

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**.

****All fields must be completed.****
Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: 10/09/2017

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain:

2. **Title:** Ordinance request approving a contract with Swire Pacific Holdings, Inc. (Coca Cola) for Denver Arts & Venues Beverage Sponsorship Program, Contract Control THTRS-201735492.

3. **Requesting Agency:** Denver Arts & Venues

4. **Contact Person:** (With actual knowledge of proposed ordinance/resolution.)

- **Name:** Brian Kitts
- **Phone:** 720-865-4229
- **Email:** brian.kitts@denvergov.org

5. **Contact Person:** (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)

- **Name:** Brian Kitts
- **Phone:** 720-865-4229
- **Email:** brian.kitts@denvergov.org

6. **General description of proposed ordinance including contract scope of work if applicable:**

“This ordinance will approve a contract for the Denver Arts & Venues corporate partnership program to provide advertising and partnership rights to Swire Pacific Holdings, Inc. The venues in question are in Council District 8 (Denver Performing Arts Complex venues & Colorado Convention Center) and Council District 9 (Denver Coliseum) and Red Rocks Amphitheatre. The contract establishes a revenue agreement between Swire Pacific Holdings, Inc. and Arts & Venues to increase revenue to the City.”

****Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)

- a. **Contract Control Number:** THTRS-201735492
- b. **Duration:** September 1, 2017 to June 30, 2022
- c. **Location:** Denver Arts & Venues facilities
- d. **Affected Council District:** Council District 8, 9 & Red Rocks
- e. **Benefits:** Revenue generated of \$1,720,000.00 over the life of the contract
- f. **Costs:**

7. **Is there any controversy surrounding this ordinance?** (Groups or individuals who may have concerns about it?) **Please explain.** None that is known.

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____