

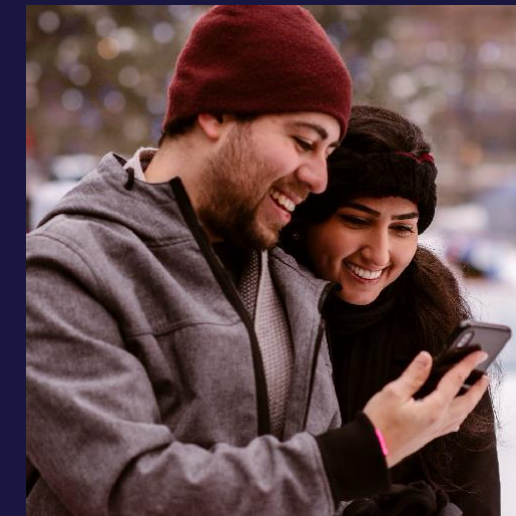


Downtown
Denver
Business
Improvement
District

2021

Downtown Denver Business Improvement District Renewal

Connecting People, Place & Business for
the Benefit of Downtown Denver



People.



Place.



Business.

Legislative Summary

An ordinance to approve petitions requesting continuance of the Downtown Denver Business Improvement District for a 10-year period.

- The District's initial Operating Plan requires the District to file petitions and seek Council approval of the petitions and approve the District's continuation every 10-years.
- The petition threshold for continuation is 50% of the District's assessed value and 50% of the District's acreage.
- The District has held a board meeting ratifying the petitions and the request to renew the District for another 10-year period.

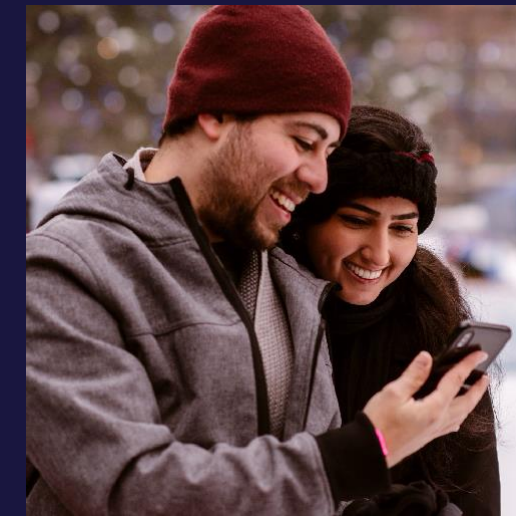


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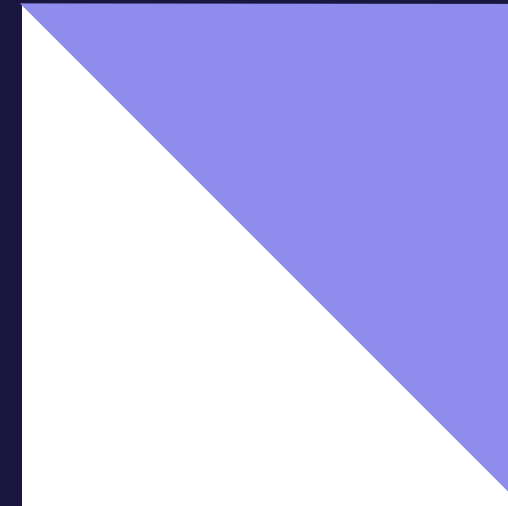
People.



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2021

DDBID Renewal

Legislative Timeline:

- May – June 2021 – City Council Briefings
- June 16, 2021 – DDPBID Renewal Ordinance at Committee
- June 28, 2021 - DDPBID Renewal Ordinance City Council – First Reading
- July 12, 2021 - DDPBID Renewal Ordinance City Council – Second Reading

Renewal Status:

