

BY AUTHORITY

ORDINANCE NO. _____
SERIES OF 2026

COUNCIL BILL NO. CB26-____
COMMITTEE OF REFERENCE:
Finance and Business

A BILL

For an ordinance amending and revising Articles III, V and VII of Chapter 28 of the Denver Revised Municipal Code by repealing and reenacting a new Article III and a new Article V establishing a Minority and Women Business Enterprise contracting ordinance in furtherance of nondiscrimination in City Contracts and Purchase Orders; and repealing and reenacting a new Article VII establishing a Small Business Enterprises ordinance related to City contracting.

WHEREAS, the City has undertaken formal and informal programs and initiatives to address, remedy and eliminate demonstrated discrimination against minorities and women in construction, reconstruction, remodeling, design and professional construction services; and in the purchase of non-construction goods and services in the City market area in which the City was both an active and passive participant; and

WHEREAS, in furtherance of its ongoing attempts to remediate this discrimination, the City conducted extensive public hearings prior to the enactments of Ordinance No. 246, Series of 1983; Ordinance No. 424, Series of 1988; Ordinance No. 213, Series of 1989; Ordinance No. 513, Series of 1990; Ordinance No. 760, Series of 2006; Ordinance No. 85, Series of 2014 for construction; Ordinance No. 86, Series of 2014 for the purchase of goods and services; and Ordinance No. 286, Series of 2020; hired independent consultants who found evidence of discrimination in 1990; and who in 1995, 1996, 2004, 2012, 2018, and 2024 found continuing evidence of disparities between the availability and utilization of woman- and minority-owned business enterprises in said industries and, in some studies, in the purchase of non-construction goods and services; and

WHEREAS, in 2018, the City commissioned BBC Research and Consulting, Inc. to perform a study of disparities in the construction, professional services and in the purchase of non-construction goods and services in the City's market areas; and

WHEREAS, after reauthorization of the programs in 2020, which included continuation of the goals program for construction; a goals program for the purchase of certain goods and services; and a small business enterprise ("SBE") defined selection pool for construction and for the purchase of

1 goods and services; DSBO, the City and various community groups continued to examine the
2 numerous areas and program initiatives and improvements for the program; and

3 **WHEREAS**, in 2024, the City commissioned Keen Independent Research (“Keen”) to perform
4 a study of disparities in the construction, professional services, and in the purchase of non-
5 construction goods and services in the City’s market areas; and

6 **WHEREAS**, while the study proceeded, and through a series of community meetings
7 including through the DSBO Equity and Empowerment Council advisory group and the disparity
8 study external stakeholder group, the City received numerous and invaluable recommendations for
9 the improvement of the programs; and

10 **WHEREAS**, in 2025 Keen concluded and provided to the City its study which included data
11 and evidence-based analysis measuring continuing disparities in construction and the purchase of
12 non-construction goods and services in the City as well as within the relevant markets, and anecdotal
13 accounts of experiences suffered by participants in such industries, which was consistent with and
14 indicative of continued racial and gender discrimination in the said industries; and

15 **WHEREAS**, Keen also found in its study evidence that although improvements in the City’s
16 efforts in eliminating disparities can be measured through the use of a goals program, disparities still
17 existed in the wider industry; and

18 **WHEREAS**, along with the data and conclusions provided, Keen received information from in-
19 depth interviews and recommended, among other things, that the City should expand the use of the
20 social disadvantage certification process in an effort to pursue additional minority- and women-
21 owned business enterprises (“MWBE”) participation, expand the SBE race neutral programs
22 including use of SBE goals, expand tracking of small businesses and emerging businesses, and
23 raise dollar thresholds for formal procurements for goods and services; and

24 **WHEREAS**, the City has assessed whether it would serve legitimate interests of the City and
25 serve a public purpose to continue its programs to assist smaller business enterprises in the
26 construction and in non-construction goods and services, in which the City participates, together with
27 concession activity at Denver International Airport through a variety of race and gender neutral
28 components, including but not limited to, the development of a variety of outreach and development
29 programs together with a reenacted minority and women business enterprise goals program and a
30 defined pool small business enterprise program as components of the initiative; and

