

DENVER CITY COUNCIL



Proclamation No. 26-0219

Honoring Pamela Walshe for her Work to Ease Food Insecurity for the Families of Near Southeast Denver

WHEREAS, Pamela Whitney was raised in Newport Beach, CA, attended Newport Harbor High School, and obtained her BA in Anthropology (1994) and Masters degree in Information Management & Systems from UC Berkeley (1999); and

WHEREAS, After completing her education, Pamela launched a 20 year career focusing on user experience in the financial services sector, working for Wells Fargo, AnswerLab and other entities; and

WHEREAS, Pamela married Gerry Walshe in Napa Valley, CA in July 1970; and

WHEREAS, Pamela continued her education, earning a certification in Basic Humanitarian Principles from Harvard in 2016; and

WHEREAS, Pamela and Gerry moved to Denver in April 2016, and a few years later, in May of 2019, in response to the challenges of the COVID-19 epidemic, Pamela retired from the corporate world to pursue the development of a non-profit, The LoVVe Project, which she founded to address food scarcity in her Virginia Village neighborhood; and

WHEREAS, Pamela and a neighbor started The LOVVE Project – originally intended as a short term food drive for families at nearby Ellis Elementary – ending up providing fresh produce, meat, and dairy products for more than 200 people each month on an ongoing basis; and

WHEREAS, Since its founding, The LOVVE Project has developed a dedicated network of local produce providers, ranchers, and dairy farms and established critical partnerships with agencies like Food Bank of the Rockies and We Don't Waste; and

WHEREAS, Under Pamela's steadfast leadership, The LOVVE Project's outreach has grown to include not only Ellis Elementary, but also McMeen Elementary and Place Bridge Academy, all schools with populations with 65%-90% of the student body qualifying for free and reduced lunch; and

WHEREAS, Currently, during the school year, The LOVVE Project offers food as well as cleaning and hygiene supplies at free-choice food markets at Ellis Elementary School (Tuesdays) and Place Bridge Academy (Wednesdays), as well as hosting a market the last Saturday of each month at Celebration Community Church to help families bridge the financial gap that occurs at the end of each month; and

WHEREAS, To further build bridges throughout the community, The LOVVE Project also hosts annual community events including a Back to School Fiesta and Joy of Toys Celebration at the holidays; and

WHEREAS, With The LOVVE Project now a well-established community asset in the capable hands of a strong board and 40+ volunteer cadre, distributing more than 5,500 lbs of food to feed some 1,600 people monthly, Pamela recently announced her decision to relocate with husband Gerry to Italy, leaving The LOVVE Project in the capable hands of new leadership.

NOW THEREFORE, BE IT PROCLAIMED BY THE DENVER CITY COUNCIL:

Section 1. The City Council of the City and County of Denver hereby recognizes and honors the service of Pamela Walshe to thousands of near southeast Denver families, thanks her for her years of hard work and dedication, and declares today, February 28, 2026 to be Pamela Walshe Day in the City and County of Denver; and

Section 2. That the Clerk of the City and County of Denver shall attest and affix the seal of the City and County of Denver to this proclamation and that copies be delivered to Pamela Walshe and The LOVVE Project.

PASSED BY THE COUNCIL March 2, 2026

Signed by:

Amanda P. Sanderval

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PRESIDENT