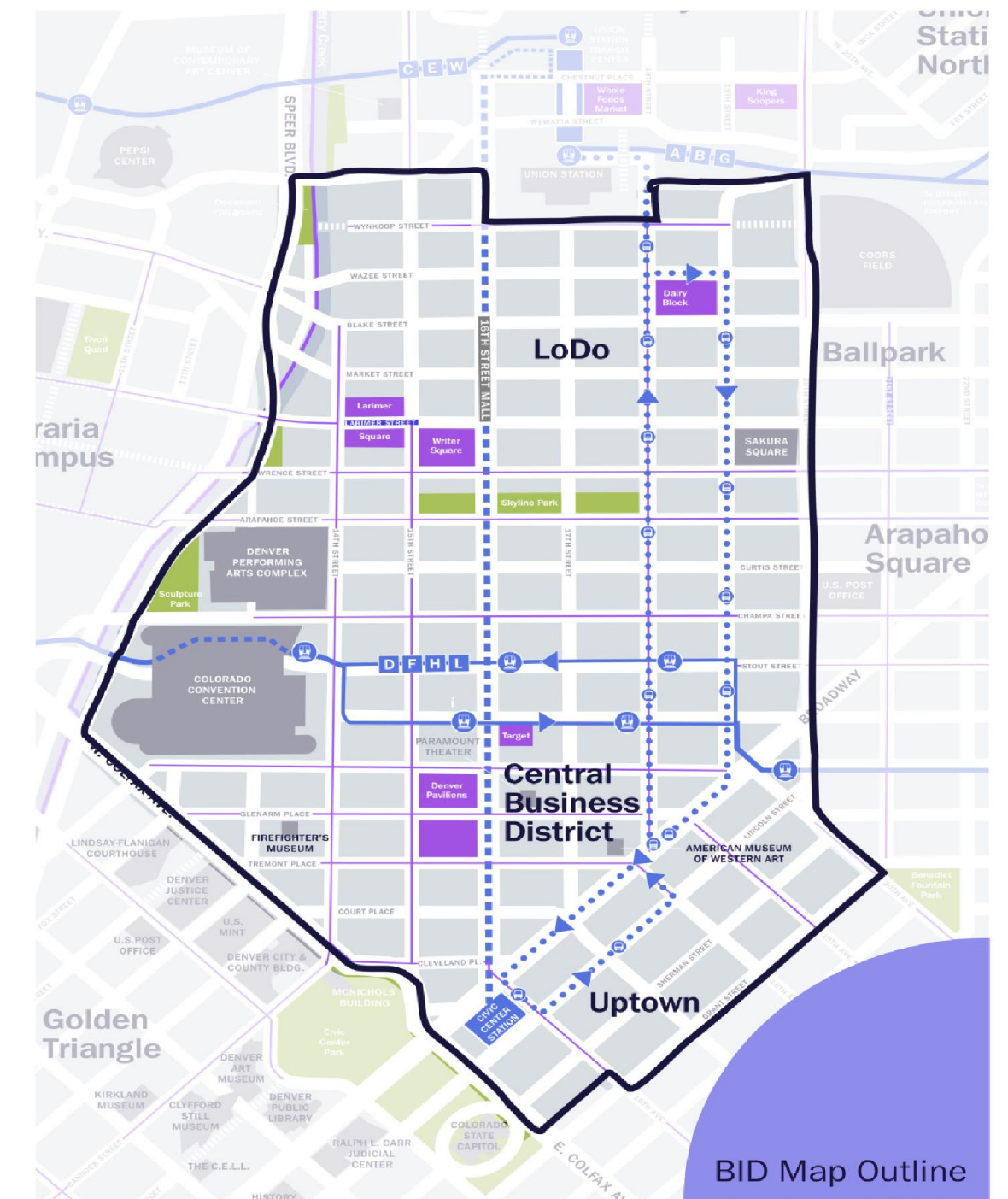
8,000,000 of Sq Feet of Land Area Square Footage in the DDBID

