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BAC-3340

Board Name	Business Improvement District West Colfax	Status	In Process
Salutation	Mr.	Type	Appointment
First Name	Tomas	Preferred Email	tommydef@drafthouse.com
Last Name	DeFrancia	Other Email	
Contact Name	Tomas DeFrancia	Preferred Phone	303-589-4409
Middle Name		Other Phone	
MMAC Trans. Mode Group			

Work and Home Address

Work Address	4255 West Colfax Ave.	Home Address	[REDACTED]
Work City	Denver	Home City	[REDACTED]
Work State	CO	Home State	[REDACTED]
Work Zip	80204	Home Zip	[REDACTED]

Additional Information

Are you a registered voter?	Yes	Gender	Male
If so, what county?	Boulder	Other Gender	
Denver City Council District No	3	Race/Ethnicity	Caucasian
Occupation/Employer	Alamo Drafthouse Cinema	Other Ethnicity	
		Objection to appointment?	No
		Special Information	

Reference Details

Reference Name #1	Dave Kennedy	Reference Email #1	dkennedy@abacusventures.com
Reference Phone #1	303-990-1502		
Reference Name #2	Kingsley Stoken	Reference Email #2	kingsley@stoken.net
Reference Phone #2	303-709-7888		
Reference Name #3	Cameron Bertron	Reference Email #3	c.bertron@envirofinancegroup.com
Reference Phone #3	720-201-7248		
Owner	Denver Integration	Created By	Denver Integration, 1/10/2018 3:08 PM
		Last Modified By	Denver Integration, 1/10/2018 3:08 PM

Notes & Attachments

Tomas DeFrancia BID Bio.docx

Tomas DeFrancia Business Bio

A true entrepreneur, Mr. DeFrancia has a history of growing successful brands throughout multiple industries. He is focused and passionate about building enduring company cultures that nourish their teams and are beloved by their customers.

In 2012 Mr. DeFrancia joined the board of directors of Alamo Cinema Group 1, which recently opened its second Alamo Drafthouse Cinema in Colorado on West Colfax Avenue. The theater is part of a 2-acre redevelopment project spearhead by Mr. DeFrancia and developed with the support from tax increment financing through DURA.

He is also a principle of Weston Capital Corporation, a real estate and development company started by his father and responsible for over a billion dollars of real estate development through a 40-year history.

Prior to his involvement with Alamo Drafthouse, he created the nation's first solar energy franchise program and led a two-year expansion through 11 states. Additionally, he served as the television marketing director for a national health and wellness chain and helped grow the company from 40 centers to 950 centers worldwide, with a personal ownership of 26 retail centers throughout Colorado and other western states.

In 2016 Mr. DeFrancia founded RovR Products, which innovates products that make gathering in the outdoors more enjoyable and convenient. RovR Products are currently carried by 59 retailers, including: Jax Outdoors, REI, Cabellas, and Sportsman's Warehouse.

Mr. DeFrancia's family has a long history in North Denver and the Sloan's/Colfax area.

The family first settled in this area in the 1920s, having migrated to Denver from Louisville. His father was raised at 29th & Stuart, with cousins who lived on the north and east boundaries of Sloan's Lake for generations. One of his father's first jobs as a boy was in the Miller grocery store at Colfax and Sheridan in the 1950s.

Tomas DeFrancia holds a BFA from the University of Colorado and currently resides in Boulder.