

# **Center for Addiction Medicine (CAM)**

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CENTER FOR ADDICTION MEDICINE™**

# CAM Goal, Vision, Guiding Principles




**Goal**

To coordinate the essential health services for persons with substance use disorders



**Vision**

To be a compassionate model for the prevention and treatment of substance misuse, to transform lives and to educate all



**Guiding Principles**

Dignity and equity  
Community collaboration  
Passionate and professional  
Innovative prevention, treatment, research and education



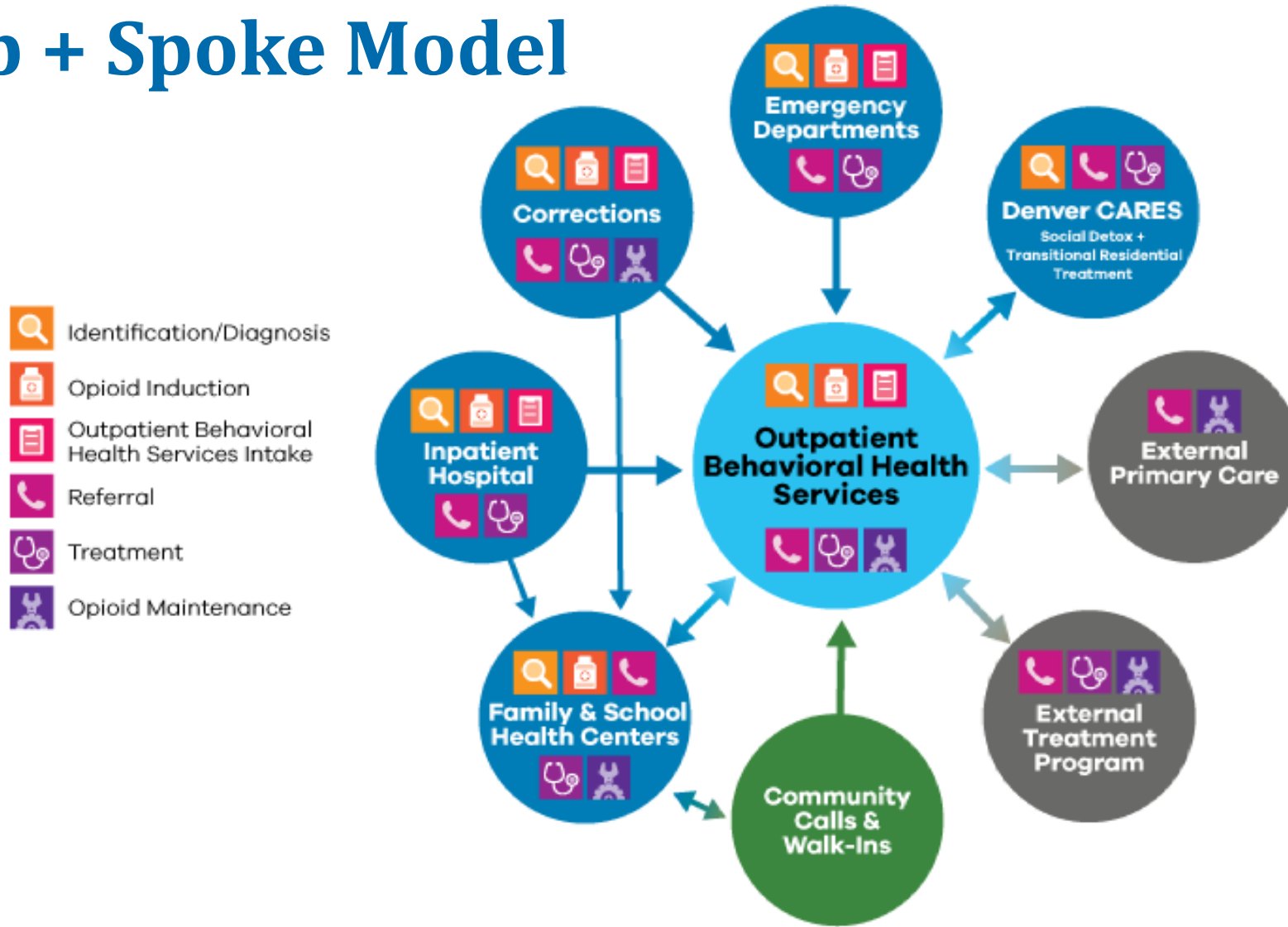
# CAM Five Year Strategic Goals

## 2023 Achievements

- 27 Internal Denver Health awards
- \$14.4M in grants/philanthropy
- 20 new projects
- 4 conferences, 6 presentations

