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Board Name	Denver Commission on Aging	Status	In Process
Salutation	Ms.	Туре	Appointment
First Name	Claire	Preferred Email	storiesatheart@gmail.com
Last Name	Martin Finley	Other Email	
Contact Name	Claire Martin Finley	Preferred Phone	303-601-8609
Middle Name		Other Phone	
MMAC Trans. Mode Group			
Work and Home Ad	ldress		
Work Address		Home Address	
Work City		Home City	
Work State		Home State	
Work Zip		Home Zip	
Additional Informat	lion		
Are you a registered voter?	Yes	Gender	Female
If so, what county?	Denver	Other Gender	
Denver City Council District No	10	Race/Ethnicity	Caucasian
Occupation/Employer	Group fitness instructor	Other Ethnicity	
		Objection to appointment?	No
		Special Information	
Reference Details			
Reference Name #1	Dave Burdick	Reference Email #1	dave@denverite.com
Reference Phone #1	720-363-1869		
Reference Name #2	Penny Cook	Reference Email #2	penny.cook@area-d.hcqis.org
Reference Phone #2	303-358-8481		,,
Reference Name #3	Jamie Van Leeuwen	Reference Email #3	jamie@globallivingston.org
Reference Phone #3	720-272-4886	Marie alle Filles Wo	Janua @globalitvirigatori.org
Owner		Consta d Pice	Demos Internation 0/0/0047 40 45 D14
Owner	Denver Integration	Created By	Denver Integration, 9/8/2017 12:15 PM

**Last Modified By** 

#### **Notes & Attachments**

RESUME.doc AgingApp.docx Denver Integration, 9/8/2017 12:15 PM

#### **CLAIRE MARTIN**

303.601.8609 <u>storiesatheart@gmail.com</u> @ByClaireMartin

### **PROFESSIONAL EXPERIENCE**

### THE DENVER POST

(1983-2015)

### Staff Reporter and Writer

Generate, research, report and write news and feature stories, obituaries, theater reviews, plus copy-editing and design.

- Creator of Ride the Rockies, the Denver Post's annual bicycle tour (1986)
- Winner, Association Society of Sunday and Feature Editor, for story on hotels and residences built in Colorado's avalanche zones (1989)
- Winner, Best of the West, for story on a museum staffer whose adventures raising a wild chimpanzee inspired a novel (1990)
- Profiled in The Smithsonian Magazine article on obituary writers: <a href="http://www.smithsonianmag.com/people-places/dead-lines-91382938/?no-ist">http://www.smithsonianmag.com/people-places/dead-lines-91382938/?no-ist</a>

### **DOWNTOWN DENVER YMCA**

(2007 - present)

Contract Group Cycling Instructor
Contract Parkinson's /MS exercise class

AED, CPR/First Aid, AFAA Group Fit certified Create and monitor varied strength, flexibility and range-ofmotion workouts for varying ability levels THE ST. PETERSBURG TIMES

(1981-1983)

Staff Reporter and Writer

THE JACKSONVILLE JOURNAL Staff Reporter and Writer

(1980-1981)

### **PROFESSIONAL AWARDS/AFFILIATIONS**

American Society of Sunday and Feature Editors Colorado Press Club (1989)

Associated Press (1985, 1986, 1987, 1988, 1989, 1990, 1991)

Rolling Stone college journalism award (1980)

Instructor at DJE in Arhus, Denmark (2005, 2006) Continuing education workshop on writing and editing for Danish journalists

### **PUBLICATIONS**

"Ride the Rockies: 30 Years of a Colorado Cycling Tradition" (2015, The Denver Post)

<a href="http://bigmedia.org/2015/08/05/exit-interview-claire-martin-answers-questions-about-journalism-and-her-31-years-at-the-denver-post/">http://bigmedia.org/2015/08/05/exit-interview-claire-martin-answers-questions-about-journalism-and-her-31-years-at-the-denver-post/</a>
ISBN 978-1-59725-556-1

"Writing and Reporting the News As Story" (2008, Pearson Education)

http://www.amazon.com/Writing-Reporting-News-as-Story/dp/0205440010

ISBN 978-02054-401-6

"The Nursing Mother's Problem-Solver" (2000, Simon & Schuster)

http://books.simonandschuster.com/The-Nursing-Mothers-Problem-Solver/Claire-Martin/9780684857848 ISBN 978-020544-001-6

