

# ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by 9 a.m. Friday. Contact the Mayor's Legislative team with questions

Date of Request: April 30, 2026

Please mark one:  Bill Request or  Resolution Request

Please mark one: The request directly impacts developments, projects, contracts, resolutions, or bills that involve property and impact within .5 miles of the South Platte River from Denver's northern to southern boundary? (Check map [HERE](#))

Yes  No

## 1. Type of Request:

Contract/Grant Agreement  Intergovernmental Agreement (IGA)  Rezoning/Text Amendment

Dedication/Vacation  Appropriation/Supplemental  DRMC Change

Other:

2. **Title:** Approves a contract with Eleven-X US Incorporated for \$40,860,908.60 and for ten years for installation and management of a parking guidance system to support public parking operations at Denver International Airport (DEN), in Council District 11 (PLANE-202684064).

3. **Requesting Agency:** Department of Aviation

## 4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Mark Nagel, SVP of Parking	Name: Rita Aguilar, SVP of Government Affairs & Global Public Policy; Jordan Wells, Director of Strategy & Initiatives; Barry Burch, External Affairs Advisor
Email: <a href="mailto:mark.nagel@flydenver.com">mark.nagel@flydenver.com</a>	Email: <a href="mailto:Rita.Aguilar@flydenver.com">Rita.Aguilar@flydenver.com</a> ; <a href="mailto:Jordan.Wells@flydenver.com">Jordan.Wells@flydenver.com</a> ; <a href="mailto:Barry.Burch@flydenver.com">Barry.Burch@flydenver.com</a>

## 5. General description or background of proposed request. Attach executive summary if more space needed:

This request is for a cooperative procurement contract with Eleven-X US Inc. In response to an operational need and continued loss of revenue, we are procuring a Parking Guidance System through a cooperative purchasing alliance. This procurement is in the form of hardware capital expenditure in year 1 with 10 years of software maintenance and management. This procurement also includes signage and web dashboard to maximize the parking spaces at DEN. On average, DEN loses about \$4,467,977 per year (\$12,241 per day) due to unused space. This will also improve customer experience when finding a parking space. The pricing was established through Sourcwell, and additional considerations were given to DEN due to volume.

6. **City Attorney assigned to this request (if applicable):** John Redmond

7. **City Council District:** Council District 11

8. **\*\*For all contracts, fill out and submit accompanying Key Contract Terms worksheet\*\***

*To be completed by Mayor's Legislative Team:*

Resolution/Bill Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

## Key Contract Terms

**Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):**  
Professional Services

**Vendor/Contractor Name (including any dba's):** Eleven-X US Incorporated

**Contract control number (legacy and new):** PLANE-202684064

**Location:** Denver International Airport

**Is this a new contract?**  Yes  No **Is this an Amendment?**  Yes  No **If yes, how many?** \_\_\_\_\_

**Contract Term/Duration (for amended contracts, include existing term dates and amended dates):** 10 years

**Contract Amount (indicate existing amount, amended amount and new contract total):** \$40,860,908.60

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
<i>(A)</i>	<i>(B)</i>	<i>(A+B)</i>
\$40,860,908.60	N/A	\$40,860,908.60

  

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
10 years	N/A	N/A

**Scope of work:** Eleven-X will install sensors in all public parking stalls with signage directing customers to available spaces and provide a dashboard with over 20 real-time data analytic points with annual software management and maintenance.

**Was this contractor selected by competitive process?** No **If not, why not?** Procured through a Cooperative Purchasing Alliance providing reduced pricing and additional discounts due to volume.

**Has this contractor provided these services to the City before?**  Yes  No

**Source of funds:** Capital Expenditure for sensors and installation \$14,000,000; Operational Expenditure for annual service agreement \$2,600,000.

**Is this contract subject to:**  W/MBE  DBE  SBE  XO101  ACDBE  N/A

**WBE/MBE/DBE commitments (construction, design, Airport concession contracts):**

**Who are the subcontractors to this contract?**

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