

ORDINANCE/RESOLUTION REQUEST

All Fields must be completed

Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: January 28, 2019

Please mark one: **Bill Request** or **Resolution Request**

1. Type of Request:

- Contract/Grant Agreement** **Intergovernmental Agreement (IGA)** **Rezoning/Text Amendment**
- Dedication/Vacation** **Appropriation/Supplemental** **DRMC Change**
- Other:**

2. Title: Approves a Revenue Standard Concession Agreement, OUTFRONT Media, LLC #201738496

3. Requesting Agency: Department of Aviation

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Patrick Heck	Name: Angela Casias
Email: Patrick.Heck@flydenver.com	Email: Angela.Casias@flydenver.com

5. General description or background of proposed request. Attach executive summary if more space needed:

This Standard Concession Agreement with OUTFRONT Media, LLC, is for advertising services involving the Peña Boulevard Welcome Sign. The Minimum Annual Privilege Fee (MAPF) for year one will is \$150,000.00 or 67% of gross advertising sales, whichever is greater.

6. City Attorney assigned to this request (if applicable): Ema Medić, DEN Legal

7. City Council District: 11

8. **For all contracts, fill out and submit accompanying Key Contract Terms worksheet**

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: RR19 0091

Date Entered: _____

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
Revenue Agreement

Vendor/Contractor Name: OUTFRONT Media, LLC

Contract control number: 201738496

Location: Denver International Airport, Peña Boulevard (Welcome Sign)

Is this a new contract? Yes No **Is this an Amendment?** Yes No **If yes, how many?** _____

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):

Date of Execution (DOE) to 5 years

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
150,000.00 MAPF; or 67% of Gross Rent Annually	N/A	150,000.00 MAPF; or 67% of Gross Rent Annually

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
5 years from Date of Execution	N/A	5 years from Date of Execution

Scope of work:

Develop an appropriate sales market and model to maximize revenue generated by advertising on the Welcome Sign.

Was this contractor selected by competitive process? Yes, Competitive Request for Qualifications **If not, why not?**

Has this contractor provided these services to the City before? Yes No

Source of funds:

Revenue contract

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): ACDBE Goal 2%; MWBE Goal N/A

Who are the subcontractors to this contract? Marketing, research and outreach participation by ILS Consulting, LLC (2%)

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: RR19 0091

Date Entered: _____