



UNIVERSITY OF
ARIZONA BOTANIC
GARDENS

Facility Rental Program

on Driven

visited public garden in North America in 2014

ve each of past six years

ated outreach effort, ie:

Urban Food Initiative

Transportation Program

Children's Education

l scientific leadership

million invested in the master

opment plan to date

million private and earned revenue)



Supporting our mission

Special events earned 6% of
total operating revenue

Special events attracted
over 50k people to the
gardens





Today's req

Update facility rental r

Several new s

Several abandoned s

Several with no cha

Increases due to significant investm

in facilities in recent y

Competitive in marketp

Maintain public ac

Provide discounts and comps to non-pr