



DENVER
THE MILE HIGH CITY

Levitt Pavilion

Funding & Operational Agreement Presentation

October 29, 2013

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Levitt Pavilion

- Introductions
- Ruby Hill Park
- Objectives
- Structure of Foundation, relationship to local
- Funding Overview
- Contract terms
- Operational construct



Ruby Hill Park Master Plan Phase II

- Completed master plan 4 years ago.
- Plan recognized amphitheater as great opportunity in park.
- Significant community input and support for plan.

Ruby Hill Phase II Photo



- Goal: make Ruby Hill Park (and hence the westside) a destination.
- Vehicle: “Levitt Pavilion” thru the national Levitt Pavilion Foundation

<http://www.youtube.com/watch?v=f8B3gxxhYPHg#t=80>









Structure of Foundation, relationship to local

- Structure: 3-way marriage
 - national Levitt
 - capital funding
 - perpetual operational funding & technical support
 - local government
 - hosts, owns, maintains pavilion
 - local Levitt affiliate
 - raises local funds
 - operates the pavilion



Structure of Foundation, relationship to local

- Great Executive Director – Chris Zacher
 - City Park Jazz
 - 5280 “40 Under 40”
 - Nominee for SCFD Rex Morgan Award
- Dynamic, young, active board
 - 20 members
 - first 2 “coming out” parties raised \$40K
- Foundation funding off to good start
 - \$150K from Gates Family
 - discussion with other foundations & corporations
 - pledges of support for operations already in pipeline



Funding Agreement

- City has programmed \$2,000,000 of Better Denver Bond Cultural Facilities Series 2013A proceeds for construction phase for a proposed \$4,000,000 total project budget
- Levitt National is providing \$400,000 for Capital Construction which will be utilized for design of the Amphitheater and Site Improvements
- Friends of Levitt Pavilion Denver (FLPD) is providing \$1,600,000 to be raised from a Capital Campaign that aims to transfer the matching funds to the City by March 2015- 17 month effort
- Public Works and Parks and Recreation will jointly manage all aspects of the project including design and construction of the Pavilion and site improvements and Ruby Hill Improvements
- Conditions and terms are generally those outlined in winning submittal made by FLPD in Fall 2012



Timeline

- Developed in accordance with FLPD and their capital campaign
- Public Works issuing a Request for Proposals for Design Services in Q1 2014. Design period is 12 months.
- Construction will generally last 12 months.
- FLPD plans to open Pavilion in summer of 2016



Operational construct

- City maintains capital structure, Levitt maintains concert equipment & soft maintenance contained within and around the facility
- Portion of City seat tax (if realized) helps offset DPR capital depreciation
- Turf maintenance by DPR
- Outside concerts permitted after 50 managed by Levitt, permit fees to DPR



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Questions?

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