



North Denver Cornerstone Collaborative

Working at the intersection of major infrastructure projects and people's daily lives

LAND USE, TRANSPORTATION & INFRASTRUCTURE COMMITTEE
November 5, 2019

Background & History

In 2013, Mayor Michael Hancock in collaboration with Council members Ortega and Montero recognized the impact *these six portfolios* would have in the Globeville, Elyria, and Swansea neighborhoods, and the River North area



**GLOBEVILLE, ELYRIA, AND SWANSEA
NEIGHBORHOOD PLANS**



RIVER NORTH



NATIONAL WESTERN CENTER



CENTRAL 70 RECONSTRUCTION



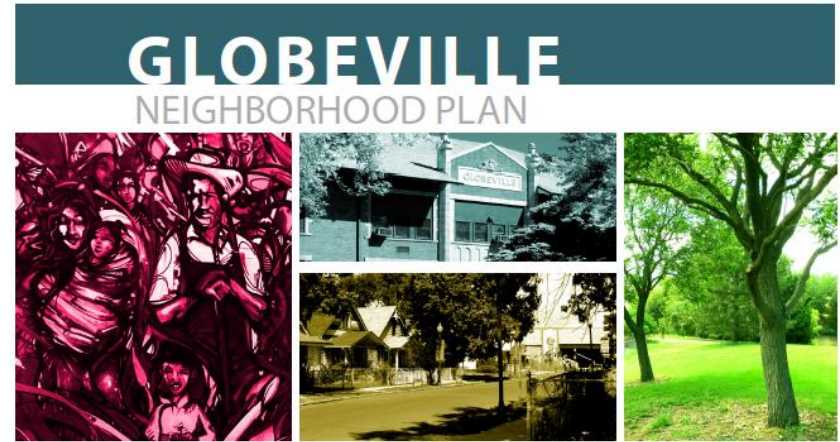
**BRIGHTON BOULEVARD
CORRIDOR REDEVELOPMENT**



**TRANSIT ORIENTED DEVELOPMENT
AND MOBILITY**

Neighborhood Plans

- Support neighborhood engagement during the neighborhood planning and design process
- Act as a conduit to streamline city *processes and involve* neighborhood residents



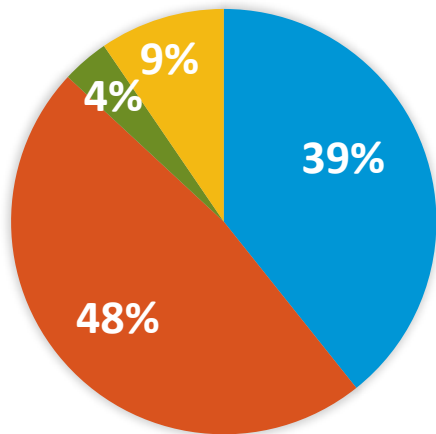
2015

ELYRIA & SWANSEA NEIGHBORHOODS PLAN

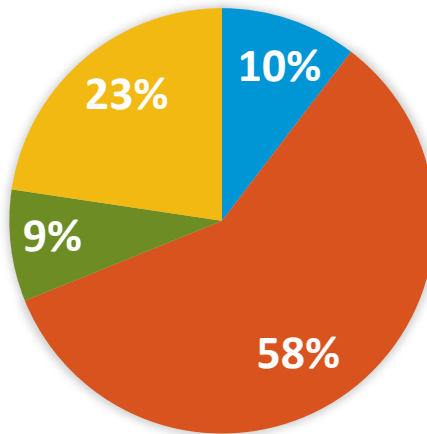


Neighborhood Plan Implementation

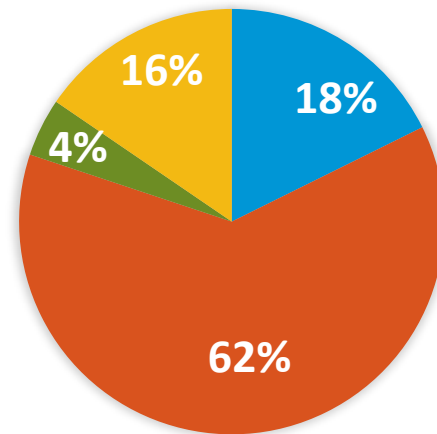
RIVER NORTH PLAN
168 RECOMMENDATIONS



GLOBEVILLE
NEIGHBORHOOD PLAN
212 RECOMMENDATIONS



ELYRIA & SWANSEA
NEIGHBORHOODS PLAN
181 RECOMMENDATIONS



Total Recommendations: 561



Coordinating Community Priorities - Projects

Enhance connectivity

- 47th and York Bike Pedestrian Bridge
- 48th and 51st Avenue Connections
- Brighton Boulevard Reconstruction
- GES Sidewalks
- NAVIGATE – North Denver
- NDCC Master Mobility Plan
- Washington Street
- 41st and Fox Next Steps Study
- Walnut Street