"Where To Find It, Buy It, Eat It in New York" (1982, second edition, Gerry's Frankly Speaking)
Copy-edit and fact-checking this long-lived guide to entertainment, residential, services and restaurants of New York City
<a href="http://newyorkcityguidebook.net">http://newyorkcityguidebook.net</a>
ISBN 978-187933-324-6

Exit interview (2015)

http://bigmedia.org/2015/08/05/exit-interview-claire-martin-answers-questions-about-journalism-and-her-31-years-at-the-denver-post/

### **CIVIC INVOLVEMENT**

Founder, Ride The Rockies, (1986)

Warm Cookies of the Revolution
Board member and activist with this unconventional citizen advocacy nonprofit (2014 – present)

A Little Help

Volunteer driver and assistant for nonprofit agency that helps elders age in place (2015 - present)

Dementia Friendly America Initiative

Pilot committee pursuing education and concrete programs to improve the lives of people with dementia and their caregivers

### **EDUCATION**

Barnard College, New York, NY Bachelor's degree in humanities 1980

Certified Eden Alternative Associate
This program adopts a holistic approach to aging and long-term care (2014)

#### **CLAIRE MARTIN**

For more than 30 years, I wrote articles for the Denver Post, including news obituaries and consumer-advocate stories meant to help people over 55 and their families cope with issues from political disagreements to discussing difficult issues such as when to give up driving, and evaluating whether aging in place, or in an assisted living community, is best.

I left the Denver Post during a buy-out option in July 2015. (Read my exit interview here:

http://bigmedia.org/2015/08/05/exit-interview-claire-martin-answers-questions-about-journalism-and-her-31-years-at-the-denver-post/)

My intent was to focus on issues that affect aging, including educating people about dementia; about how exercise can help people maintain or improve their functional fitness, even when they have dementia or Parkinson's Disease or multiple sclerosis; and research residential options that go beyond the conventional choices of aging in place, or in a senior living community.

As a reporter, I frequently visited people's homes, and I know that many people in Denver will never be able to afford the considerable expense of a private senior living community. The people who once were considered middle class are particularly vulnerable, I believe, because the well off can afford those senior communities, and there are good (improvable, but good) options for lower-income elders, but the rest are stuck with aging in place. At a time when Denver is experiencing a crisis of affordable housing, this is a problem.

I have some ideas about how to address that, based on research I've done on how other cities and communities have addressed this problem.

My background is in journalism, not urban planning, so I'm not really well versed in understanding how this sort of thing actually works. (I didn't even know that there was an online application for this vacancy until Jolon Clark gave me a headsup, I'm embarrassed to admit.)

I have worked with the nascent Dementia Friendly Denver pilot committee, whose mission it is to educate people about dementia and to help create a dementia-friendly community in Denver. I have volunteered with A Little Help, the nonprofit that assists elders in aging in place. I attended a number of public meetings about aging and housing that were led by Amanda Gregg, prior to her new position at A Little Help.

I have researched successful programs including Generations of Hope, a residential program that pairs elders with foster families in a 3:1 ratio, and has improved the lives of foster children, including improving their grades and graduation rates, and lowering their risk of teenage pregnancies. I have researched Dementia Villages, a concept that originated in the Netherlands and has had success in being recreated in the U.S., including in Ojai, California.

I am hoping that you will see me as a serious candidate for this position. I think you could use me. I helped edit and write a lengthy report for the mayor's office, distributed earlier this year, on helping Denver become an aging-friendly city. From the research I've done, I think I could provide a lot of useful information that seemed to be lacking in the raw material for that report.



