Please explain. No Controversy.

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To be completed by Mayor's Legislative Team:

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

**Executive Summary**  
**Bluebird BID**  
**2016 Operating Plan and Budget**

Business Improvement Districts (BID's) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. This is the operating plan and budget for **Bluebird BID** and it is submitted annually.

**General Description of District and Location:** The service area consists of approximately 11.3 acres of certain commercial property generally located along Colfax Avenue between St. Paul Street to the west, Colorado Boulevard to the east, 16<sup>th</sup> Avenue to the north and 14<sup>th</sup> Avenue to the south.

Business Improvement Districts (BID's) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. The Bluebird BID will be authorized to provide services within and without its boundaries, including consulting with respect to planning or managing development activities; promotion or marketing activities; organization, promotion, marketing and management of public events; activities in support of business recruitment, management and development; security for businesses and public areas; and providing design assistance.

**District Structure:** The district has no debt, the 2016 budget includes a 10 mill levy. The proposed budgetary expenditures for 2016 are **\$131,217**. The Board of Directors is composed of 7 property owners.

For all BIDs that have mill levies: City Council will pass a resolution in December to levy all special district mill levies for the 2016 budget year.

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