



Patricia Barela Rivera

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Patricia Barela Rivera is **President and Owner of PBR Solutions**. A consulting firm that specializes in small business advise/coaching, strategic planning, governmental and public policy consulting, creative marketing, community & public affairs and leadership development.

2008 - 1997 - U.S. Small Business Administration, District Director in the State of Colorado for eleven years. She was responsible for and managed the implementation of key economic and outreach programs committed to providing quality customer-oriented, full service programs and information to the Colorado small business community, lenders, resource partners, and the minority and women's communities. The main focus was to assist small businesses in their formation and growth in order to be a key part of the state's economy. Under her direction, the Colorado District Office received several SBA national awards and recognition, such as "The Administrator's Award for Excellence for the Greatest Increase in Emerging Markets". Her office was one of the top SBA offices in the country in reference to helping small businesses.

1997 - 1994 - Director for Citizen Advocacy and Outreach in the Governor's office. She managed the Governor's Advocate Office which was the primary constituent/citizen services office for the State of Colorado. She oversaw statewide community outreach programs and special projects. Oversaw the Governor's Diversity Plan which was the nation's first plan ever developed at the state level.

1994 - 1991 - Deputy Director for the State of Colorado Department of Local Affairs. Governor's appointee - she oversaw key economic development initiatives, such as the Minority and Women's Business offices, International/Economic Development Office, the Motion and Picture TV Commission. Was also the Governor's representative at various statewide public functions, specifically in the minority and women's community.

1991 - 1985 - President/Owner of PBR & Associates Inc., a successful management consulting and training firm. Nationally known for her motivational, professional development seminars and keynote addresses. Particularly in the areas of leadership, diversity issues, management, human resources and strategic planning for small businesses and the public and private sectors.

1985 - 1979 - Regional Civil Rights/EEO Specialist, U.S. Forest Service

1979 - 1974 - Regional Management Trainer, Office of Personnel Management, Rocky Mountain Region.

1974 - 1970 - Career & Placement Director, University of Albuquerque

Education: University of New Mexico - Business Administration

Harvard Kennedy School, Executive Education-National Hispana Leadership Institute Fellows Program

COMMUNITY ORGANIZATIONS- BOARD OF DIRECTORS AND COMMISSIONS

- Mayoral Appointee, Denver Zoo Board of Directors
- Board of Directors & Trustee Emeritus, Denver Museum of Nature and Science
- Board Member, President's Community Advisory Board, Denver Museum of Nature and Science
- Board of Directors, Denver Biennial of the Americas
- Board Member, Rocky Mountain Public Broadcasting Station (PBS)
- Board Member, Kempe Foundation
- Board of Directors, Rocky Mountain Export Council
- Advisory Member, Denver Foundation, Inclusiveness Initiative Advisory Council
- Governor Appointee-Small Business Development Center Advisory Board
- Board Member, Tiffany & Company, Community Advisory Board
- Board Member, Bronco's Minority Advisory Council
- Board Member, Denver Health Community Advisory Board
- Board of Directors, Junior Achievement
- Board of Directors and Chair, Colorado Scholarship Coalition
- Board of Directors, Colorado Scholarship Coalition
- Board Member, Colorado Ethics Business Advisory Board
- Founder & Member, President's Community Advisory Council, Solera National Bank
- Board of Directors, Johnson & Wales University, Community Leadership Institute
- Mayoral Appointee, City of Denver, Development Review/Permitting Board
- Board Member, Channel 9 "Who Cares"
- Board of Directors, University of Denver Latino/Latina Leadership Institute
- Co-Founder, Colorado Women Circles of Influence
- Board of Directors, Denver Hispanic Chamber of Commerce
- Founder & Chair of the Colorado History Museum, Hispanic Advisory Council
- Founder & Chair of the City of Lakewood Cultural Diversity Commission
- Board Member, Better Business Bureau Advisory Board
- Board of Directors, Women in Business Conference Advisory Board
- Board Member, Denver Federal Executive Board Hispanic & Women's Councils
- Board Member, Denver Art Museum, Latino Advisory Board
- Board Member, Denver Federal Executive Board, Hispanic & Women's Board
- Board of Directors, Black Chamber of Commerce
- Board Member, Denver Safe House for Battered Women
- Founder & Board of Directors, Adelante Mujer Hispana
- Board Member, Centro San Juan Diego Community Advisory Board
- Founder & Chair, Denver League of United Latin American Citizens (LULAC) for Women, "Las Mujeres"
- First woman appointed as a national spokesperson for Hispanic women, National League of United Latin American Citizens (LULAC)
- Board of Directors, National Hispanic Cultural Center, New Mexico