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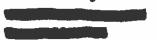
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Board Name	Denver Commission on Aging	Status	In Process
Salutation		Туре	Appointment
First Name	Tony	Preferred Email	subbirdas@gmail.com
Last Name	Smith	Other Email	tonysmith@cherryarts.org
Contact Name	Tony Smith	Preferred Phone	3032760417
Middle Name		Other Phone	3033552787
MMAC Trans, Mode Group			
Work and Home Ad	dress		
Work Address	2 Steele Street, Suite B-100	Home Address	
Work City	Denver	Home City	
Work State	СО	Home State	
Work Zip	80206	Home Zip	
Additional Informat	lon		
Are you a registered voter?	Yes	Gender	Male
If so, what county?	Denver	Other Gender	
Denver City Council District No	11	Race/Ethnicity	Asian
Occupation/Employer	Cherry Creek Arts Festival	Other Ethnicity	
		Objection to appointment?	No
		Special Information	
Reference Details			
Reference Name #1	Terry Adams	Reference Email #1	
Reference Phone #1	3033552787		
Reference Name #2	Ding Wen-Hsu	Reference Email #2	
Reference Phone #2	3032745400		
Reference Name #3	John Zentgraf	Reference Email #3	
Reference Phone #3	3033246644		
Owner	Denver Integration	Created By	Denver Integration, 2/6/2018 1:29 PM
	-	Last Modified By	Denver Integration, 2/6/2018 1:29 PM
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### **Notes & Attachments**

Tony Smith resume 2.6.18.pdf

## R. Tony Smith



Phone: +1-720.276.0417 Email: rtonysmith@mac.com

LinkedIn: https://www.LinkedIn.com/in/RTonySmith



#### SUMMARY:

Personal Statement: A Specialist in the Art and Business of Celebration and Communication Business Expertise: Marketing/PR, strategy, branding, activation, development, messaging, event operations, finance, sponsorship, human resources, volunteers, retail, non-profits, civic navigation, sports management Management Specialties: Communication, community, collaboration, connection, development for stakeholders, business, resources & processes, logistics, financial & creative strategic planning, challenge resolution, 20 years industry experience, 16 years of special event and cultural networking and professional connectedness in Denver visual arts, performing & culinary arts, galas, International Festival and Events Association attendee since 1997 Additional strengths: Written & oral communication skills, project & time management, board of directors governance, self-motivated, goal oriented, innovation, self-actualization, optimistic personal presentation/outlook

#### **Cherry Creek Arts Festival**

http://www.CherryArts.org



Oct 00-Present











Denver, Colorado Marketing and Operations Director

- Marketing Director: Marketing, public relations, branding: corporate positioning, targeting, strategic planning, internal marketing. Print and electronic campaigns, thematic development and story, press releases, \$900,000+ TV, magazine, newspaper, radio, website, social media. Television and radio live public spokesperson, annual wrap-up and follow-up performance & values reporting for all marketing and public relations efforts. Regular contacts include major TV stations, publications and magazines, radio stations.
- Operations Director: Board of Directors direct staff liaison and communication, insurance management, systems, on-site security and amenity planning, recycling program, anticipate public demands/trends/needs. Year-round art and education program experience and support. Festival on-site cash and credit management, payroll, budget admin, state and city sales taxes. Developed policies, procedures and controls for accounting. Overall operating budget management, maintenance, analysis, review and system signatory on all company financial accounts. SCFD grant application (Tier II organization). Annual CCAF budget: \$1.6M+
- Development: New sponsorship assets, management of donor programs, databases, fulfillment, new business development, annual "Opening Gala" fundraiser, on-site Festival VIP Club, past and current additional corporate events: CherryArts Supervisor: Initiates, supervises and sets goals for coordinators with festival production, merchandise retail sales, culinary & beverage operations and volunteer committees for finance, VIP services, Opening Gala
- Human Resources: employee contracts (6-10 employees), wrap-up reports, benefits administration
- Create and submit award-winning International Festival and Events Association Pinnacle Award entries for marketing and public relations categories.
- https://www.youtube.com/user/CherryCreekArtsFest

#### Oct 98-Oct 00

#### City of Gatlinburg, Gatlinburg Department of Tourism and Convention Center

Special Events Manager, Office of Special Events Gatlinburg, Tennessee Complete citywide logistics, intra-city and cross department communications, budget, resource, staff, entertainment, volunteer, and merchandise management

- > Tourism Marketing and Development:
  - Civic parades: "Fantasy of Lights" Christmas Parade, "4th of July Midnight Parade"
  - o Winterfest events: Kickoff and Chili Cook-off, Illumination and Decoration Contest, 5K Road Race, Trolley Tours, Classic "Sleighrides"
  - o Smoky Mountain Fall events: Harvest Festival, Decoration Contest, Old Fashioned Hayrides, Taste of Autumn benefit for United Way
- > Residential and civic pride: Mountains of Chocolate benefit for Friends, Rocky Top Birthday Bash, Spring Wildflower Pilgrimage Benefit Luncheon







