

**ORDINANCE/RESOLUTION REQUEST**

Please email requests to the Mayor’s Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

*\*All fields must be completed.\*  
Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: 1/24/2012

Please mark one:  Bill Request or  Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes  No

If yes, please explain:

2. **Title:** (Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)

**Request for approval of a new concession agreement for Ayala’s RMAC, LLC, #201102302-00, to be located in Concourse B at Denver International Airport.**

3. **Requesting Agency:** Department of Aviation

4. **Contact Person:** (With actual knowledge of proposed ordinance/resolution.)

- **Name:** Susan H. Moore
- **Phone:** (303) 342-2510
- **Email:** susanh.moore@flydenver.com

5. **Contact Person:** (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor Council and who will be available for first and second reading, if necessary.)

- **Name:** Brian Elms
- **Phone:** 303-619-7353
- **Email:** brian.elms@flydenver.com

6. **General description of proposed ordinance including contract scope of work if applicable:**

Ayala’s RMAC, LLC d/b/a TAG Evolution was selected for this concession location in the West Inboard Subcore of Concourse B through an RFP process issued on March 7, 2011 for a Specialty Retail – Jewelry concept.

**\*\*Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field.)

- a. **Contract Control Number:** #201102302-00
- b. **Duration:** DOE – 11/30/2017
- c. **Location:** DIA – Concourse B West Inboard Subcore
- d. **Affected Council District:** 11
- e. **Benefits:** New choices in specialty retail for the traveling public and airport employees.

f. **Costs:** This revenue contract will offer additional choices to the traveling public on Concourse B in the form of women’s fashion jewelry, watches, optical wear, belts, handbags, totes, silk scarves, etc. Estimated annual gross sales of \$1,000,000 plus over the five-year term will resulting in annual rental revenue to the Airport of the greater of a Minimum Annual Guarantee (MAG) of \$44,500.00 or percentage compensation of gross revenues: 10% for less than \$1 million; 12% for \$1million - \$2 million; 14% for over \$2 million. TAGS Evolution retail items will be priced in categories of \$20, \$40, \$60, \$80, and \$100, with some individual priced Black Label Items.

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
\$144,500.00 Annually	None	\$144,500.00 Annually

To be completed by Mayor’s Legislative Team:

SIRE Tracking Number: \_\_\_\_\_

Date: \_\_\_\_\_

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
DOE – 11/30/2017	0	11/30/2017

**g. Date Goals Assigned:** February 9, 2011

**h. Goals:** 40%

**7. Is there any controversy surrounding this ordinance? (Groups or individuals who may have concerns about it?) Please explain.**

No.

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*To be completed by Mayor's Legislative Team:*

SIRE Tracking Number: \_\_\_\_\_

Date: \_\_\_\_\_