71.88% of Total Land Area Square Footage Signed Petitions

75.19% of Total Assessed Value Signed Petitions



BID
Downtown
Denver

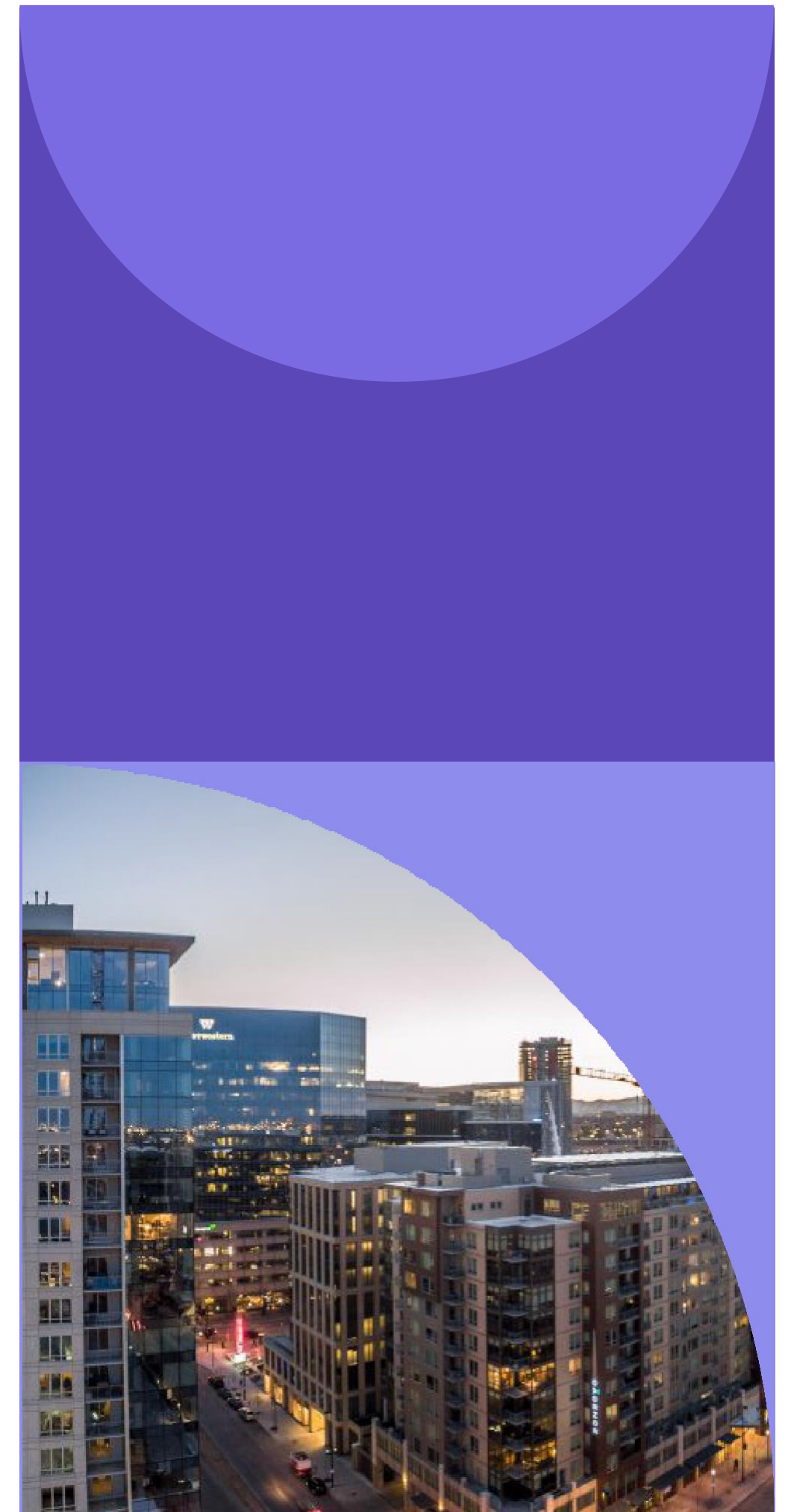




Downtown Denver BID:

The Downtown Denver Business Improvement District (DDBID) was formed in 1992 at the initiative of downtown property owners. For nearly 30 years, the goals of the Downtown Denver BID are to care for the downtown environment, supplementing basic City services; creating a welcoming, inviting space where people want to spend their time and where businesses thrive.

Now pursuing its fourth renewal in 2021, this BID renewal is more important than ever. As Downtown Denver focuses on economic resiliency and recovery, having an inviting and activated downtown designed for businesses, residents, and visitors alike, is what will set Denver apart in the years ahead.





About the Downtown Denver BID

- The DDBID is managed by a Board of Directors made up of downtown property owners representing varying types of properties and locations throughout the District, ensuring diverse property ownership representation.
- The Board advises and supports the work of the DDBID to provide a clean, safe, and vibrant Downtown Denver environment where people, place, and business thrive.
- The DDBID also partners with key organizations from both the public and private sectors to support downtown businesses and properties.





