DENVER COUNTY CULTURAL COUNCIL APPLICATION

Name <u>Pam Packer</u> Address <u>859 Steele Street</u> <u>Denver</u> <u>80206</u>

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1- QUALIFICATIONS: What is your experience with arts, cultural, scientific or historical organizations? Describe the nature of your involvement, including the organization(s) and time period(s).

I am an enthusiastic supporter of publically funded arts, cultural, scientific and historical community programming and will use my years of experience managing scientific education programs to assist with selecting the best projects for DCCC. In addition, my past experience as a SCFD applicant and funding recipient may be of value during the DCCC decision-making process; and finally, my current position which is responsible for awarding energy efficiency grants for low-income housing gives me insight behind project budgeting, planning and delivery from the funder perspective.

My attached resume provides a summary of my past work history. As mentioned above, while working for the Colorado Energy Science Center between 2005-2008, one of my programs received SCFD funding in Douglas, Adams, Arapahoe, Jefferson and Broomfield counties. In 2007, this SCFD funded program received the Environmental Education Award of Excellence from the Colorado Alliance for Environmental Education. This award-winning program presented science-based education programs to nearly 9,000 school children each year.

Currently, I am not working for, or volunteering for an organization that is actively seeking funding from any county SCFD program. I believe that this fact will make me a good candidate for the DCCC because I will have no direct or indirect affiliation with organizations that are applying for SCFD funding.

Finally, I have been a Denver resident for 10 years, and have always been impressed with the variety of arts, cultural, scientific and historical outreach that enriches our community. It would be an honor for me to join the DCCC and I will use all of my work and volunteer experiences to be a positive team member.

2 - EDUCATION, KNOWLEDGE & SKILLS: Briefly describe your education and the knowledge and skills you would bring to the DCCC.

I have a Bachelor's Degree in Education-Social Studies with an emphasis on history, and a Master's Degree in Geography with an emphasis on human-cultural-environmental interactions. This background may be valuable when reviewing applications from organizations that want to provide historical or culturally diverse programming.

- 3- VOLUNTEER/COMMUNITY INVOLVEMENT: List and briefly describe your community and volunteer activities.
 - Volunteer for Denver Dumb Friends League, 2002-2009
 - Volunteer for Wildlands Restoration Volunteers, 2007-2009 (not active volunteer this year; financial contribution only)

- Led decision-making process for a front range water utility coalition that developed a new, uniform lawn watering campaign impacting 2 million customers during the 2002-03 drought. Published: A uniform lawn-watering program in the face of severe drought. July 2003. American Water Works Association. E-Mainstream. 47(3).
- Active 4-H member from 1977-1986

4- REFERENCES: List the name, phone number, and affiliation of 2 organizations/individuals with which you have worked in any of your community involvements in the past 5 years. ADDITIONAL INFORMATION: - Please answer the questions stated above even if you attach a bio. - If not selected for the DCCC would you be willing to serve on another volunteer panel? - Is there anything that would adversely affect public confidence in you appointment? If yes, please explain.

Bob Finch Director of Natural Resources City and County of Denver 720-913-0648

John Giordanengo Projects Director Wildland Restoration Volunteers 303-543-1411

Volunteer Coordinator (Volunteer Coordinator during my participation has retired) Denver Dumb Friends League 303-751-5772 x1936

I am most interested in serving on the DCCC committee. I do not believe that there would be any opposition to my appointment to the DCCC. As I mentioned above, I am not directly or indirectly associated with any organizations that are actively seeking SCFD funding, therefore, my funding decisions would be based on the application and the DCCC committee review.

SIGNATURE DATE

Please submit applications to gretchen.williams@denvergov.org; to Gretchen Williams, Denver City Council, Room 451, City & County Building, Denver, CO 80202; or fax to 720- 865-9540 by 5:00 p.m. on August 6, 2010.

AREAS OF EXPERTISE

- Project/Program Management
- Partnership Development
- Meeting and Group Facilitation
- Team development and management
- Education for Youth and Adults
- Curricula Development

EDUCATION

University of Wisconsin-Madison Geography, M.S.

University of Wisconsin-La Crosse Education, B.S., *cum laude*

2007 Environmental Education Award of Excellence from the CO Alliance for Environmental Education

EXPERIENCE

Energy Outreach Colorado, Denver, CO

PROGRAM DIRECTOR, 2008-present

- Responsible for a team of project managers that created and piloted Colorado's \$3.5M low-income multifamily weatherization program funded by the Department of Energy and American Reinvestment and Recovery Act.
- Completed a year-long weatherization program in 6 months; exceeding unit goals; and preparing for the next funding cycle.
- Maintained a positive, productive work environment for project managers by creating a teamwork philosophy that encouraged group decision-making and staff empowerment.
- Through outreach, tripled the number of qualifying grant applicants for one funding category in one year.
- Provided all support for grant selection process including application preparation, meeting logistics, applicant notification, payment processes, and progress reports.
- Recruited and motivated a volunteer committee to assist with grant management development; committee dedicated 24 hours in 4 months to complete the draft program plan.
- Exceeded funders' goals while under budget and 6 months ahead of schedule. Asked by funder to continue work and double project goals for remaining budget cycle.
- Recruited and supervised contractors to work on multiple projects including creating an online grant application tool and energy data analysis tool that will measure energy efficiency impacts, and track grant funded projects.
- Coordinated and led statewide train-the-trainer effort to teach staff from over 100 agencies how to present energy efficiency education to clients.