1 **WHEREAS**, the City Council has reviewed documentation and records evidencing the
2 program and studies, which include anecdotal evidence and other public comment referenced above
3 regarding this proposed legislation, and based on all of the above, hereby **finds**:

4 (a) *History of discrimination.*

5 (1) There exists a prima facie showing that woman business enterprises and minority
6 business enterprises owned by Black/African-Americans, Hispanic-Americans, Asian-Pacific
7 Americans, South Asian Americans, Native Americans, and Middle Eastern and North African
8 Americans who have done business or attempted to do business in the private and public
9 construction, professional design and construction services industries, and private and public non-
10 construction goods and services within the City and the City's market area or marketplace for these
11 industries, which encompasses the State of Colorado, have suffered and continue to suffer from
12 discrimination. This discrimination has existed in the City's construction and in non-construction
13 goods and services contracting practices, and in the private sector industry contracting in such
14 industries, in which the City has been a passive participant. Because of such discrimination, such
15 woman business enterprises and minority business enterprises have been denied equal opportunity
16 to participate in such contracts.

17 (2) Such denial of equal opportunity has been aggravated by impediments to the creation of
18 minority and women-owned business enterprises in the said industries, as measured by lending
19 discrimination affecting such industries, comparison of business formation rates of minority and
20 women employees and majority employees in such industries, and a comparison between self-
21 employment earnings of minorities and women as compared to majority persons in such industries.

22 (3) Such discrimination has prevented woman business enterprises and minority business
23 enterprises from participating both in the city's contracting opportunities in the construction and in
24 the non-construction goods and services procurement areas, and in the private sector construction
25 and non-construction goods and services procurement at a level that would have existed absent
26 such discrimination.

27 (4) Such discrimination in contracting opportunities violates the city's constitutional duty to
28 prohibit, prevent, and eliminate race- and gender-based discrimination and its effects in the conduct
29 of its business.

30 (5) Such discrimination continues to require action to prevent discrimination and to remedy
31 its effects including outreach and education efforts to promote access to procurement opportunities,

1 improved instructional resources for enterprises inexperienced in dealing with the City insofar as the
2 City may effectively and lawfully do so, the adoption of a participation goals program for appropriately
3 and lawfully designated procurements, and implementation of defined pool procedures for small
4 businesses to encourage equal opportunities to compete for City funded procurement contracts and
5 subcontracts.

6 (6) Without the adoption of these programs, such woman business enterprises and minority
7 business enterprises would not have an equal opportunity to participate in City contracts for
8 construction or non-construction goods and services.

9 (b) *DSBO Goals Program.* It would serve a legitimate and compelling governmental interest
10 of the City to continue the comprehensive, multi-tiered program of race and gender conscious and
11 race and gender neutral assistance to small business enterprises, generally referred to as the DSBO
12 Program, the details of such as developed by the agencies of the City, with the reauthorized MWBE
13 ordinance and the SBE defined selection pool program forming components of the City's program.
14 The city has a compelling governmental interest in prohibiting, preventing and eliminating race and
15 gender discrimination and its effects in City contracting, and for this purpose adopts the specific
16 program of good-faith goals as set forth in Article III and Article V of Chapter 28. This goal program
17 has been carefully structured to take into consideration factors such as present availability of such
18 woman business enterprises and minority business enterprises to perform work on such City
19 contracts. The goals program is narrowly tailored as required by prevailing law and does not
20 authorize the use of set-asides, quotas, or sheltered markets, or bid preferences. The program is
21 narrowly tailored to prevent and eliminate discrimination and its effects against such minority
22 business enterprises and woman business enterprises with a minimum of burden on other
23 contractors, including:

24 (1) A specific goal for participation of woman and minority business enterprises is to be
25 established for each applicable contract for construction or non-construction goods and services
26 based on the availability of woman business enterprises and minority business enterprises for that
27 particular contract.

28 (2) The program does not impose a quota, set-aside, sheltered market, or bid preference,
29 never excludes any party, including nonminority- and male-owned business enterprises, from
30 competing for any contract, and never denies contracts for failure to meet the participation goal, if

1 nondiscrimination is demonstrated by a showing of a good-faith attempt to comply with the goal
2 established therein.

