Retail Sales, Selected Industries, Denver (CY2012)										
Industry	NAICS	Retail Sales	Unadjusted percentage of sales by sector	Fraction of sales subject to use of bags		ljusted Retail les for bag use	Adjusted percentage of sales for bag use by sector	Grocery dollars per bag	Max number of disposal bags per grocery sector	Current Reusable Bag fraction
Supermarkets and other	445110	Φ 1 00 C C 10 000	4.00/	0.05	Φ.	1 0 4 1 0 1 6 5 5 0	600/	ф 1.	60 454 405	0.20
grocery stores		\$ 1,096,649,000	46%			1,041,816,550	69%		69,454,437	0.20
Convenience stores	445120	\$304,560,000	13%	0.55	\$	167,508,000	11%	\$5	33,501,600	0.02
Gasoline stations with	447110	Φ464 156 000	100/	0.10	Φ.	46 415 600	20/	Φ.5	0.202.120	0.02
work and all he and	447110	\$464,156,000	19%	0.10	\$	46,415,600	3%	\$5	9,283,120	0.02
Warehouse clubs and	452910	\$519,571,000	22%	0.50	¢	259,785,500	17%	¢15	17,319,033	0.20
supercenters	432910	\$ 2,384,936,000	22%	0.30	\$		1 / %	\$13	129,558,190	0.20
		\$ 2,364,930,000			φ	1,515,525,050			129,336,190	
111,347,802	Total dis	posable bags estim	ated for groces	v sales (annual)					
280,000)				
398	Number of Denver households (homes and apartments 2012) Avg grocery sector disposable bags per household per year									
7.6		cery Disposable I								
634,265		us Denver Populati								
176					on p	er year				
21%	Avg disposable bags (grocery and convenience) per person per year Higher than Boulder's grocery/convenience only estimate of 145. Their conveneience							ers in the re	eport are very l	ow.
0.50		l disposable bag di								
55,673,901		number of bags sub								
\$0.05	Disposal									
\$2,783,695	Total bag	g fee revenue durin	g Year 1							
\$1,670,217	Total bag	g fee revenue to Ci	ty during Year	1						
\$1,113,478	Total bag	g fee revenue kept	by retailers Ye	ar 1						
NAICS # 445120		This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.							marily engaged	
NAICS # 447110		This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items.							ombination with	
NAICS # 452910		This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.						etailing a general		

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