

Note: This letter was mailed to 120 single-family and multi-unit property owners adjacent to National Jewish Medical and Research Center in December 2007.

Dear \_\_\_\_\_

According to a recent article in the New England Journal of Medicine, personal behavior accounts for nearly 40 percent of premature deaths in the United States. Physical inactivity, obesity and smoking are the leading culprits.

As the leading respiratory hospital in the United States, we observe the irreparable effects of tobacco every day. That's why, beginning January 1, 2008, National Jewish will prohibit the use of tobacco in any form on our entire campus, including property that we lease. The new policy applies to patients, visitors and employees.

We will provide our employees proven tools to overcome their addiction. In addition, we have asked them to respect our neighbors' property. While we anticipate full cooperation from our employees, please feel free to contact me directly if you feel your property is being compromised in any manner by our tobacco-free policy. My direct phone number is 303-398-1078.

Thank you for your understanding and support of National Jewish Medical and Research Center.

Sincerely,

Gerri Reinardy  
Director of Public Affairs