



DENVER
THE MILE HIGH CITY

Denver Excise & Licenses

Amelie Contract Amendment
Special Issues: Marijuana Committee

July 10, 2017

- The city is developing a youth marijuana education and prevention campaign.
 - Amelie Company chosen after RFP and competitive bid process in 2016.
- August '16 – Original contract amount: \$450K.
 - Council-approved annual budgeted amount of MJ education funding.
- November '16 – Additional \$400K added to marijuana education funds through the 2017 budget process.

- Asking to increase the contract amount to the full 2017 budgeted amount of \$850K.
- Also requesting to amend the contract to a new total of \$1.3M and to extend it through 2018.
 - Allow for full utilization of the \$850K in 2017 + our base budgeted amount of \$450K in 2018.