



CITY AND COUNTY OF DENVER
PRIVILEGED AND CONFIDENTIAL WORK PRODUCT

Michael B. Hancock
Mayor

To: Michael B. Hancock
From: Romaine Pacheco, Director
Date: January 12, 2022

BOARD: Denver Convention Center Hotel Authority

POC: Bill Mosher

BACKGROUND:

Members – 7
Terms – 3 Years
Confirmation – Yes

The Authority was created for the purpose of owning, acquiring, constructing, equipping, operating and financing a Convention Center headquarters hotel in order to fulfill public and municipal purposes on behalf of the City and its residents and lessen the burden of government on the City.

RECOMMENDATIONS:

Cesar Orozco, Denver (M)(H) for a term expiring December 31, 2024, reappointed;

Nicholas "Nick" LeMasters, Centennial (M)(C) for a term expiring December 31, 2024, reappointed.

ACTION NEEDED:

- Reappoint Orozco and LeMasters
- Please provide additional candidates to consider.



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BAC-7789

Contact Information

Contact Name	Cesar Orozco	Home Address	9319 E. 60th Ave.
Preferred Phone	2132208019	Home City	Denver
Preferred Email	ces.orozco@gmail.com	Home State	CO
Other Phone		Home Zip	80238
Other Email	cesar.orozco@cibc.com	County	Denver
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	Yes
SSN	[REDACTED]	Race/Ethnicity	Hispanic
Gender	Male	Other Ethnicity	
Other Gender		Salutation	Mr.

Board Information

Board Name	Denver Convention Center Hotel Authority	Other boards or commissions served	
Status	New	Resigned	
Term Start Date			
Term End Date			

Work Information

Employer	CIBC	Work Address	100 Saint Paul Street, Suite 700
Position	Senior Vice President	Work City	Denver
Business Phone #	7203572552	Work State	CO
Work Email	cesar.orozco@cibc.com	Work Zip	80206

Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Denver	Special Information	
Denver City Council District No	8		

Education and General Qualifications

Name of High School	Nogales High School	Name of Graduate School	Trident University
Location of High School	La Puente, CA	Location of Graduate School	Cypress, CA
# of Years Attended High school	4	# of Years Attended Graduate School	2
Did you Graduate	Yes	Did you Graduate	Yes

High School

Graduate Major Masters in Business Administration (MBA)

Name of College University of Southern California
 Location of College Los Angeles, CA
 # of Years Attended College 4
 Did you Graduate College Yes
 Undergrad Major Public Policy and Management

Reference Details

Reference Name #1 Bill Mosher Reference Email #1 bmosher@trammelcrow.com
 Reference Phone #1 3035896137 Reference Address #1 1225 17th Street Suite 3175 Denver, CO 80202

Reference Name #2 Jim Doidge Reference Email #2 jimd@scaaz.com
 Reference Phone #2 9286000401 Reference Address #2 8873 E. 29th Place Denver, CO 80238

Reference Name #3 Dan Malone Reference Email #3 dan.malone@haynesboone.com
 Reference Phone #3 3125138500 Reference Address #3 1050 17th Street Suite 1800 Denver, CO 80265

Agree to a background check

Owner Romaine Pacheco

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 Last Modified By Denver Integration, 12/2/2021 12:05 PM

Notes & Attachments

Cesar-Orozco-v41.docx

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Cesar-Orozco-Resume-Oct-2021.pdf

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Cesar-Orozco-Headshot-2021-Web-1.jpg

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 Description
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CESAR OROZCO

ces.orozco@gmail.com | www.linkedin.com/in/cesarorozco | 213.220.8019

EDUCATION

BS Public Policy and Management - University of Southern California - Los Angeles, CA

MBA - Trident University International - Cypress, CA

Fighter Pilot Training - United States Air Force - Luke Air Force Base, AZ

EXPERIENCE AND ACHIEVEMENTS

06/2021 – Present Senior Vice President, CIBC Private Wealth Management Group, CO

- A licensed securities representative who works with affluent individuals, families, foundations and endowments; serves their investment management, trust, philanthropy, business succession, wealth planning, and private banking needs.

03/2018 – 04/2021 Vice President, Business Development Officer (BDO), Wells Fargo Commercial Bank, CO

- #3/50 as top producing business development leader for Wells Fargo's central region Commercial Bank group; plans, manages, and leads activities to grow market-share. Primarily targets C&I companies with \$50M-\$2B in annual sales.
- Engages with business owners, CEOs, CFOs, and decision makers to deliver specific insight and solutions to businesses by advising on commercial banking products and services. Develops and maintains relationships with external centers of influence, strategic partners, the customer community, and the industry to provide value-add ideas and perspective.
- Appointed by the Mayor of Denver to the Denver Convention Center Hotel Authority Board of Directors. Hand-picked as jury member for the Downtown Denver Partnership's *Downtown Denver Awards*. Selected for the Colorado Chamber of Commerce *EXECs* program. Accepted to the Denver Metro Chamber of Commerce *Access Denver* program.