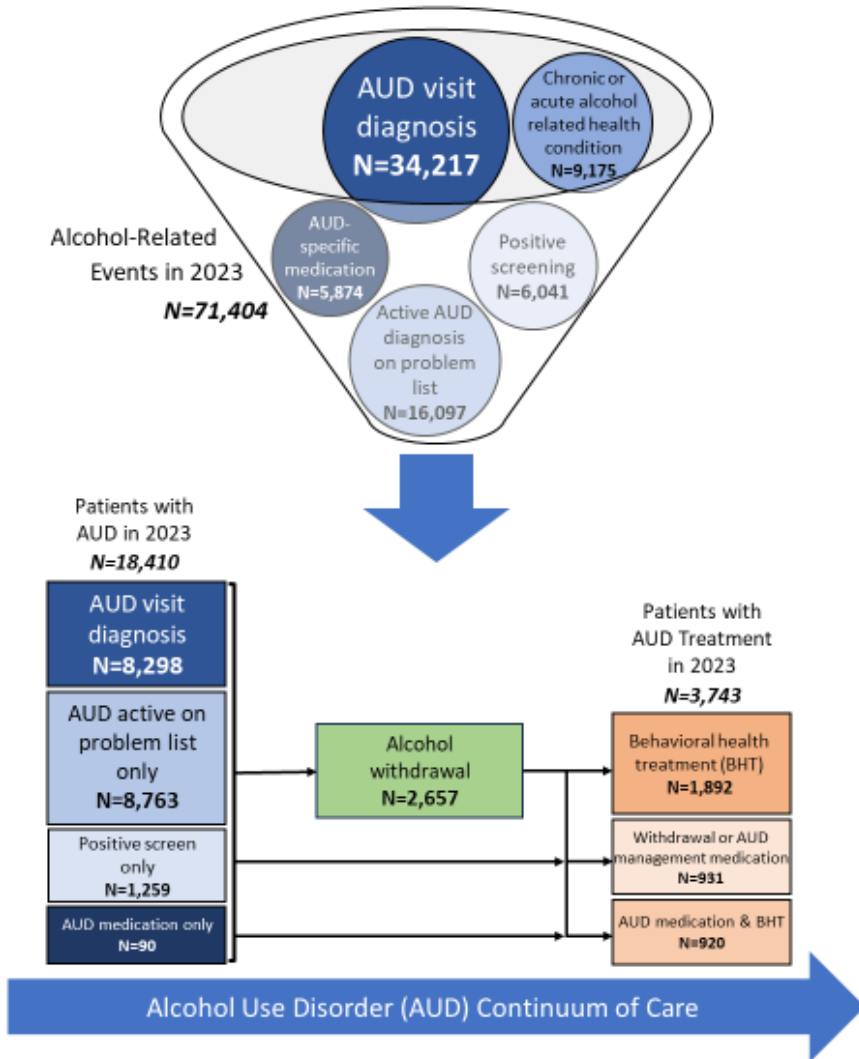


# CAM Hub + Spoke Model



# Knowledge Management's AUD Continuum of Care

Model for identifying patients along the alcohol use disorder (AUD) continuum of care at Denver Health in 2023 using alcohol-related events



## Main Findings:

- The traditional method of using visit diagnoses only captured 8,298 (45%) of the 18,410 patients with an AUD in 2023.
- Among all Denver Health patients with an AUD in 2023, approximately 3,743 (20%) received pharmacological or behavioral health treatment at Denver Health.

# Community Advisory Meeting (CAM CAM)

## 2023 by the Numbers:

- Average of **27.5** community members engaged each month
- **97%** of participants felt that their expertise is valued by CAM
- **96%** of participants indicated that the programs and services offered by CAM reflect their experiences and needs
- **100%** of Denver Health partners who brought discussion topics to the CAM CAM made decisions about a new program, made meaningful changes to current service delivery, or affirmed current direction as a result of the input received

Our words matter. It is important for health care professionals to use clinically-accurate, person-first language.

*"If someone calls me an alcoholic or addict, I'm immediately resistant."  
"It's like the doctor has already given up hope for this person. They might as well say 'scumbag' or 'this person is worthless.'"*

### How we're responding:

The CAM has integrated patients' preferred terminology within its "Words Matter" campaign to reduce the use of stigmatizing language within our healthcare system.

Community members look to resources such as the CAM Substance Treatment Line to provide specific and timely information without stigma.

