

Empowering Youth Through Reality Based Education

Presented by the Marijuana Education Initiative

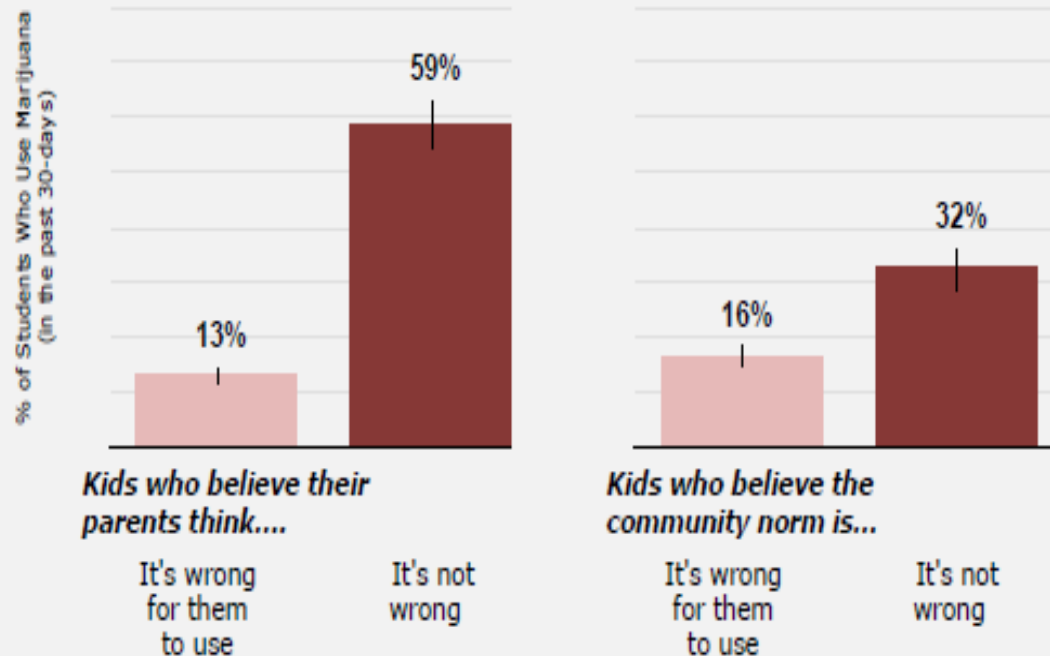


The Power to Make a Difference

Do we have it?

Parental and Community Norms

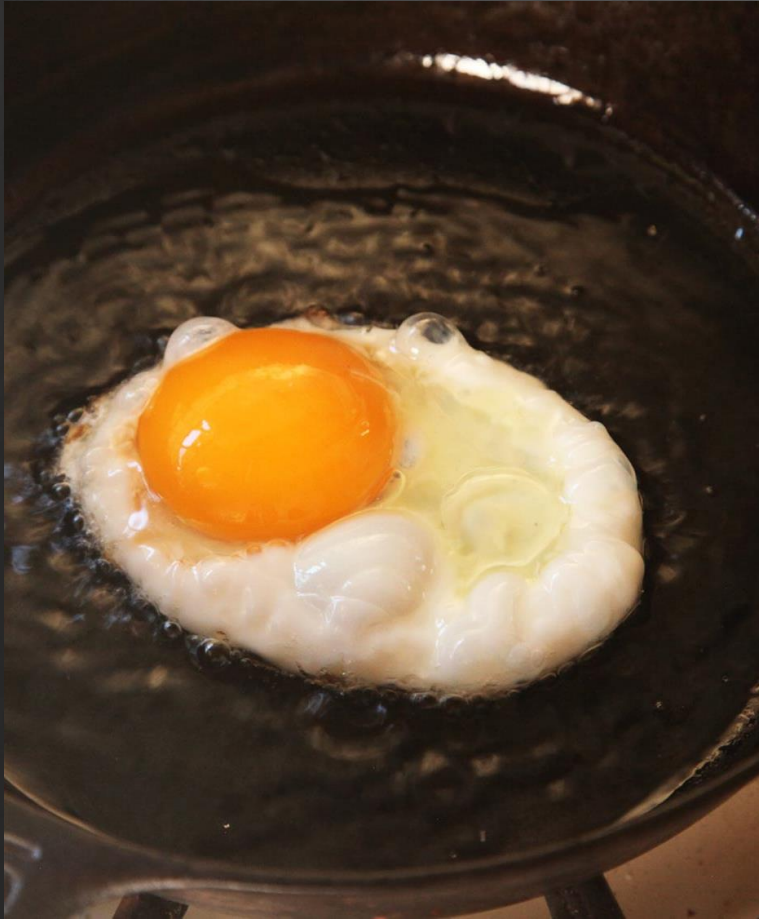
Relationship between Marijuana Use and Perceived Parental and Community Norms, Grade 10, 2014



What does this chart say?

- Statewide, 10th graders are less likely to use marijuana if they believe their parents think it is wrong for them to use.
- Statewide, 10th graders are less likely to use marijuana if they believe their community thinks it is wrong for them to use.

Changing the Dialogue



We have to change the conversation from OUR experience of marijuana to THEIR experience of marijuana.

Major Differences

- Today's youth has come of age in a world of legalized marijuana
- Tobacco, Alcohol and “Drugs”
- Parents need to be able to articulate the differences between youth use and adult use
- Schools must find the balance between educating about the risks of adolescent use while providing safe environment for medicinal needs.

Self-Efficacy

A person's belief in his or her ability to succeed in a particular situation

How do we improve youth's self-efficacy around marijuana use prevention?

- Youth are inherently interested in their own immediate world.
- Youth often have questions about marijuana
- Capitalize on youth's interest to improve self-efficacy and empower them with science based information



Talking To Youth About Marijuana

Learn The Facts To Teach The Facts

- It starts with adults
- Change the dialogue around marijuana
- Understand the realities of today's youth
- Promote self-efficacy and empower youth with information

MEI products:

- Impact Awareness (Elementary, Middle and High School)
- Intervention
- Infraction Response
- Athlete Awareness
- Marijuana and the Young Adult
- Parent Guide
- MEI Academy