Focus on complete event marketing and experience: quality, fun, memorable, impressionable,

Pageantry design and implementation, logo development, marketing, research, planning, Evaluation, RFP creation, media and public relations, extensive script writing for each televised and live event

Total budget: \$250,000, excluding \$50,000 in-kind; Total funds raised for benefit events: \$66,341

- Corporate sponsorship program development, implementation and follow-up. Total sponsorship revenue raised: \$130,000, including 3-year \$90,000 agreement with Coca-Cola
- Direct supervision of two full-time employees and up to 400 volunteers for events.
- Increased attendance for nearly all repeated events, record volunteers numbers, two largest parades in state
- Southeast Tourism Society Top 20 Event Awards for Gatlinburg's Winterfest and Christmas Parade

Sep. 1996-Oct. 1998

#### Marketing, promotion & events

Reel Theatres Corp. Sevierville, Tennessee Special Projects Administrator Argonne Parades Atlanta, Georgia Shop'n Chek Atlanta, Georgia

Independent Contractor International Business Manager

May 1989 - Sep. 1996

#### Zep Manufacturing Company

Atlanta, Georgia

July 1995 - September 1996 International Business Coordinator: Atlanta Home Office:

Managed and responsible for export shipments (land, ocean and air containers/LTL) from Atlanta to Zep's worldwide locations. Yearly transactions totaled over \$1 million.

April 1992 - July 1995 Finished Goods Inventory Planner: Materials Management Department

Responsible for monthly demand forecast for all products, totaling \$325 million in annual sales. Coordinated biannual new product introduction via meetings and project management software.

July 1991 - April 1992 Production Scheduler: Materials Management Department

Planned production schedules for the aerosol, powder cleaner, acid blending, and solvent production plants October 1989 - July 1991 Inventory Manager: Atlanta Region Branch

Ordered and maintained stock levels for \$11 million warehouse. Managed biannual-annual physical inventories involving 50 personnel.

#### **EDUCATION**

**DeVry University** 

Oct. 1989

Decatur, Georgia

Bachelor of Science in Business Operations, Summa Cum Laude.

#### APPOINTEE

- Denver Commission on Cultural Affairs: Mayor Hancock: November 2011—present, term ends 8/31/17
  - Advisory board to Denver Arts & Venues' cultural programs department
  - Co-Chair 2013-2014
  - Spring of 2014: Under the direction of Arts & Venues, our commission helped develop and launch "Imagine 2020", Denver's first cultural plan since 1989. This plan helps guide resources, support and direction for the City's arts and culture, makes a call to action to city agencies, cultural institutions, businesses, civic leaders, neighborhood- and community- based organizations and residents to 2020.
  - Imagine 2020 video: https://vimeo.com/88187032
- Governor's Council for Physical Fitness: Governor Ritter, Governor Hickenlooper: March 2010—August 2013 Support the mission of promoting and supporting events and programs that encourage physical fitness, educating citizens on the lifelong benefits of an active, healthy lifestyle.
  - Collaborate with government entities, schools, nonprofit associations, businesses, and healthcare and fitness organizations, including First Lady Michelle Obama's "Let's Move" campaign.

#### **Board Member Experience:**

- ❖ Federation of Gay Games: Officer of Communications: 2004 to the present
- Colorado Festivals and Events Association 2003—2009; Treasurer: 2007
- Colorado Dragon Boat Festival 2003—2007



#### Misc experience:

- SportsFest producer: 2010-2015: City park permitting, marketing, public relations, fundraising, collaborations
- Up with People host family: 2010
- AYUSA foreign exchange program host family: 2007—2009
- Denver Center for the Performing Arts: Community Relations Council: 2004 to 2014
- 9NEWS Parade of Lights: 2003—2016: Consultant and Parade Marshal (paid and volunteer)

#### Past and Current Member affiliations:

- Volleyball of the Rockies (VOTR): Sand and grass leagues year-round, 4-and-6 person teams
- American Marketing Association
- Public Relations Society of America
- International Festivals and Events Association
- Colorado Festivals and Events Association
- 24 Hour Fitness
- Corepower Yoga
- PADI

