

PROCLAMATION



City and County of Denver

Proclamation CP14-1035

**Celebrating the 8th annual “Buy Local Week” from November 28 through December 5,
as part of the ongoing “Buy Local” campaign to encourage the support of local businesses**

WHEREAS, local businesses are owned by our neighbors, and the unique products and services they provide enhance the character of our city and the strength of our neighborhoods; and

WHEREAS, these local companies provide vital employment opportunities and generate tax revenues that support city services, our schools, and our state; and

WHEREAS, retail spending accounts for more than \$11 billion during the holidays, and dollars spent at local retailers have a greater impact on our local economy by keeping profits in our community and using local suppliers and services; and

WHEREAS, the City and County of Denver recognizes the vital role of local businesses in building a diverse and resilient economy and is committed to growing our base of local retailers and restaurants; and

WHEREAS, supporting locally-owned businesses during the holiday season and beyond has a positive economic impact and contributes to the quality of life and sense of community in Denver; and

WHEREAS, the Mile High Business Alliance and its members mobilize Coloradans to shop local businesses first and to raise awareness of the opportunities and impacts of buying locally, and

WHEREAS, more than 10,000 small businesses employ nearly 200,000 persons in Denver (44% of the employment), contributing more than \$10 billion in wages to our local economy; and

WHEREAS, the residents of Denver are encouraged to support our local retail and restaurants establishments this holiday season and throughout the year.

NOW THEREFORE,

BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. That in recognition of the annual “Buy Local” campaign, Denver City Council proclaims the Week of November 28 through December 5, as “Buy Local Week” in Denver to show its support and to highlight the importance of buying in Denver at its many retail and restaurant businesses.

Section 2. That the Clerk of the City and County of Denver shall attest and affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to Mickki Langston, Mile High Business Alliance.

PASSED BY THE COUNCIL November 24, 2014

PRESIDENT