

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**.

****All fields must be completed.****
Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: August 8, 2015

Please mark one: **Bill Request** or **Resolution Request**

1. Has your agency submitted this request in the last 12 months?

Yes **No**

If yes, please explain:

2. Title: *(Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)*

Professional services agreement with GroundFloor Media, Inc. (PARKS-201523635) for the development and implementation of emerald ash borer marketing campaign.

3. Requesting Agency: Parks and Recreation

4. Contact Person: *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Fred Weiss
- **Phone:** 720-913-0735
- **Email:** fred.weiss@denvergov.org

5. Contact Person: *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)*

- **Name:** Fred Weiss/Yolanda Quesada
- **Phone:** 720-913-0735/720-913-0664
- **Email:** fred.weiss@denvergov.org/yolanda.quesada@denvergov.org

6. General description of proposed ordinance including contract scope of work if applicable:

This ordinance request is to authorize a professional services agreement to develop and implement a marketing campaign that educates and invokes action by the public to prevent and sustain damage by the emerald ash borer.

****Please complete the following fields:** *(Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)*

- a. Contract Control Number:** PARKS-201523635
- b. Duration:** 5 years
- c. Location:** Citywide
- d. Affected Council District:** Citywide
- e. Benefits:**
- f. Costs:** \$750,000

7. Is there any controversy surrounding this ordinance? *(Groups or individuals who may have concerns about it?)* **Please explain.**

No controversy known.

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____