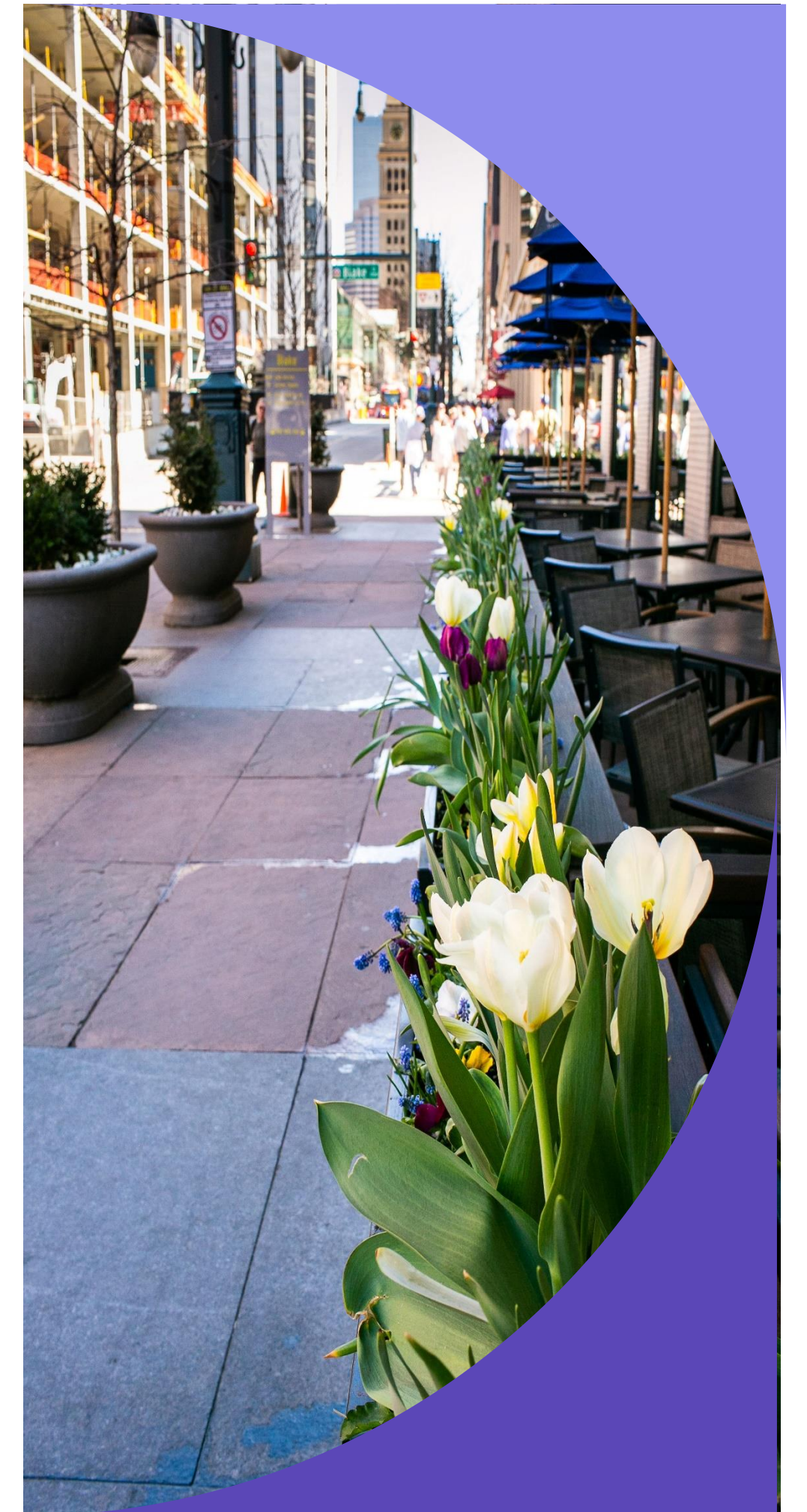
Downtown Denver BID

Our Priorities

There's a lot that goes into creating a vibrant downtown. Clean, landscaped sidewalks, safe and well-lit streets, engaging activations, and more, all work together to set the city apart.