3 (3) The program provides for the ability of individual persons not within the program's
4 identified categories of minorities and women to be individually certified to participate as a minority
5 business enterprise if such person can demonstrate individualized social disadvantage.

6 (4) The program requires that minority business enterprises and woman business
7 enterprises that have reached or exceeded the size threshold will not be certified in the program and
8 indicates that they have had the opportunity to overcome the effects of discrimination.

9 (c) *Small Business Enterprise Program*

10 (1) One Hundred Percent (100%) of national SBA size standards is reasonably reflective of
11 business size in the Denver marketplace for construction and non-construction services, and for food
12 service, and other concession industries, all subject to modification by DSBO based on future study
13 and data analysis. Further, a development program to assist such small business enterprises,
14 regardless of the race or gender of the owners thereof, in contracting with the City in the areas of
15 construction and non-construction services, both as contractors and as subcontractors, and in the
16 City's retail, food services, and other concession activities would benefit the City contracting by
17 promoting competition in bidding and benefit the marketplace and the metropolitan area, including
18 the City, by promoting the economic growth of such small business enterprises, and such a
19 development program is therefore justified as being related to a legitimate governmental interest of
20 the City;

21 (2) The continuing maintenance of an SBE ordinance would benefit City contracting, and
22 SBEs doing business in the Denver marketplace would continue to be assisted in their development
23 and expansion into general contracting roles, and City contracting would be further benefited, if
24 functioning as a contractor, consultant or concessionaire on certain contracts and concession
25 agreements were restricted to SBEs, as defined herein, through a defined selection pool (set-aside)
26 program in which such contracts and concession agreements were restricted for the exclusive
27 competition by SBEs, or with the utilization of SBEs as subcontractors, subconsultants and suppliers
28 on certain of such contracts, and that such features of an SBE ordinance would also be justified as
29 being related to a legitimate governmental interest of the City.

30 **NOW, THEREFORE, BE IT ENACTED BY THE COUNCIL OF THE CITY AND COUNTY**
31 **OF DENVER:**

Section 1. That division 1 of article III of chapter 28 of the Revised Municipal Code is hereby repealed and reenacted to read as follows:

ARTICLE III. NONDISCRIMINATION IN CITY CONTRACTING FOR CONSTRUCTION, GOODS, AND SERVICES

DIVISION 1. DIVISION OF SMALL BUSINESS OPPORTUNITY

Subdivision I. [In general].

Sec. 28-31. – DSBO and program objectives.

The division of small business opportunity (DSBO), under the Denver Economic Development and Opportunity (DEDO) agency and the Department of General Services, shall be responsible for the performance of the functions, powers and duties assigned to DSBO by this chapter 28 or as may be assigned by the executive director of DEDO or the executive director of General Services, all of which shall report to the mayor. Such duties shall include development and enforcement of programs for enhancing minority, women, other socially and economically disadvantaged enterprises, and small business enterprise utilization in city construction, including professional design and construction services, contracting for goods and services, and concession contracting. DSBO shall also be responsible for promoting economic development of such minority, women and small business enterprises.

Sec. 28-32. - Purpose and scope.

The purpose of article III, article V, and article VII is to enable the city, through the departments and agencies of the city, including the departments of transportation and infrastructure, the department of aviation, and the department of general services and other user departments, and DSBO, to undertake specific activities to promote equity, maximize opportunities, and prevent discrimination and its effects against business enterprises that have been certified as MWBEs and SBEs in the areas of construction, goods and services, and concessions in the execution of the above departments' duties pursuant to the Charter and ordinances of the City and County of Denver. DSBO is hereby expressly delegated the necessary powers to effectuate the purpose of these articles and to undertake such additional studies or inquiries as may be appropriate.

Sec. 28-33. - Powers and duties.

(a) DSBO shall perform all duties and responsibilities established by these articles together with such other duties and responsibilities as may be assigned to DSBO by ordinance, executive order, or which may be otherwise delegated to it by operation of federal law, including, but not limited

1 to, administration and oversight of such federally established disadvantaged business enterprise
2 (DBE) or similar programs that may be made applicable to city contracting activities. Unless
3 otherwise set forth, the provisions and requirements of this article III shall apply to article V and
4 article VII.