Health & Environment

- Argo Park Improvements
- Dunham Park Improvements
- Central 70 Project – Adelante Home Mitigation Program
- Stapleton Rec Center Playground Improvements
- River North Park
- River North Promenade
- Carpio Sanguinette Park, Heron Pond, Heller Open Space

Improve Public Safety

- 39th Avenue Greenway & Open Channel
- Bikes Together
- Globeville Landing Outfall Project
- Lincoln Underpass Lighting
- Platte Farm Open Space
- Streetlight Repairs
- Globeville Stormwater Systems Study

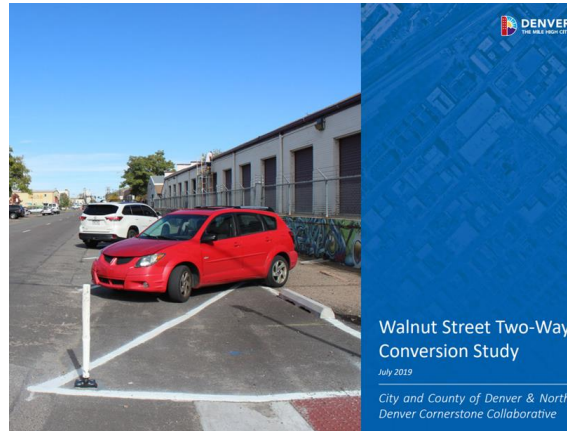
NDCC Project Highlights

Through project coordination and assistance, NDCC has helped accelerate and align capital projects and investments to meet community needs and goals

47th & YORK PED BRIDGE



WALNUT STREET TWO-WAY



WASHINGTON STREET



COORDINATE & ACCELERATE
NORTH DENVER
CORNERSTONE
COLLABORATIVE

FUND & ALIGN

DESIGN & SUPPORT

Coordinating Community Priorities - Programs

Access to Range of Services & Basic Retail

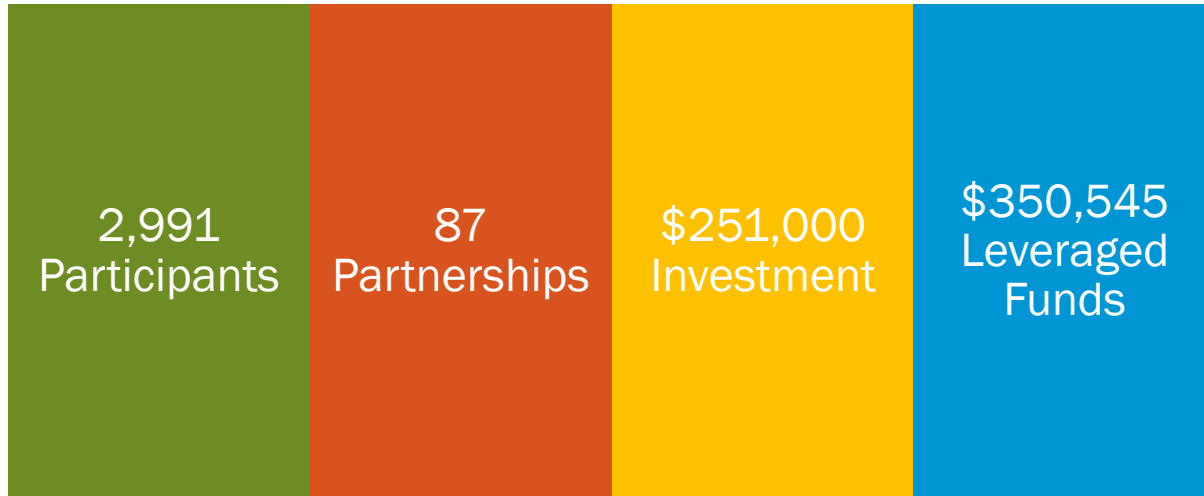
- Business Impact Opportunity (BIO) Fund
- Denver Resource Hubs at Valdez-Perry Branch Library and at Globeville Center
- Bondadosa – Food Program Delivery
- Early Childhood / Childcare Access
- Indie/Visible Small Business Support Program
- National Western Center 1909 Arena

