

ORDINANCE/RESOLUTION REQUEST

Please email requests to Nancy Kuhn at
Nancy.kuhn@denvergov.org by **NOON on Monday**.

****All fields must be completed.****
Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: March 25, 2014

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain:

2. **Title:** *(Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)*

Contract execution for professional consulting services with Parsons Brinkerhoff, Inc. for the National Western Stock Show Complex and Coliseum (“National Western Center”) Master Plan.

3. **Requesting Agency:** Public Works

4. **Contact Person:** *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Kelly Leid, Executive Director NDCC
- **Phone:** 720.865.2907
- **Email:** Kelly.Leid@denvergov.org

5. **Contact Person:** *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)*

- **Name:** Jennifer Hillhouse
- **Phone:** 720.865.3158
- **Email:** jennifer.hillhouse@denvergov.org

6. **General description of proposed ordinance including contract scope of work if applicable:**

The City and County of Denver, in partnership with the National Western Stock Show (NWSS), Colorado State University, Denver Museum of Nature and Science and History Colorado, seek a professional consulting team to lead the National Western Center Master Plan effort in 2014. This project will prepare a conceptual site master plan that provides for the phased development and future improvements to the complex and the transformation of the site into a year-round destination as part of a new, revitalized gateway into downtown Denver. The NWC Partners worked collaboratively to develop a draft “placemaking” vision for the National Western Center (NWC) that is focused on three pillars: Education, Economic Development, and Tourism and Entertainment. To realize this vision, the City and County of Denver is leading the effort to develop a Site Master Plan document to be the implementation roadmap to the future. The Consultant team will work under the direction of the City’s North Denver Cornerstone Collaborative Projects Office (NDCC), in close collaboration with a National Western Center planning team comprised of representatives from each of the five NWC Partners.

*****Please complete the following fields:*** *(Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field.)*

a. **Contract Control Number:** TBD

b. **Duration:** 13 months

c. **Location:** The primary Study Area for the planning effort encompasses the National Western Complex and Denver Coliseum, which combined totals approximately 290 acres. The City and National Western Stock Show (NWSS) ownerships total approximately 130 acres of the 290 acres within the Study Area. Beyond the study area, there are significant adjacent opportunities to incorporate the neighborhoods, South Platte River and Brighton Boulevard into the overall master planning effort to further enhance the creation of a dynamic set of placemaking experiences for our communities and visitors.

d. **Affected Council District:** Councilman Montero

To be completed by Mayor’s Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____

e. Benefits:

- Integrated Facilities Program – this component will align the programmatic interests (shared vision) into one unified “Facilities Program” for the National Western Complex NWC Partners toward the creation of a year-round destination. This effort will bring together events and activities that blend education, economic development and tourism and entertainment as a gateway experience into the City.
- Site Master Plan – this component will result in the preparation of a site development master plan for the National Western Center, which shall include a “preferred site plan alternative”.
- Infrastructure Plan - this component will result in the preparation of a conceptual infrastructure master plan for the National Western Complex, including but not limited to new and/or improved utilities, storm drainage /water quality, sewer, roads, site lighting, etc. in support of creation of a year-round visitor destination.
- Phasing Plan – this component will outline and prioritize the phasing of facilities and infrastructure needed for the site’s redevelopment, keeping in mind the requirement that the National Western Stock Show will need to remain in operation as the site and/or facility improvements are implemented.

f. Costs: Total project cost, estimated \$745,819.57

7. Is there any controversy surrounding this ordinance? (*Groups or individuals who may have concerns about it?*) **Please explain.** There is no known controversy surrounding this ordinance.

To be completed by Mayor’s Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____