5 (b) DSBO is hereby delegated the authority to promulgate such rules and regulations or
6 guidelines as may be necessary to effectuate the purposes of these articles and other programs
7 within the purview of DSBO.

8 **Sec. 28-34. - Race- and gender-neutral measures to promote equal opportunities for all**
9 **business enterprises.**

10
11 The city, through DSBO, in cooperation with user departments, other governmental agencies
12 and private parties and organizations, is authorized to develop and utilize discretionary programs
13 and activities to provide outreach to, and to facilitate the participation of, business enterprises in city
14 contracting and concession activities, including but not limited to SBEs. These programs and
15 activities may include, but are not limited to:

16 (a) Collection and analysis, for informational purposes only, of data and information from
17 each responder on a city contract regarding the ongoing availability and utilization of minority and
18 women-owned businesses and other small businesses, whether or not certified , on such
19 responder's private contracts in any of the industries addressed in these articles; and

20 (b) Development of such other programs or activities as DSBO may from time to time
21 recommend.

22 **Sec. 28-35. - Definitions.**

23 As used in article III, article V, and article VII, the following words and phrases shall have the
24 following meanings, unless otherwise clearly required by the context:

25 (1) *Affiliate* means a business concern or business enterprise where one (1) business
26 enterprise controls or has the power to control the other, or where a third party or parties controls or
27 has the power to control both. It does not matter whether control is exercised, so long as the power
28 to control exists. In determining if affiliation exists, DSBO may utilize the definition of affiliate set forth
29 in C.F.R. part 121 or successor regulation, including related SBA guidance documents, as from time
30 to time amended.

1 (2) *Bid* means an offer to provide goods or perform services for a price under a city contract
2 or purchase order with the city in response to a bidding procedure. For purposes of this ordinance,
3 the term “response” shall include bid.

4 (3) *Bidder* means a business enterprise that submits a bid on a city contract, usually but
5 not exclusively a construction contract, or purchase order that is advertised by the city for competitive
6 bidding or otherwise advertised or offered by a private owner. For purposes of this ordinance, the
7 term “responder” shall include bidder.

8 (4) *Business enterprise* (or business) means a sole proprietorship, corporation, limited
9 liability company, partnership, limited partnership, limited liability limited partnership, or any other
10 legal corporate entity organized for profit, properly licensed or registered, and authorized to do
11 business in the State of Colorado.

12 (5) *Certified* means that a business enterprise has completed the required application
13 process and has been formally authorized by DSBO to participate as an MWBE or SBE under these
14 articles. Certification refers solely to the business enterprise’s status and does not imply that a
15 business enterprise is qualified to perform on a contract or that it performs a commercially useful
16 function.

17 (6) *City* means the city and county of Denver and its participating user departments.

18 (7) *City's marketplace* means the geographic and procurement area in which the city
19 contracts on an ongoing basis, as established by the findings of the Denver City Council.

20 (8) *Commercially useful function* means an that MWBE or SBE is responsible for the
21 provision of goods or for the execution of a distinct element of the work of a contract and carries out
22 the work by actually performing, maintaining control, managing, and supervising the work involved,
23 actually providing the goods, or fulfilling responsibilities as a joint venturer. Commercially useful
24 function is measured for purposes of determining participation on a contract, not for determination
25 of certification eligibility.

26 (9) *Competitive selection process* has the meaning set forth in sections 2.3.3(A) and
27 2.11.3(8) of the Denver city charter, and in D.R.M.C. sections 5-19 and 20-56, as that meaning may
28 pertain to a contract(s) at issue.

29 (10) *Concession agreement* means a city agreement for the operation of a retail, food
30 service or other concession authorized by provisions of the charter or ordinances of the city,
31 including, but not limited to, agreements awarded by a competitive selection process or negotiated

1 contracts, in a building, or aviation or aeronautical facility, or improvements thereto, situated on real
2 property owned or operated by the city. For purposes of this ordinance, the term “contract” shall
3 include concession agreement.