Empowering Neighborhoods

- Career Residency Program
- Community Support Sponsorships
- CRUSH Walls Murals
- Early Childhood Learning Analysis (LENA)
- North Denver *Women Who Lead* Leadership Program
- PhotoVoice Project
- Registered Neighborhood Organizations Support
- Strengthening Neighborhoods Mini Grants
- St. Charles Rec Center Ambassador Program

NDCC 2019 Program Metrics

12 Programs



NDCC Program Highlights

NDCC has helped incubate, co-create, and support community efforts in order to address gaps and inequities based off of resident and business needs.

SMALL BUSINESS SUPPORT



CAREER RESIDENCY



WOMEN WHO LEAD



Marketing & Communications

NDCC IMPACT BY THE NUMBERS

Email

Current Subscribers

1,800+

0 5 10 15 20 25 30%

NDCC Open Rate 29%

Government Average 26.5%

0 1 2 3 4 5%

NDCC Click Through Rate 4.0%

Government Average 3.65%

Web

Pageviews (YTD)

29,571

Pageviews (YTD) Per Day

100

Average Time Spent on Page (m:s)

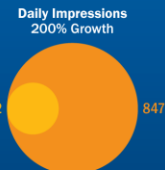
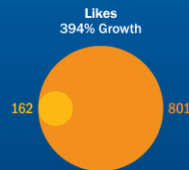
NDCC DenverGov.org



NDCC IMPACT BY THE NUMBERS

Facebook

2017 2019



Daily Engagement
87.5% Growth

8 15

Twitter

2017 Followers

60

Current Followers

418

596% Growth

Average Tweet Impressions (YTD)

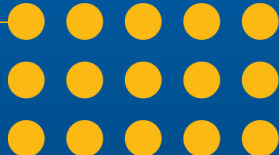
28,321
More than 5x in 2017

Community Engagement

NDCC IMPACT BY THE NUMBERS

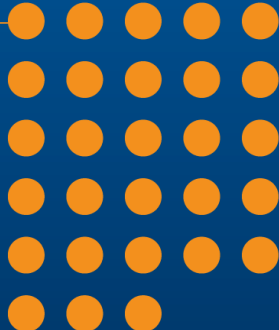
Community Engagement

2017 75 Events



900
People Reached

2019 140 Events
87% Increase



5,500
People Reached

511% Increase

NAVIGATE – North Denver



**¡YA LLEGÓ LA NUEVA Y MEJORADA
NAVIGATE
NORTH
DENVER!**

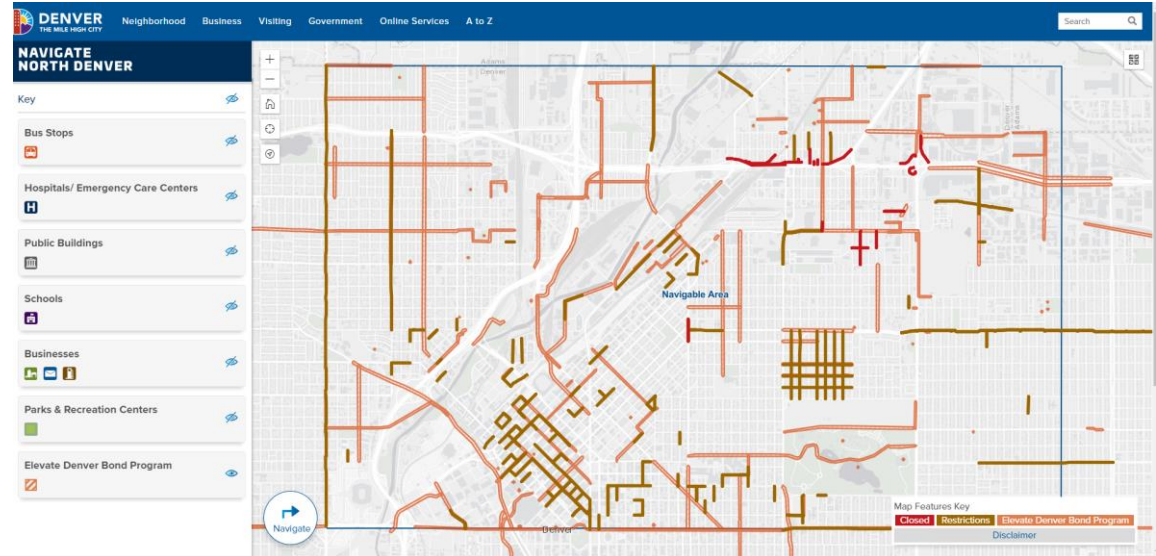
¡La herramienta para planear su ruta NAVIGATE—North Denver puede ayudarle a estar al tanto de las obras de construcción y ahora sugiere una ruta, para evitar los impactos en el norte de Denver!

