

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor’s Legislative Team

at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**. Contact the Mayor’s Legislative team with questions

Date of Request: **4/19/18**

Please mark one: Bill Request or Resolution Request

1. Type of Request:

- Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment
- Dedication/Vacation Appropriation/Supplemental DRMC Change
- Other:

2. Title: (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Approves New Belgium Brewing Company, Inc. contract execution for exclusive sponsorship craft beer rights at all DAV venues.

3. Requesting Agency: Denver Arts & Venues

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Brian Kitts	Name: Andrew Lindley
Email: Brian.Kitts@denvergov.org	Email: Andrew.Lindley@denvergov.org

5. General description or background of proposed request. Attach executive summary if more space needed:

New Belgium Brewing Company, Inc. was awarded exclusive marketing and advertising rights in the craft beer category at all DAV venues starting January 1st, 2018 and lasting until December 31st, 2020 for a total contract amount of \$600,000.00.

6. City Attorney assigned to this request (if applicable):

Laurie Heydman

7. City Council District: 9

8. **For all contracts, fill out and submit accompanying Key Contract Terms worksheet**

To be completed by Mayor’s Legislative Team:

Resolution/Bill Number: RR18 0423

Date Entered: _____

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
Sponsorship/Revenue

Vendor/Contractor Name: New Belgium Brewing Company, Inc.

Contract control number:
THTRS-201738891-00

Location: All Arts and Venues locations

Is this a new contract? Yes No **Is this an Amendment?** Yes No **If yes, how many?** _____

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):
January 1st, 2018 through December 31st, 2021

Contract Amount (indicate existing amount, amended amount and new contract total):
\$600,000.00

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>

Scope of work:

Was this contractor selected by competitive process? Yes, Formal Bid **If not, why not?**

Has this contractor provided these services to the City before? Yes No

Source of funds:

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts):

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Date Entered: _____

Who are the subcontractors to this contract?

To be completed by Mayor's Legislative Team:

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Date Entered: _____