

Game Plan for a Healthy City

City Council Public Hearing

May 20, 2019



Denveright.
Your Voice. Our Future.



Denveright.
Your Voice. Our Future.



Parks & Recreation
Fun Activities in Beautiful Surroundings



Transit
Creating an Easily Traversable City



Land Use & Transportation
Neighborhood Character and Quality of Life



Pedestrians & Trails
Connecting People and Neighborhoods



Denveright.
Comprehensive Plan 2040

A diverse system spanning from the mountains to the plains

72%

of Denver park land is in the mountains, more than 14,000 acres

22 + 24

Accessible parks

Conservation tracts

>6,000

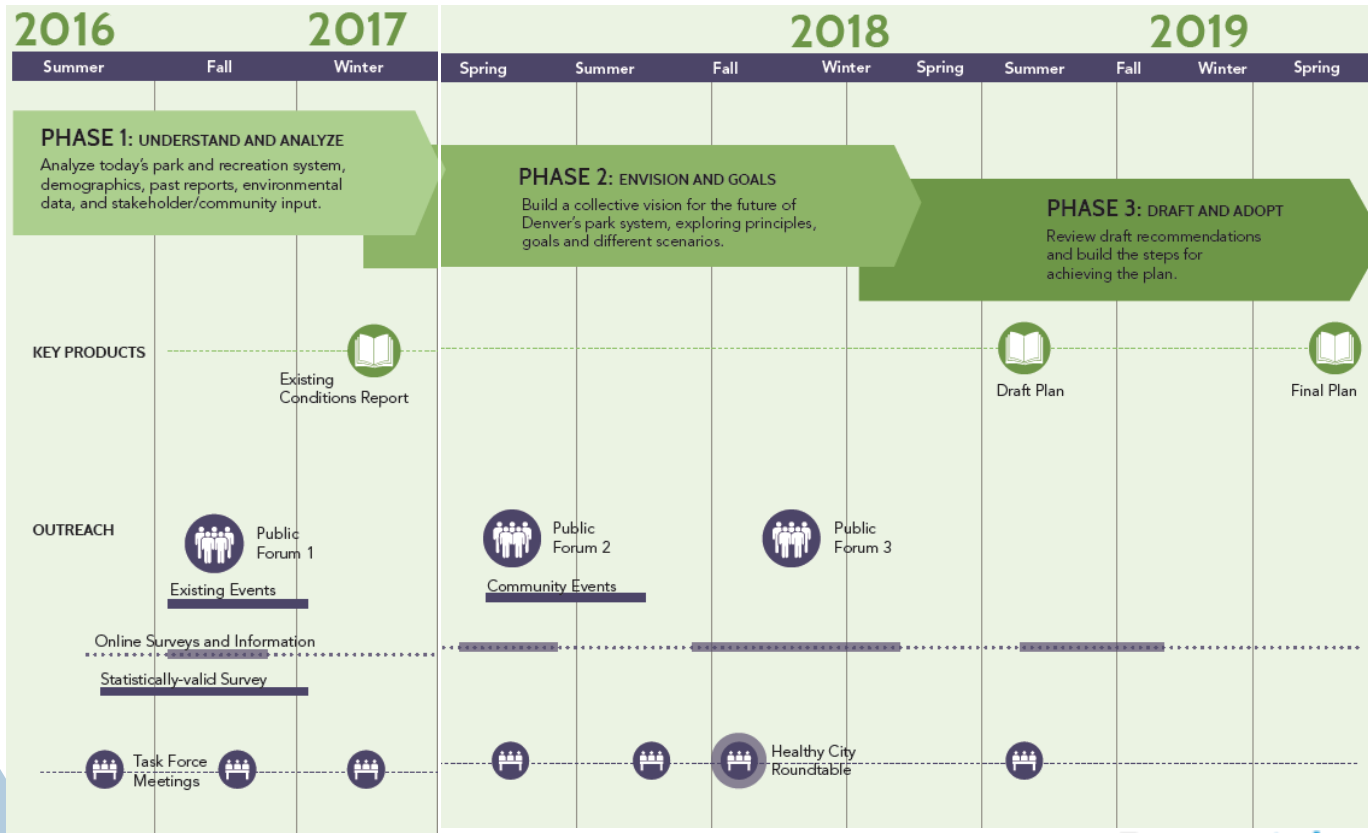
acres of urban parkland

260

Urban Parks & Open Spaces



Game Plan Process



Game Plan Outreach

- On-Line Surveys (3)
- Statistically-Valid Mail-in Survey (817 responses)
- Public Forums (11 meetings city-wide)
- Staff Focus Groups and Workshops (27)
- Community / All Employee Events (13)
- Stakeholder Task Force Meetings (7)
- All Denveright Meetings & Events (20,000+ touches)

Total Game Plan Engagement :
5,900+ Citizens
1,200 + Employees



What is a Healthy City?



A Place Where Residents Are Active and Healthy



A Place With a High Quality of Life



A Place With a Clean and Sustaining Urban Environment

A Place Where All Ages Have Outdoor Opportunities



Vision & Guiding Principals

*2019 Game Plan for a
Healthy City*



Every Drop



Every Person



Every Dollar



Uniquely Denver

Implementation: 5 Pillars

ADAPT TO THE CHANGING CLIMATE AND LIMITED RESOURCES.

Strategies address:

- Water Use
- Stormwater and Waterway Health
- Urban Trees and Mountain Forests
- Energy and Resource Use

DIVERSIFY PARKS AND RECREATION SERVICES.

Strategies address:

- Parks and Recreation Programming
- Engagement, Outreach, and Communications

GROW THE PARK SYSTEM AND RECREATION ACCESS.

Strategies address:

- Park, Facility, and Program Expansion
- Mobility and Access

REINVEST IN DENVER'S PARKS AND RECREATION RESOURCES AND PEOPLE.

Strategies address:

- Equity
- Funding, Operations, and Staff
- Partnerships
- Collaboration With the Private Sector

CONNECT TO DENVER'S NATURE AND CULTURE.

Strategies address:

- Parkways, Tree-Lined Streets, and Trails
- Arts, Culture, and History
- Innovative Parks and Recreation
- Nature and Outdoor Recreation



Thank you! Questions?