4 (11) *Conduit* means an MWBE or SBE that knowingly agrees to pass the scope of work for
5 which it is listed for participation and is scheduled to perform or supply on a contract to a business
6 entity that is not an MWBE or SBE or does not carry out the responsibilities required of the MWBE
7 or SBE for participation by actually performing, managing, controlling or supervising the work under
8 a contract. In this type of relationship, the MWBE or SBE has not performed a commercially useful
9 function. This arrangement does not meet the commercially useful function requirement, and
10 therefore the MWBE’s or SBE’s participation does not count toward participation on the contract.
11 Conduit is also referred to as a passthrough.

12 (12) *Construction* means those areas of construction, reconstruction and remodeling
13 authorized by the charter and ordinances of the city, including construction management services
14 and design-build contracts as appropriate. DSBO may, as may be applicable, assign goals or other
15 DSBO programs to work procured by agencies in addition to DOTI and DEN that utilize construction
16 trades as may be defined by NAICS or other industry codes or classifications. All authority and
17 responsibility in DOTI and DEN to procure construction under the city charter shall not be affected
18 by this ordinance.

19 (13) *Contract* means any city contract for construction, for professional design and
20 construction services, or for other services, or for the purchase of goods, authorized by provisions
21 of the charter or ordinances of the city. Contract shall include contracts and purchase orders ancillary
22 to cooperative agreements or understandings with other public and private agencies for the
23 acquisition of goods or services, the maintenance, repair, management, operation, construction and
24 construction related services, of public facilities, park and recreational facilities, museums, zoological
25 and other gardens, collections of natural history, and observatories, if such contracts provide for
26 funding in whole or in part by the city for said purposes or utilization of any public facility or area
27 owned or leased by the city or situated on real property owned or leased by the city. Notwithstanding
28 the foregoing, “contract” shall also include construction or professional design and construction
29 services contracts, and contracts for goods or services, for buildings or aviation or aeronautical
30 facilities or improvements thereto, constructed by private owners on real property owned by the city,
31 without regard to the utilization of city funding. For purposes of this ordinance, the term “contract”

1 includes purchase orders, work orders, task orders, tenant agreements, concession agreements,
2 supplier contracts, design-build contracts, integrated contracts, on-call contracts, and any other city
3 agreements or contracts.

4 (14) *Contractor* means a business enterprise or corporate entity that enters into a contract
5 with the city, in privity of contract with the city, for acquisition of goods or performance of services,
6 inclusive of construction, and professional design and construction services. Contractor also means
7 a business enterprise or corporate entity that enters into such a contract with a private owner, in
8 privity of contract with such private owner, for such services on a building or aviation or aeronautical
9 facility, or improvements thereto, situated on real property owned by the city. For purposes of this
10 ordinance, the term “contractor” includes consultant, vendor, concessionaire, tenant, prime
11 contractor, and general contractor, and is generally the party to the contract performing or providing
12 a service or good to the city or private owner.

13 (15) *Day*, unless otherwise indicated, means calendar day.

14 (16) *Department head* means the manager, executive director, or director, or a designee,
15 of the city department, user department or agency, issuing solicitations for city procurements of
16 goods or services, including for construction and construction related services.

17 (17) *Design-build contract* means a contract for the procurement of both the design and
18 the construction, reconstruction or remodeling for the improvement of city property in a single
19 contract with a single design-build contractor or combination of such contractors that are capable of
20 providing the necessary design and construction, reconstruction or remodeling services. For
21 purposes of this ordinance, the term “contract” shall include design-build contract.

22 (18) *DSBO* means the division of small business opportunity.

23 (19) *Economically disadvantaged* means, with respect to an individual, that an individual
24 with a demonstrated diminished capacity to compete in the city and private marketplace due to
25 limited capital and credit opportunities, compared to similarly situated persons. Individuals with a
26 personal net worth below the DSBO-determined cap are rebuttably presumed to be disadvantaged.

27 (20) *Eligible owner* means an owner of a business enterprise who is necessary for
28 certification and meets the definitions of socially or economically disadvantaged.

29 (21) *Good faith efforts* means substantive and meaningful actions undertaken by a
30 contractor to achieve the participation goal and participation goal commitment.

