

RESUME

Gregory L. Moore

Personal Statement

An inspirational leader with nearly 40 years in the media business. Led the rebirth of [denverpost.com](https://www.denverpost.com) into the digital leader of the Rocky Mountain region. Successfully built diverse teams that have produced award-winning journalism. Experienced at product development, crisis management and strategy. Excellent communication and presentation skills.

Professional Experience

Klowtify, LLC, Denver, Colorado, May 2023- present

Co-founder and CEO: Responsible for revenue generation, content development and publishing relationships for boutique thought leadership company that helps C-suite executives develop and produce commentary and analysis for newspapers, magazines and digital media around the world. Company assists executives execute a media strategy as well as effectively promote their content on social media. The company also does brand management and assists clients with personal website development.

Deke Digital, Wheat Ridge, Colorado, April 2017 – May 2023

Editor in chief: Responsible for content creation for an expert media company that works with CEOs and other top executives on articles published by Forbes, Fortune and other premier trade publications. Our company helps executives establish themselves as thought leaders and helps their companies improve image and deal flow. I interview top executives to produce expert commentary pieces and manage freelance writers who assist our experts on article drafts. I also edit the articles and handle the placement with publishers ranging from Fortune, Forbes, Inc. and various trade publications. I am also a minority partner of the company.

THE DENVER POST, Denver, Colorado June 2002- April 2016

- Hired as Editor in June 2002. Led The Post during a time of transition to become one of the best regional newspapers in the United States.
- The newspaper won four consecutive Pulitzer Prizes from 2010-2013 (Editorial Cartooning, Feature Photography, twice, and Breaking News Coverage of the Aurora Theater Shootings) and was a finalist five other times.
- Led the redesign of the newspaper in 2004, the first in 20 years.
- Oversaw a sports department widely considered one of the best in the country and a consistent winner of the coveted Triple Crown from the Associated Press Sports Editors.
- Improved the paper's political coverage and established an investigative projects team.

- Directed coverage of the 2008 Democratic National Convention in Denver, at which Barack Obama accepted his party's nomination for president.
- Rebuilt the paper's online news operation, which monthly has more than 6 million unique visitors and 34 million page views, the best in the company.
- Helped The Post achieve a social media audience that is among the top 10 for newspapers of any size in the country.
- Created DPTV to increase video inventory and generate revenue. In 2015, The Post had 10 million video plays and published more than 7,000 videos. Launched the video series "From the Editor's Desk," including one-on-one interviews and "Ask the Editor" features. (Click images below for online links to samples)
- Creatively downsized the staff from 310 in 2006 to 135 in 2016 while maintaining ambitious, quality journalism.
- Hired the nation's first marijuana editor at a mainstream news organization after the recreational use of marijuana was legalized in January 2013.
- Created TheCannabist.co website to chronicle all things marijuana from news and reviews to cultural impacts.

BOSTON GLOBE, Boston, Massachusetts 1986-2002

- Served as Managing Editor from 1994 to 2002, the first African American to ever hold that position.
- In charge of criminal justice coverage when first hired; became city editor in 1987, metro editor in 1989 and supervised local news coverage continuously until 1991, when I became deputy managing editor in charge of the daily paper and later the Sunday paper.
- Involved in nearly every major story at the paper between 1987 and 2002, including a workplace shooting, a major trolley crash, escalating gang violence in the early 1990s and Nelson Mandela's visit to Boston in 1990.
- Supervised coverage of the controversial Charles Stuart murder case, which exposed the tender underbelly of race in Boston.
- Helped direct coverage of the Sept. 11, 2001, attacks, in which two Boston jetliners crashed into the World Trade Center towers.
- Initiated the investigation that uncovered the Catholic pedophile priest scandal, which won The Globe a Pulitzer Prize for Public Service in 2003.
- Key player in diversifying the newsroom, hiring and promoting journalists of color in all departments.
- In charge of developing topical Page One enterprise stories from across departments.

THE PLAIN DEALER, Cleveland, Ohio 1980-1986

- Covered county government and the administration of Mayor George Voinovich (who went on to become Ohio governor and a U.S. senator). Became state editor in 1984, responsible for all coverage outside of Greater Cleveland and the state legislature.
- Was in charge of the Ohio presidential primary coverage, featuring U.S. Sen. John Glenn as an early contender. Managed people much older and more experienced and learned a lot about leadership.
- Became the city editor in 1984 and handled projects on child sexual abuse and probing explanatory work about the AIDS epidemic.

- Directed major breaking stories, including the public suicide of the city's first black school superintendent, the hijacking of a Cleveland jetliner, the mass murder of four women at a public library by a misogynist and the Challenger shuttle explosion, which killed a New Hampshire school teacher as well as an Akron, Ohio, native.

THE JOURNAL HERALD, Dayton, Ohio 1976-1980

- Did basic weekend and night duty and then was assigned to cover the southern suburbs. Broke stories about police brutality and petty graft. Also wrote about education and criminal justice. At age 23 was assigned to cover Dayton City Hall.

Education & Service

Ohio Wesleyan University, Delaware, Ohio. Bachelor of Arts in Journalism and Political Science

BOARD MEMBER

- Boettcher Foundation, 2017- 2026
- University of Denver, 2017
- Polaris, 2017- 2025
- Emily Griffith Foundation, 2017- 2019
- America Succeeds, 2015 - 2017
- History Colorado, 2019 - 2021
- Denver Civil Service Commission, 2024- present

FORMER BOARD MEMBER

- Ohio Wesleyan University, 1995-2009, 2012-15
- The Pulitzer Prizes, 2004-2013
- American Society of Newspaper Editors, 1998-2004
- National Association of Black Journalists, 1992-1996

AWARDS

- Robert G. McGruder Award for Media Diversity, Kent State University, 2003
- Robert G. McGruder Award for Diversity Leadership, Associated Press Managing Editors, 2011
- Lifetime Achievement Award, National Association of Black Journalists, 2013
- Benjamin C. Bradlee Editor of the Year, National Press Foundation, 2012
- Hall of Excellence Inductee, Ohio Foundation of Independent Colleges, 2015
- Denver Press Club Hall of Fame inductee, 2018
- National Association of Black Journalists Hall of Fame, 2025