

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at MileHighOrdinance@DenverGov.org by 9 a.m. Friday. Contact the Mayor's Legislative team with questions

Date of Request: 7/17/2026

1. Please mark one: ☐ Bill Request or ☒ Resolution Request
2. Does this request directly impact property within .5 miles of the South Platte River (Check map [HERE](#)) ☐ Yes ☒ No
3. Does this item fall under XO 66 (Prop 123) requiring it to skip Mayor-Council ☐ Yes ☒ No
4. Do you need to request a Waiver Request for this item ☐ Yes ☒ No
5. Type of Request:
- ☒ Contract/Grant Agreement ☐ Intergovernmental Agreement (IGA) ☐ Rezoning/Text Amendment
- ☐ Dedication/Vacation ☐ Appropriation/Supplemental ☐ DRMC Change ☐ Other:
6. **Title:** (Start with *approves*, *amends*, *dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)
- Amends a contract with Sunny Side Up Solutions LLC to add \$600,000 for a new total of \$1,000,000.00 and to add five years for a new end date of 12-31-2031 to enable continued collaboration on the successful launch of #EmployeeTV, #SeeYourselfTV, #SeeYourselfHere employment brand videos, and all ongoing video projects in accordance with mayoral and OHR priorities and goals, citywide (CSAHR-202369573/CSAHR-202684774-01).
7. **Requesting Agency:** OHR Marketing and Communications
8. **Contact Person:**
- | | |
|--|---|
| Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert) | Contact person for council members or mayor-council |
| Name: Theresa Marchetta | Name: Theresa Marchetta |
| Email: theresa.marchetta@denvergov.org | Email: theresa.marchetta@denvergov.org |
9. **General description or background. Attach executive summary if more space needed:** (who, what, why)
Sunny Side Up Solutions LLC provides video filming, lighting, and editing services in a variety of indoor and outdoor environments with individuals, groups, and City leadership for the internal and external advertisement of the City brand.
10. **City Attorney assigned to this request (if applicable):** Rob McDermott
11. **City Council District:** Citywide

****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
Professional Services

Vendor/Contractor Name (including dba): Sunny Side Up Solutions LLC

Contract control number (legacy and new): CSAHR-202369573/CSAHR-202684774-01

Location: Citywide

Is this a new contract? ☐ Yes ☒ No **Is this an Amendment?** ☒ Yes ☐ No **If yes, how many?** 01

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):

Original term: 8/14/2023 – 8/14/2026; amending to add 5 years

New term: 8/14/2023 – 12/31/2031

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
<i>(A)</i>	<i>(B)</i>	<i>(A+B)</i>
\$400,000	\$600,000	\$1,000,000

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
8/14/2023 – 8/14/2026	5 years	12/31/2031

Scope of work:

Sunny Side Up Solutions LLC provides video filming, lighting, and editing services in a variety of indoor and outdoor environments with individuals, groups, and City leadership for the internal and external advertisement of the City brand.

Was this contractor selected by competitive process? Yes

If not, why not?

Has this contractor provided these services to the City before? ☒ Yes ☐ No

Source of funds: General Fund

Is this contract subject to: ☐ W/MBE ☐ DBE ☐ SBE ☐ XO101 ☐ ACDBE ☒ N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A

Who are the subcontractors to this contract? N/A

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