02/2016 – 03/2018 Financial Services Management Consultant, PricewaterhouseCoopers, NY

- Assisted proposal team to capture new business with leadership at top US bank in design/implementation of Target Operating Model to assess, correct, remediate regulatory issues--delivered successful results to executive management.
- Cross-functionally led 9-person project team with 30 work streams, provided in-depth project analysis/status updates, managed stakeholder expectations, ensured timely deliverable production. 100% of material on budget and on schedule.
- Advised commercial lending executives at a regional bank on business requirements gathering to replace a critical system and executed multiple change management and process improvement initiatives. Improved operating efficiency.
- Singularly responsible for managing finances and personnel on 2 high-value projects worth \$30M. Created custom margin-analysis forecast models adopted for enterprise wide deployment. Trained colleagues on model utilization.
- Awarded bi-annual Financial Services MVP award for being a team player (top 10 of 414 personnel), featured in Global Values vignette for professionalism & leadership, voted by peers as top 5% of 116 personnel for going above & beyond.

10/2013 – 10/2015 Vice President, Commercial Real Estate Development, Ironline Partners, LLC, AZ

- Managed multiple business development initiatives, due diligence and underwriting efforts, lease administration, and facilities management activities for land and office building assets totaling \$50M+ to maximize value for investors.
- Developed and maintained investor and tenant relations. Promoted capital campaigns, supported branding and marketing efforts, negotiated tenant leases, tenant improvement allowances, vendor contracts, and executed IT projects.
- Implemented and developed continuous improvements within boutique firm to lead capital projects while partnering with multiple stakeholders during re-branding, re-marketing, and re-positioning of multiple multi-million dollar assets.
- Advised stakeholders about key development activities (risk, market analysis, and demand) on complex, large-scale projects, assisted leadership with the formation of sales strategies, and defined and executed tactical improvements.

08/2001 – 02/2016 Major, F-16 Fighter Pilot, United States Air Force (USAF), Worldwide

- Competed and selected for pilot training. Completed highly competitive and rigorous 84-week pilot training course, into which only 4% of all Air Force personnel are accepted. Graduated in the top 10% of class, and earned slot in fighter pilot training course, into which only the top 1.5% of all Air Force personnel are accepted.
- Lauded by superiors as a "dynamic" and "exemplary leader" and selected as Flight Leader of the Year (#1/24 pilots).
- Achieved a 100% hit rate at multiple, enterprise-wide aerial and bombing competitions and earned Top Gun of the Year (#1/77 pilots). Ranked in top 1% of 308,000 USAF personnel for fitness (#1/199 personnel at Luke Air Force Base).

Joint Operations Center Strategy Execution Officer

- Advised top 3 senior leaders in Afghanistan and Iraq on operations, weapons employment, and rules of engagement in support of combat operations, including 120 time-sensitive target strikes and other highly-sensitive missions.
- Analyzed urgent operational reports, counter-terrorism intelligence, and anti-piracy missions directed to the President of the United States. Resulted in 100% accurate mission execution and effective neutralization of all targeted threats.

Enterprise-Wide Chief of Training/Instructor & Evaluator Pilot

- Managed annual training for 473 personnel and execution of an \$800,000 training program as the single point of contact at the largest F-16 base in the world. Selected as Group Company Grade Officer of the Year (#1/111 personnel).
- Directed functional check flight program for 120 F-16 jets at largest F-16 base worldwide. Led 7 pilots executing flight tests on repaired F-16s. Developed checklists, improved policies and procedures, reducing in-flight testing time by 15%.
- Designed, planned, and led flawless execution of emergency close air support mission with F-16s, US and South Korean ground personnel, validated contingency operations plans, and ensured base defense readiness for wartime operations.

Cesar Orozco
Senior Vice President

Cesar Orozco is a senior vice president representing CIBC Private Wealth in Colorado, with eight years of industry experience. In this role, Cesar fosters new and existing relationships with high net worth clients, family offices, foundations, endowments, non-profits and key intermediaries, while also helping clients prepare for their future financial goals and needs.

Previously, Cesar worked as a business development officer for Wells Fargo in Colorado, as a banking and capital markets consultant for PricewaterhouseCoopers (PwC) in New York, and as a vice president of commercial real estate development for Ironline Partners, LLC, in Arizona.

Cesar earned a Bachelor of Science degree from the University of Southern California and a Master of Business Administration from Trident University International. As a decorated United States Air Force F-16 fighter pilot, he led hundreds of personnel in flying and non-flying operations, instructed personnel on the ground and in the air, and evaluated advanced combat skills for countless peers and student pilots. Cesar continues to serve the country in the Air Force Reserves. He is actively involved with the military veteran community, where he provides guidance and counsel to officers as they transition from the service into corporate America. Cesar enjoys golfing and skiing, and he is conversational in Spanish.

Representing CIBC National Trust Company and CIBC Private Wealth Advisors, Inc.