*"If they are positive, you will be motivated in a way that you are going to want to do it. 'You want to get yourself into rehab? That's fantastic! I can tell you a story about someone who did that and was successful.' A lot of them don't do that. They just approach you as another addict who is going to fail."*

### How we're responding:

With our expansion, the CAM Community Line is preparing staff to provide positive feedback when someone makes that first step to reach out. We are building new processes and dedicated staffing to make sure that resource lists are updated regularly and remain accurate.



# Launch of CAM Academy Efforts

## Trauma Responsive Care

*"This was one of the most engaging trainings I've been to in a long time. The presenters were excellent and their encouraging but not forceful style of getting participants engaged led to some really great contributions and discussions. I would recommend this training to all Denver Health employees."*

## impACT

*"This was one of the best trainings I have ever attended! SO engaging, hands-on, and applicable to my work. Thank you!"*

## Addiction Medicine 101

*"I very much enjoyed this class and have a better understanding of the topic and how we can help empower patients that are struggling."*



# Colorado Opioid Abatement Innovation Grant

## Colorado Opioid Model to Advance Treatment (CO-MAT)



### *Assessment*

of Colorado's 56  
LPHAs with 19  
ROAC and state  
profiles



### *Toolkit*

to support hub  
and spoke model  
implementation




### *Assistance*

for Colorado  
correctional care  
settings





# Denver Opioid Abatement Grants



**We're here for you.**  
Take the first step toward recovery.

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If you, a loved one, or your patient is struggling with a substance use disorder, help is just a call away.


**Substance Treatment Line: 720-912-4567**

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**HOURS OF OPERATION:**  
**Monday-Friday, 9 a.m. – 5 p.m.**  
If you call after hours, please leave a voicemail and we will return your call within two business days.

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**WHY CALL US?**  
**Compassionate Support:** Our team offers kind and compassionate care with zero judgment. All calls are free and confidential.  
**Tailored Solutions:** We are dedicated to helping you navigate and connect with the best resources and treatment options for your situation within Denver and surrounding communities.  
**No Pressure:** Choose what's best for you; no requirements to participate.  
**Inclusive Care:** For ages 12 and up.

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## Substance Treatment Line

- Expanded to healthcare providers
- Live 9a-5p call line
- Support connecting to non-Denver Health programming

**Recovery starts  
with this call.**

.....

**720-912-4567**

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- Free, confidential phone support to navigate treatment options for substance use disorders
- Get started with care for any substance use disorder
- Call for yourself, a loved one, or a client/patient

.....

**Substance Treatment Line**  
**720-912-4567**  
Monday - Friday, 9 a.m. - 5 p.m.

# Opportunities to Support:

- Consider attending CAM Community Advisory Meeting for a nominal fee ([Sarah.Belstock@dhha.org](mailto:Sarah.Belstock@dhha.org))
- Participate in Overdose Awareness Day Event Aug 30
- Share information widely
- Continue to support CAM's growth
- Register for CAM Academy Courses [www.DenverPTC.org/CAM](http://www.DenverPTC.org/CAM)



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## OVERDOSE AWARENESS DAY 2024

Please join us to remember those we've lost, create awareness and prevent overdose.

Wear purple to show your support!

Program will include:

- Community Impact of Overdose
- Patient's personal journey to recovery
- Overview of Substance Treatment Line
- Live band with musicians in recovery

Swag and resources will be provided at the event.

This invitation is open to all Denver Health employees, patients, as well as the Denver community.

WHEN: AUGUST 30

TIME: 11 - 11:30 A.M.

Look for our tables and tent  
Outside of PAVILION D  
(Pavilion D, 700 Delaware St.,  
Denver, CO 80204)



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## DÍA DE CONCIENCIA DE LAS SOBREDOSIS 2024

Acompáñenos para recordar a los que hemos perdido, crear conciencia y prevenir las sobredosis.

Vístase de púrpura para mostrar su apoyo

El programa incluye:

- Impacto comunitario de la sobredosis
- El trayecto personal de un paciente hacia la recuperación
- Descripción general de la campaña Words Matter
- Introducción de la Unidad Móvil de Metadona

En el evento se suministrarán artículos promocionales y material de consulta.

Esta invitación está abierta a todos los empleados y pacientes de Denver Health y la comunidad de Denver.

FECHA: 30 DE AGOSTO

HORA: 11 - 11:30 A.M.

Busque nuestras mesas y nuestra carpa fuera del PABELLÓN D  
(Pabellón D, 700 Delaware St.  
Denver, CO 80204)



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**Thank You! Questions?**

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