The DDBID's main areas of focus are:

- Maintenance and Cleaning
- Pedestrian Environment and Activation
- Safety and Security
- Economic Development





Maintenance



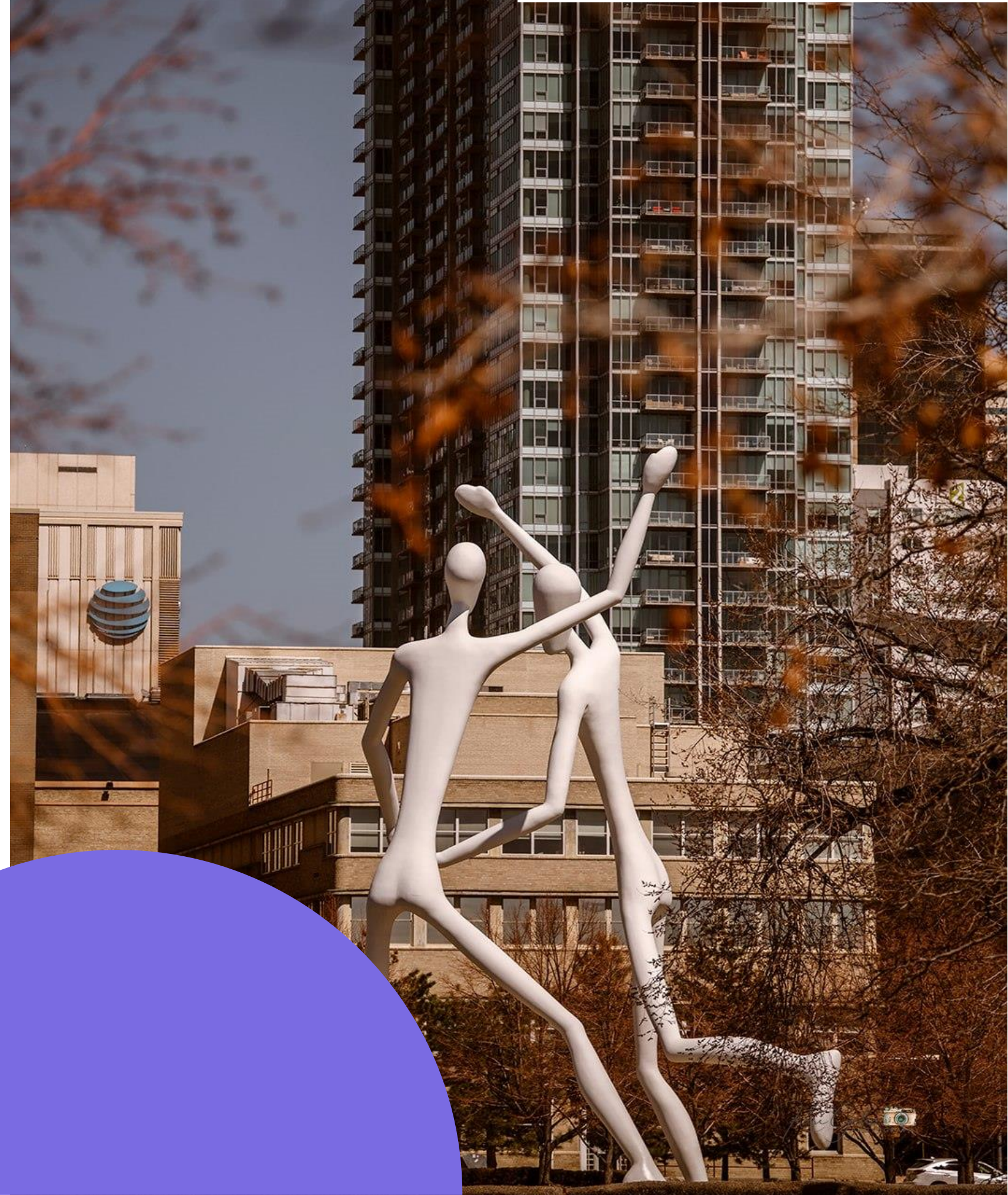
Pedestrian Environment & Activation



Safety & Security



Outreach

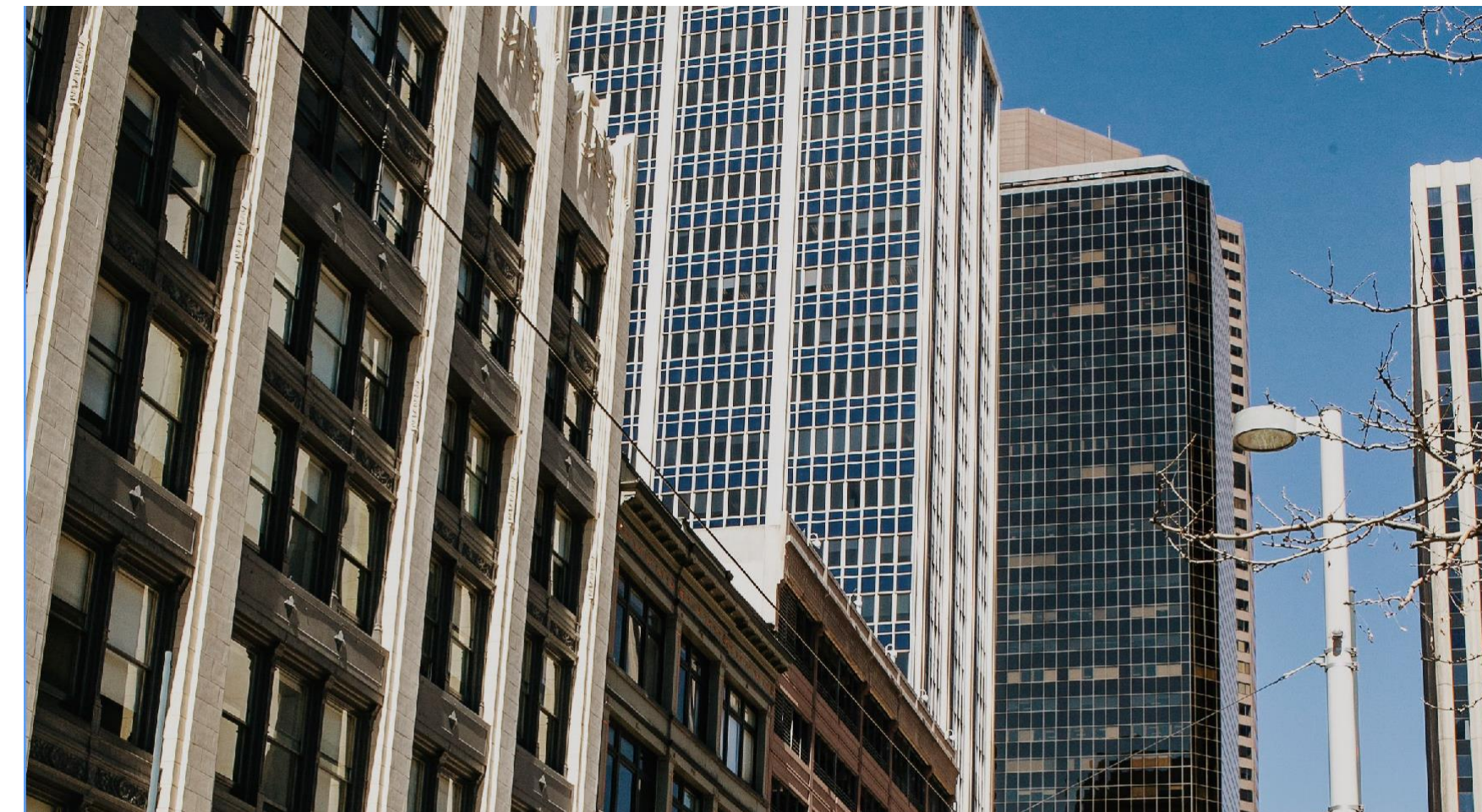




Economic Development

We play an integral role in creating a powerful economic engine for the city, state and region by supporting businesses.

- Job recruitment and retention efforts include various resources and research to help prospective businesses better understand the opportunities that exist in Downtown Denver.
- Support small businesses through the Mall vendor program and other supports in partnership with DEDO.



2021

BID Board of Directors

Sandrena B. Robinson, *Chair*, General Manager Denver Place | LBA Realty

Jennifer L. Hallinan DeLeon, General Property Manager | Hines

Bahman Shafa, CEO | Focus Property Group

Austin Kane, Vice President, Regional Director | Unico Properties LLC

David Kaufman, Manager & Co-Owner | 910 Associates, Inc.

Jon Buerge, Chief Development Officer | Urban Villages, Inc.

