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BAC-10672

Contact Information

Contact Name	Brad Brickley	Home Address	
Preferred Phone		Home City	
Preferred Email		Home State	
Other Phone		Home Zip	
Other Email		County	
DOB		Hispanic or Latino origin or Descent?	
Gender		Race/Ethnicity	
Other Gender		Other Ethnicity	
		Tribal Affiliation	
		Salutation	
		Pronouns	

Application

Status	In Progress	Council Resolution Number
Notes		

Board Information

Board Name	Broadway Denver General Improvement District	Original Start Date
		End Date
		Other boards or commissions served

Work Information

Employer	Work Address
Position	Work City
Business Phone #	Work State
Work Email	Work Zip

Additional Information

Work or home in Denver	Yes	Objection to appointment?	No
Are you a registered voter?		Special Information	
If so, what county?		Registered Lobbyist	No
Denver City Council District No	7	Conflict of Interest	No

Conflict of Interest
Explanation

Education and General Qualifications

Name of High School	Name of Graduate School
Location of High School	Location of Graduate School
# of Years Attended High school	# of Years Attended Graduate School
Did you Graduate High School	Did you Graduate
Yes	Graduate Major
Name of College	
Location of College	
# of Years Attended College	
Did you Graduate College	
Undergrad Major	

Reference Details

Reference Name #1	Reference Email #1
Reference Phone #1	Reference Address #1
Reference Name #2	Reference Email #2
Reference Phone #2	Reference Address #2
Reference Name #3	Reference Email #3
Reference Phone #3	Reference Address #3

Agree to a background check



Owner



Created By

Denver Integration, 7/20/2026, 6:09 PM

Last Modified By



Notes & Attachments

Brad Brickley.png

Type	Attachment
Last Modified	Denver Integration
Description	View file

Brad Brickley Bio.docx

Type	Attachment
Last Modified	Denver Integration
Description	View file

Brad_Brickley_GID_Board_Resume.docx

Type	Attachment
Last Modified	Denver Integration
Description	View file

Applicants History

7/22/2026, 9:19 AM

User Elkin Rueda
Action Changed **Status** from New to **In Progress**.

7/20/2026, 6:09 PM

User Denver Integration
Action Created.

Brad Brickley

Owner
The Wizard's Chest
Denver, Colorado

Professional Summary

Accomplished entrepreneur and small business owner with decades of experience leading one of Denver's most iconic independent retailers. As owner of The Wizard's Chest on South Broadway, Brad Brickley has helped grow a destination business known throughout Colorado while fostering community partnerships, supporting local events, and investing in the vitality of the Broadway corridor. He brings practical experience in business operations, commercial property ownership, customer engagement, and collaborative leadership.

Professional Experience

Owner

The Wizard's Chest | Denver, Colorado

- Owns and operates The Wizard's Chest, a nationally recognized specialty retailer offering costumes, games, magic, toys, and hobby merchandise.
- Oversees strategic planning, financial management, merchandising, staffing, marketing, and day-to-day operations.
- Leads a large retail team focused on exceptional customer service and memorable visitor experiences.
- Has guided the long-term growth and success of an iconic South Broadway business that attracts customers from across the region.

Business Leadership

- Extensive experience in retail management, commercial property stewardship, budgeting, and organizational leadership.
- Strong background in customer experience, destination retail, employee development, and small business advocacy.
- Long-standing stakeholder in the South Broadway business community.

Community Leadership

- Business Owner Representative, Broadway Denver General Improvement District Board.
- Advocate for economic vitality, placemaking, neighborhood investment, and the success of independent businesses along South Broadway.
- Supports community events and initiatives that strengthen Denver's local business environment.

Professional Interests

- Small business development
- Neighborhood revitalization
- Retail innovation and customer experience
- Collaborative community partnerships

Brad Brickley is the owner of The Wizard's Chest, one of Denver's most iconic independent retailers and a longtime destination on South Broadway. As both a business owner and commercial property owner, Brad brings a unique perspective on the opportunities and challenges facing the corridor. With decades of experience in retail, entrepreneurship, and property investment, he is deeply committed to the long-term vitality of the Broadway district. Brad is an active advocate for creating a vibrant, safe, and welcoming environment that supports local businesses, attracts visitors, and strengthens the surrounding community.