Colorado Energy Science Center, Lakewood, CO

PROGRAM MANAGER, 2005-2008

- Managed all aspects of multiple grant-funded programs including: budgets; contract and scope of work documents; promotion; data management; curricula development and production; program presentations; assessing programs and services; and day-to-day operations. Reached over 11,500 students annually.
- Leveraged grant monies from a variety of funders to consolidate and strengthen program identity and increase outreach and participation numbers.
- Stayed within or under budget for all projects and programs.
- Wrote grants and awarded funding from federal, state, and private foundations totaling \$455,500 between 2006-2008.
- Increased student outreach numbers from 7,600 to 9,000 and decreased number of school presentations from 67 to 55 in one year for a single program. Presented same program in WY, GA,

PUBLICATIONS & PRESENTATIONS

Education Powered by the Sun. Summer 2008. Smart Energy Living. p. 18. Students Scrutinize Family Energy Use. Spring 2008. Smart Energy Living. p. 32.

Students take Energy Efficiency Message Home. Fall 2007. Smart Energy Living. p. 38.

Smart Energy Youth. Fall/Winter 2006. Smart Energy Living. p. 9. Meet the Energy Hog: Energy Education for Children. October 2006. Presentation: North American

Presentation: North American Association for Env. Education. St. Paul, MN.

Solar Schools. Spring/Summer 2006. Smart Energy Living. p. 37. COTI: A Model in Trails Training. October 2005. Presentation: Missouri Trails Summit. Columbia, MO.

Improving Training for Trails at National and State Levels. October 2004.

Presentation: National Trails
Symposium. Austin, TX.

Drought Decisions: You Make the Call.
June 2004. Presentation: EPA
Community Involvement
Conference. Denver, CO.

A uniform lawn-watering program in the face of severe drought. July 2003.

American Water Works Association.
E-Mainstream. 47(3).

Storm Drain Stenciling: Impacts on Urban Water Quality. 1999-2000. University of Wisconsin Cooperative Extension & Department of Natural Resources. Volunteer Monitoring Fact Sheet Series.

©1999. University of Wisconsin Cooperative Extension.

Make WAVes for Action: Introductory Hands-on Stream and River Action Projects for Wisconsin. ©1998.

University of Wisconsin Cooperative Extension.

Treetops: 4-H Forest Resources Beginner Guide. ©1997 University of Minnesota Extension Service. Paint the Town with WAVes: Community groups are leaving their mark for a cleaner environment. October 1996. Wisconsin Natural Resources Magazine 20(5): 10-11.

- MI, and MN.
- Tripled student participation from 170 to 650 in two years for a single program while not increasing the budget.
- Wrote survey to evaluate content retention rates of elementary students (98% response). Presented results at national conference.

Colorado Outdoor Training Initiative, Denver, CO **DIRECTOR**, 2003-2006

- Wrote and implemented 5-year strategic plan and successfully transitioned multiple programs from planning phase to action phase by directing committees, consultants and volunteers.
- Coached and trained participants and staff on teaching techniques and land stewardship skills increasing participation from 1,200 hours to 3,000 hours in one year.
- Increased number of trained leaders from 23 to 81 resulting in more land stewardship training workshops in under-served areas of Colorado.
- Consistently completed programmatic goals under budget; extended a 2 year grant over 3 years.
- Coordinated 7 committees consisting of nearly 40 people representing 26 different organizations and agencies to compile and develop standardized training materials for statewide application.
- Led a committee representing opposing user groups to develop a statewide trail terms list. First time collaboration for all parties involved.

Denver, CO

INDEPENDENT CONSULTANT, 2002-2003

Led decision-making process for a metro-wide water utility coalition that developed a new, uniform lawn watering campaign impacting 2 million customers during the 2002-03 drought. Efforts resulted in new city ordinances in at least 7 communities. Organized training opportunities for 25 Metro Mayor's Caucus members resulting in a change in water management policies for 2 communities. Published program outcomes.

City of Aurora Utilities Department, Aurora, CO

SR. PUBLIC INFORMATION OFFICER, 2001-2002

Responsible for developing brochures and publications including federally required documents. Conceptualized and managed a survey that evaluated public knowledge about water conservation and yard care (52% response) using results to update outreach efforts.

Environmental Resources Center, University of Wisconsin, Madison, WI **OUTREACH SPECIALIST-STATE COORDINATOR, 1994-2000**

Responsible for creating, managing and evaluating a statewide, volunteer water quality program that involved nearly 4,000 youth and adults annually. Volunteers were trained as water quality monitors; or recruited to participate in statewide watershed management events.

Gained national attention and letter of merit from the Office of the Dean of University of Wisconsin Cooperative Extension for publishing a community-action packet on watershed ecosystems.

MISCELLANEOUS

- Volunteer at Denver Dumb Friends League animal shelter
- Volunteer for Wildlands Restoration Volunteers
- One-time member of Bat Conservation International
- 4-H Member

REFERENCES

Please see cover letter.