DENVER
THE MILE HIGH CITY

Funciona así:

- Visite NavigateNorthDenver.com y haga clic en el mapa
- Seleccione su punto de partida dentro del Área Navegable
- ¡Elija su destino!** Escoja entre diferentes puntos de interés común como escuelas, paradas de autobús, parques y más, o ingrese su propia dirección
- Haga clic en **Navigate** para obtener la ruta recomendada
- Revise el mapa para ver otras restricciones y componentes viales próximos a su destino

Vea todas las excelentes novedades en NavigateNorthDenver.com

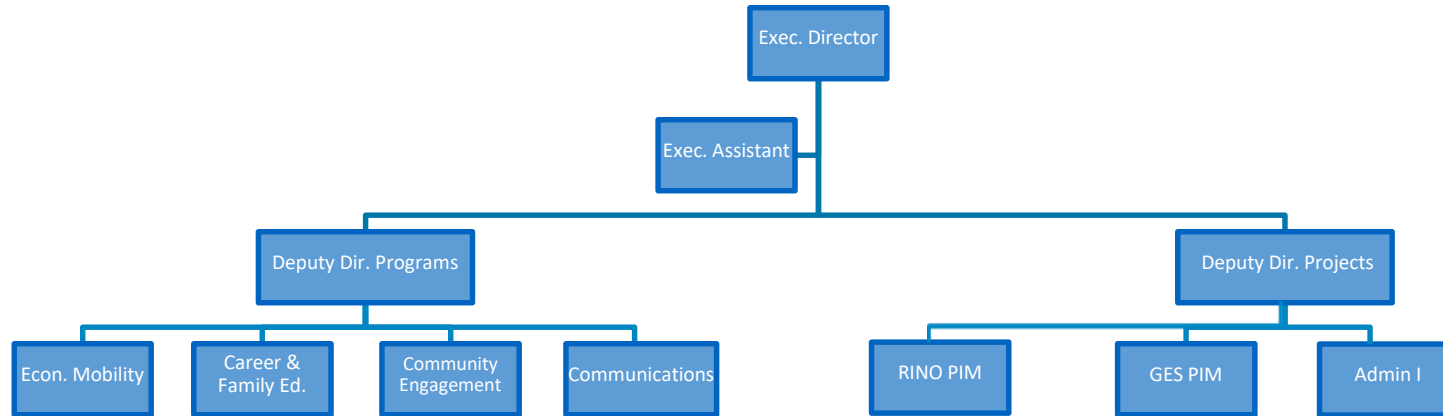


NDCC Budget

Operations Budget 2018 – 2020

Year	Personnel	Services	Capital Equipment	Internal Services	Total Budget
2018	922,206	1,110,045	5,400	3,600	\$2,041,251
2019	1,211,142	1,085,445	2,500	3,500	\$2,302,587
2020 Recommended	1,463,867	870,445	2,500	3,500	\$2,340,312

NDCC – 2020 ORGANIZATIONAL CHART



CIP Budget 2018 – 2020

Year	Project Name	Amount	Total Yearly Investment
2018	NDCC Globeville, Elyria, and Swansea Bus Stops	\$400,000	\$3,580,600
	NDCC River North Park	\$3,180,600	
2019	52nd Ave Next Steps Study	\$350,000	\$775,000
	Xcel Substation Study in Elyria	\$75,000	
	Swansea Park Improvements	\$350,000	
2020	35th Street Improvements	\$450,000	\$850,000
	Washington Street to NWC Connections	\$400,000	

NDCC works at the intersection of major infrastructure projects and people's daily lives, reflecting community vision and goals through collaboration and coordination with its partners and residents