#### Other:

GALLUP StrengthsFinder 2.0: Top 5 Themes: Woo, Connectedness, Positivity, Communication, Empathy

#### **OUALIFICATIONS**

<u>Software Proficiency</u>: PC/MAC, MS Office, Business Works, File Maker, Constant Contact, Prezi, Eventbrite, Google Drive <u>Languages</u> – basic understanding: German, French, Spanish

Past Columnist: EXP Magazine, Alliance Magazine

Hobbies: Festival tourism, volleyball, yoga, scuba diving, weight training, visual & performing arts, auto design, int'l travel

### Video examples of work:

Cherry Creek Arts Festival body of work:

https://www.youtube.com/user/CherryCreekArtsFest

2016 CCAF Campaign:

https://www.youtube.com/watch?v=t8IOXIUWNM0

Arts program:

https://www.youtube.com/watch?v=mRPDX5dmja4

Interviews:

https://www.youtube.com/watch?v=gfasROYSTM8

https://www.youtube.com/watch?v=LPbPIkmJmUg

https://www.youtube.com/watch?v= vRGINkJs4

Past innovation: "video news release" for new technology platform: podcasts (2007)

https://www.youtube.com/watch?v=f INWt61w0



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Board Name	Denver Commission on Aging	Status	In Process
Salutation		Туре	Appointment
First Name	Henry	Preferred Email	hconcha@ccdenver.org
Last Name	Concha	Other Email	
Contact Name	Henry Concha	Preferred Phone	7202431810
Middle Name		Other Phone	
MMAC Trans. Mode Group			
Work and Home Ad	dress		
Work Address	6275 Kearney Street	Home Address	
Work City	Commerce City	Home City	
Work State	CO	Home State	
Work Zip	80022	Home Zip	
Additional Informat	iion		
Are you a registered voter?	Yes	Gender	Male
If so, what county?	Denver	Other Gender	
Denver City Council District No	7	Race/Ethnicity	Hispanic
Occupation/Employer	Social Worker/Catholic Charities	Other Ethnicity	
		Objection to appointment?	No
		Special Information	
Reference Details			
Reference Name #1	Charles Polifka	Reference Email #1	
Reference Phone #1	3032961024	1130101100	
1101010110011	5052561024		
Reference Name #2	Rosy Aburto McDonough	Reference Email #2	
Reference Phone #2	3039162720		
Reference Name #3	George Cassidy	Reference Email #3	
Reference Phone #3	7209443500		
Owner	Denver Integration	Created By	Denver Integration, 12/5/2017 2:25 PM
	-	Luca Mandrella de Pro-	D

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Denver Integration, 12/5/2017 2:25 PM



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Board Name	Denver Commission on Aging	Status	In Process
Salutation	Dr.	Туре	Appointment
First Name	Michael	Preferred Email	michael.cortes@du.edu
Last Name	Cortés	Other Email	michael.cortes@comcast.net
Contact Name	Michael Cortés	Preferred Phone	720-941-0250
Middle Name		Other Phone	303-325-6650
MMAC Trans. Mode Group			
Work and Home Ad	dress		
Work Address		Home Address	
Work City		Home City	
Work State		Home State	
Work Zip		Home Zip	
Additional Informat	ion		
Are you a registered	Yes	Gender	Male
voter?	100		Hidio
If so, what county?	Denver	Other Gender	
Denver City Council District No	8	Race/Ethnicity	Hispanic
Occupation/Employer	Retired	Other Ethnicity	
		Objection to appointment?	No
		Special Information	
Reference Details			
Reference Name #1	Alfanca Truiilla	Reference Email #1	alfance@coblege.com
	Alfonso Trujillo	Kelelence Elliali #1	alfonso@coblaco.com
Reference Phone #1	(303) 690-7148		
Reference Name #2	Dorothy Siemon	Reference Email #2	dsiemon@aarp.org
Reference Phone #2	(202) 434-2136		
Reference Name #3	Sarah Lipscomb	Reference Email #3	sarahl@ncl.org
Reference Phone #3	(303) 571-4343		
Owner	Denver Integration	Created By	Denver Integration, 2/28/2018 6:02 PM
		Last Modified By	Denver Integration, 2/28/2018 6:02 PM
			_

#### **Notes & Attachments**

#### Cortes Resume 20170227.docx

# MICHAEL EDUARDO CORTÉS

(720) 941-0250

Michael.Cortes@du.edu · https://www.linkedin.com/in/mikecortes/
·http://portfolio.du.edu/mcortes2

Seeking volunteer opportunities to serve Denver's diverse residents, neighborhoods, and communities.

