

# ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto: MileHighOrdinance@DenverGov.org) by 9 a.m. Friday. Contact the Mayor's Legislative team with questions

Date of Request: 4/17/2026

Please mark one:  Bill Request or  Resolution Request

Please mark one: The request directly impacts developments, projects, contracts, resolutions, or bills that involve property and impact within .5 miles of the South Platte River from Denver's northern to southern boundary? (Check map [HERE](#))

Yes  No

## 1. Type of Request:

Contract/Grant Agreement  Intergovernmental Agreement (IGA)  Rezoning/Text Amendment

Dedication/Vacation  Appropriation/Supplemental  DRMC Change

Other:

2. **Title:** (Start with *approves*, *amends*, *dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Amends a Master Purchase Order with BSN Sports, LLC to add \$450,000.00 for a new total of \$900,000.00 to purchase logoed sports apparel and accessories throughout the identified term products for use by Denver Parks and Recreation. No change to purchase order term, citywide (SC-00008953).

3. **Requesting Agency:** General Services

## 4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Name: Joseph Cole Agenbroad, DPR Ruth Bruski, GS Purchasing	Name: Cole Agenbroad, DPR
Email: <a href="mailto:joseph.agenbroad@denvergov.org">joseph.agenbroad@denvergov.org</a> <a href="mailto:ruth.bruski@denvergov.org">ruth.bruski@denvergov.org</a>	Email: <a href="mailto:joseph.agenbroad@denvergov.org">joseph.agenbroad@denvergov.org</a>

5. **General description or background of proposed request. Attach executive summary if more space needed:**  
(who, what, why)

General Services and Denver Parks and Recreation worked together to determine the spend on this contract for their logoed sports apparel and accessories. One hundred percent of the contract is designated to support Denver Parks and Recreation's needs.

6. **City Attorney assigned to this request (if applicable):** Brian Martin

7. **City Council District:** Citywide

8. **\*\*For all contracts, fill out and submit accompanying Key Contract Terms worksheet\*\***

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

## Key Contract Terms

**Type of Contract:** (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property): **Master Purchase Order for Goods**

**Vendor/Contractor Name (including any dba's):** BSN Sports, LLC also dba Varsity Brands Holding Co., Inc.

**Contract control number (legacy and new):** SC-00008953

**Location:** Denver Parks and Recreation

**Is this a new contract?**  Yes  No **Is this an Amendment?**  Yes  No **If yes, how many?** 1

**Contract Term/Duration (for amended contracts, include existing term dates and amended dates):**

Initial term has an end date of 01/31/2027 with the option for additional periods not to surpass 01/31/2029. No changes are being requested for the contract duration.

**Contract Amount (indicate existing amount, amended amount and new contract total):**

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
450,000	450,000	900,000

  

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
3/11/2024 – 01/31/2027	N/A	N/A

**Scope of work:**

General Services and Denver Parks and Recreation worked together to determine the spend on this contract for their logoed sports apparel and accessories. One hundred percent of the contract is designated to support Denver Parks and Recreation's needs.

**Was this contractor selected by competitive process?** Yes **If not, why not?**

**Has this contractor provided these services to the City before?**  Yes  No

**Source of funds:** General Funds

**Is this contract subject to:**  W/MBE  DBE  SBE  XO101  ACDBE  N/A

**WBE/MBE/DBE commitments (construction, design, Airport concession contracts):**

**Who are the subcontractors to this contract?** N/A

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