Jodi Janda, Vice President, Senior General Manager | JLL

Ron Fano, Legal Advisor, Spencer Fane LLP



BID

Downtown
Denver

Find Frequently Asked Questions by scanning the QR code or by visiting downtowndenver.com/bidfaq





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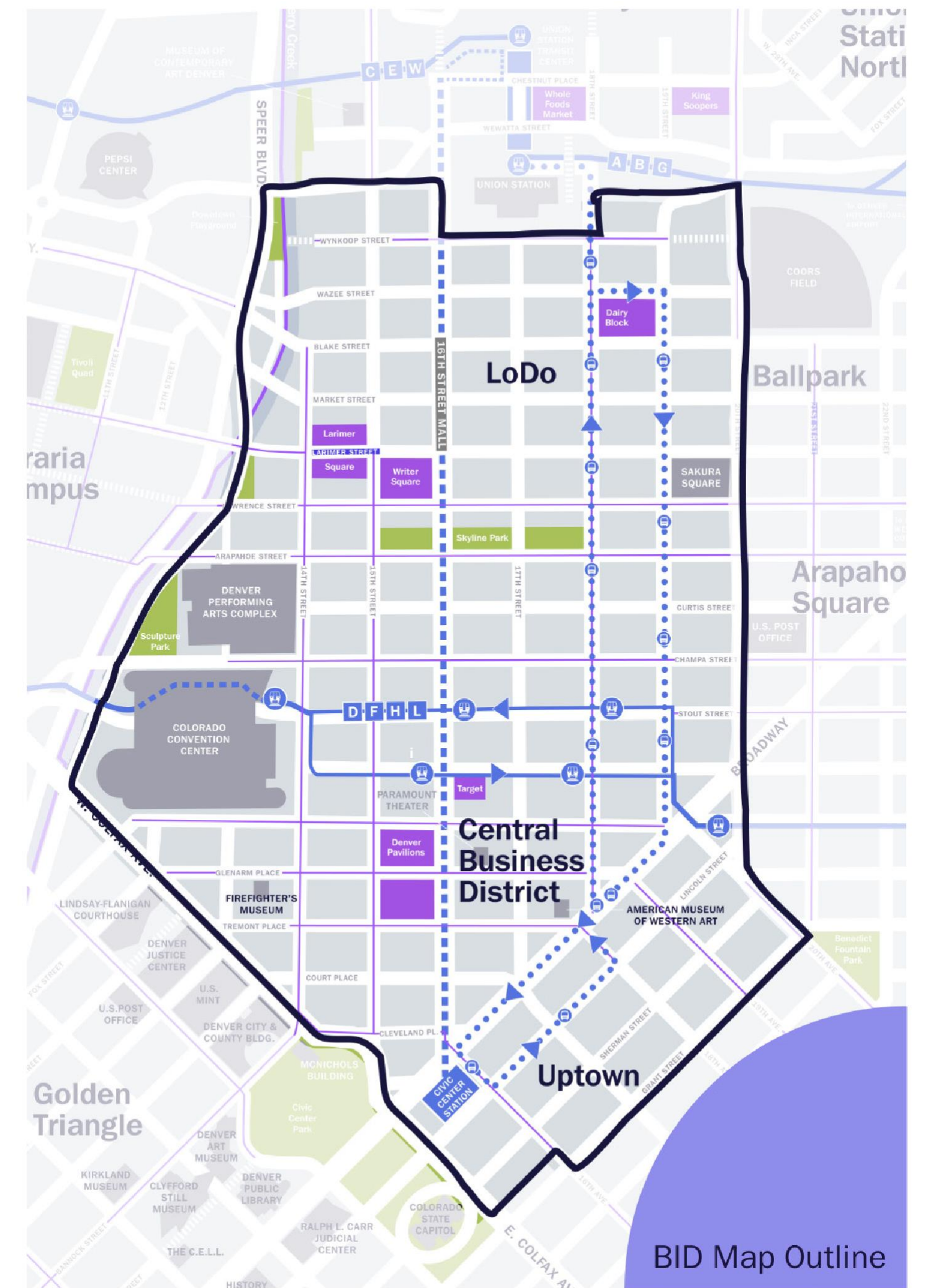
Contact

303.534.6161 | info@downtowndenver.com | downtowndenver.com/BID

Downtown Denver BID Security: 303.704.5369

Denver Police Department (non-emergency only): 720.913.2000

Public Transportation, including Free MallRide (RTD): 303.299.6000



BID Map Outline