#### EXPERIENCE

2007 - TO PRESENT

ADJUNCT FACULTY, UNIVERSITY OF DENVER, & COLORADO STATE UNIVERSITY Graduate teaching in public policy, advocacy, & social work. (Part-time.)

2000 - 2006

#### **INSTRUCTOR & ADMINISTRATOR, UNIVERSITY OF SAN FRANCISCO**

Executive Director, Institute for Nonprofit Organization Management. Director, Master of Nonprofit Management degree program. Instructor in nonprofit management and public policy.

1992 - 2000

#### ASSISTANT PROFESSOR, UNIVERSITY OF COLORADO, DENVER

Assistant Professor of Public Policy, School of Public Affairs. Founding Co-Director, Latino/a Research & Policy Center. Director, Program on Nonprofit Organizations.

1990 - 1992

#### **LECTURER & VISITING SCHOLAR, UCLA**

Graduate School of Architecture and Urban Planning. (Part-time during doctoral studies).

1983 - 1985

#### INSTRUCTOR & PROJECT DIRECTOR, UNIVERSITY OF CALIFORNIA, BERKELEY

Director, Public Service Careers Summer Institute, Graduate School of Public Policy. (Part-time during doctoral studies).

1980 - 1983

#### MANAGER, LEVI STRAUS & CO.

Director of Planning, Finance, & Administration, Corporate Community Affairs Department and the Levi Strauss Foundation. (San Francisco).

1976 - 1980

VICE-PRESIDENT, UNIDOS US (FORMERLY THE NATIONAL COUNCIL OF LA RAZA) Vice-President for Research, Advocacy, & Legislation. (Washington, DC).

1970 - 1976

**PROJECT DIRECTOR & CONSULTANT, INTERSTATE RESEARCH ASSOCIATES** (Washington, DC).

#### **EDUCATION**

1992

PH.D. PUBLIC POLICY, UNIVERSITY OF CALIFORNIA, BERKELEY

1984

MASTER OF PUBLIC POLICY, UNIVERSITY OF CALIFORNIA, BERKELEY

1971

MASTER OF SOCIAL WORK, UNIVERSITY OF MICHIGAN

1968

B.A. PSYCHOLOGY, UNIVERSITY OF CALIFORNIA, BERKELEY

#### **SKILLS**

- Scholarly research on aging, immigration, public policy, nonprofit organizations, philanthropy, Latino minorities, labor economics.
- Meeting facilitation and Roberts Rules of Order.
- · Community social work.
- Public policy analysis.
- Public & nonprofit management.
- Policy advocacy & lobbying.

#### ACTIVITIES (Partial List\*)

- VICE-CHAIR, COLORADO LATINO LEADERSHIP, ADVOCACY, & RESEARCH ORGANIZATION (CLLARO). Board 2014-present. Vice-Chair 2017-present. Denver.
- BOARD, MERCURY ENSEMBLE. 2013-present. Denver.
- AARP NATIONAL POLICY COUNCIL. 2014-2018. Washington, DC.
- ADVISORY COMMITTEE, COLORADO PARTICIPATION PROJECT. 2013-2016. Denver.
- BOARD, FIELDSTONE ALLIANCE. 2008-2014. St. Paul, MN.
- INTERIM COMMITTEE ON ECONOMIC OPPORTUNITY & POVERTY REDUCTION. Colorado State Legislature, Community Task Force. 2013.
- FELLOW, COLORADO LATINO AGE WAVE INITIATIVE. 2012-2014. Rose Community Foundation. Denver.
- CHAIR, CENTER FOR LOBBYING IN THE PUBLIC INTEREST. Board 2001-2013. Chair 2010-2013. Washington, DC.
- SENIOR FELLOW, XI SEMINARIO DE ACTUALIZACIÓN SOBRE MÉXICO. 1997.
   Fundación Solidaridad Mexicano Americana, Mexico City.

Rev. 27 Feb. 2018

<sup>\*</sup>A curriculum vitae including publications, courses taught, presentations, consultantships, and additional professional and community service activities is available upon request.