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BAC-7790

Contact Information

Contact Name	Nicholas (Nick) LeMasters	Home Address	7172 S. Olive Way
Preferred Phone	303-394-2904	Home City	Centennial
Preferred Email	nick@cherrycreeknorth.com	Home State	CO
Other Phone		Home Zip	80112
Other Email		County	Arapahoe
DOB	██████████	Hispanic or Latino origin or Descent?	No
SSN	██████████	Race/Ethnicity	Caucasian
Gender	Male	Other Ethnicity	
Other Gender		Salutation	

Board Information

Board Name	Denver Convention Center Hotel Authority	Other boards or commissions served	
Status	New	Resigned	
Term Start Date			
Term End Date			

Work Information

Employer	Cherry Creek North Business Improvement District	Work Address	2401 E. Second Avenue, Suite 150
Position	President & CEO	Work City	Denver
Business Phone #	303-394-2904	Work State	CO
Work Email	nick@cherrycreeknorth.com	Work Zip	80206

Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Arapahoe	Special Information	
Denver City Council District No	10		

Education and General Qualifications

Name of High School	Napa Senior High School	Name of Graduate School	
Location of High School	Napa, CA	Location of Graduate School	
# of Years Attended High school	3	# of Years Attended Graduate School	

Did you Graduate High School Yes

Did you Graduate

Graduate Major

Name of College California State University, Sacramento
Location of College Sacramento, CA
of Years Attended College 2
Did you Graduate College Yes
Undergrad Major Criminal Justice

Reference Details

Reference Name #1 Bob Mattucci
Reference Phone #1 303-394-5363

Reference Email #1 bmattucci@sturmgroup.com
Reference Address #1 3033 E. First Ave. #300 Denver, CO 80206

Reference Name #2 Richard Scharf
Reference Phone #2 303-571-9415

Reference Email #2 rscharf@visitdenver.com
Reference Address #2 1555 California St., Suite 300 Denver, CO 80202

Reference Name #3 Dean Griffin
Reference Phone #3 303-326-2700

Reference Email #3 dean.griffin@jwmarriottdenver.com
Reference Address #3 150 Clayton Lane Denver, CO 80206

Agree to a background check

Owner Romaine Pacheco

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Notes & Attachments

LeMasters-Bio.docx

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Nick LeMasters

President & CEO Cherry Creek North Business Improvement District

Following a thirty-year career in the regional shopping center industry, Nick LeMasters assumed the role of President and CEO of the Cherry Creek North Business Improvement District in November of 2019. In this role, LeMasters is responsible for the day to day management of the district including marketing, enhancing the physical environment, government relations and business development. Prior to joining Cherry Creek North, LeMasters served as General Manager of Cherry Creek Shopping Center – one of Denver's top tourist attractions. During a 23-year tenure at the shopping center, LeMasters oversaw multiple expansion and renovation efforts. Before arriving in Denver in 1996, LeMasters managed shopping centers in the San Francisco Bay Area for The Taubman Company. Prior to his experience with Taubman, LeMasters spent 15 years with Dayton Hudson Corporation's Mervyn's Department Store chain. During his retail career, LeMasters held a variety of positions including management of stores in Salt Lake City, Sacramento, and the Bay Area.

LeMasters currently serves as a director, co-chairs the Government Affairs Committee, and is a past Board Chair for Visit Denver - the Convention and Visitors Bureau. In this position, Nick was instrumental in establishing a five-year strategic plan for the bureau. He was appointed by then-mayor Wellington Webb to serve on the steering committee charged with the expansion the Colorado Convention Center. In addition to his service with Visit Denver, LeMasters has been appointed by Denver Mayor Michael Hancock to serve on and chair the Board of Directors for the Denver Convention Center Hotel Authority. For his efforts to promote tourism in Denver and Colorado, LeMasters was inducted into the Colorado Tourism Hall of Fame.

On two separate occasions, LeMasters chaired the board for the Cherry Creek Arts Festival, the most honored arts festival in America. LeMasters has also served on boards for the Denver Metro Chamber of Commerce, Cherry Creek Chamber of Commerce and Young Americans Education Foundation. Nick also served as the Board Chair of the Mile High Chapter of the American Red Cross where he was recognized as Volunteer Fundraiser of the Year in 2010. He currently serves on the board of directors for the Denver Police Foundation and is a founding board member and past board chair of the Cherry Creek Area Business Alliance. Nick is an active participant in the Cherry Creek Steering Committee which, in partnership with city staff and neighbors, created the Cherry Creek Area Plan a key document that guides development throughout Cherry Creek. LeMasters is also a graduate of the FBI Citizens Academy.

LeMasters is a past recipient of the Dr. Martin Luther King Holiday Commission Business Social Responsibility Award. He was also honored by the Cherry Creek Chamber of Commerce as Community Leader of the Year in 2012. Also, in 2012, the Cherry Creek Arts Festival recognized LeMasters as their Patron of the Arts. More recently, LeMasters was recognized as Retail Manager of the Year by the Rocky Mountain Shopping Center Association and by the Transportation Solutions Foundation for his efforts in improving mobility options in the Cherry Creek area.

LeMasters, originally from Napa, CA, is a graduate of California State University, Sacramento. He resides in Centennial with his wife Robyn.