1 (22) *Goods* means tangible, physical items, fungible or not, and distinguished from a service
2 or the purchase or procurement of a service. The term "goods" includes "supplies" as such term is
3 set forth in subsection 20-61(i) of the Denver Revised Municipal Code.

4 (23) *Individual* or *person* means a natural human being, and not a legally created or
5 maintained corporate entity.

6 (24) *Integrated contract* means contract or contracts for construction procured and awarded
7 for a city construction project or program, including where the awarded contractor may be authorized
8 to conduct bidding or solicit proposal of contractors or subcontractors under city requirements,
9 without a specific pre-determined project or scope of work. Once specific scope or scopes of work
10 are identified, various projects, separate procurements, or individual work orders or task orders are
11 authorized, and the contractor proceeds to complete the work under the separate contracts, projects
12 or the individual work orders or task orders.

13 (25) *Invitation for bid* or *request for bid* means a written invitation or request to prospective
14 vendors, contractors, or consultants to submit a bid to provide goods or perform services for a price
15 in response to bidding procedures conducted by user departments as authorized by the charter,
16 ordinances, or executive orders of the city. For purposes of this ordinance, the term "solicitation"
17 shall include invitation for bid and request for bid.

18 (26) *Minority/woman-owned business enterprise* or *MWBE* means a certified business
19 enterprise that meets all of the requirements for certification set forth in section 28-53, which is at
20 least 51% owned and controlled by one or more socially and economically disadvantaged
21 individuals. Active MWBEs are listed in the city's certified firm directory.

22 (27) *Minority individual* means:

23 (a) An individual whose lifelong cultural and social affiliation is with one (1) of the
24 following groups encompassed within the findings of the Denver City Council, which are rebuttably
25 presumed to be socially disadvantaged:

26 (i) Black Americans, who include individuals having origins in any of the black
27 racial groups of Africa including for example, African Americans, Jamaicans, Haitians, Nigerians,
28 Ethiopians, and Somalis.

29 (ii) Hispanic-Americans, who include individuals of Mexican, Puerto Rican,
30 Salvadoran, Cuban, Dominican, Guatemalan, and other Central or South American, or other Spanish
31 or Portuguese culture or origin, regardless of race;

(iii) Native-Americans or American Indians who include individuals with origins in any of the original peoples of North, Central and South America.

(iv) Asian-Pacific Americans, who include individuals whose origins are from Central, East or Southeast Asia, Pacific Islands or Hawaii. For example, Chinese, Filipino, Vietnamese, Hmong, Karen, Korean and Japanese Americans, Pacific Islanders and Native Hawaiians.

(v) South Asian Americans, who include individuals whose origins are from India, Pakistan, Bangladesh, Bhutan, the Maldives Islands, Nepal or Sri Lanka.

(vi) Middle Eastern or North African Americans, who include individuals whose origins are in any of the original people from this region and includes Arabic and non-Arabic speaking groups and ethnic and transnational groups from the region.

(28) *NAICS code* means the industry codes established under the North American Industry Classification System. DSBO assigns NAICS codes to a certified business enterprise based on its demonstrated scope of work and the management and control exercised by its eligible owners.

(29) *Participation goal* (or goal) means the specific percentage of the total dollar amount of applicable work established to be performed by certified firms for a particular contract or project based upon the availability of certified business enterprises in the scope(s) of work of the contract.

(30) *Participation goal commitment* (or goal commitment) means the participation goal amount that, upon award of a contract by the city, becomes a covenant of performance by the contractor in favor of the city.

(31) *Personal net worth* means the net value of an individual's assets after total liabilities are deducted and calculated in accordance with section 28-53(e)(7). An individual's personal net worth includes only his or her share of assets held jointly or as community property with the individual's spouse.

(32) *Private owner* means a private or other non-city owner undertaking to contract for construction work, for design or construction management services on buildings or aviation or aeronautical facilities or improvements thereto, or for the performance of other services, on real property owned by the city, or improvements to or on land or facilities owned by the city.

(33) *Professional design and construction services* means those areas of services related to or necessary for construction authorized by the charter and ordinances of the city, including, but not limited to, engineering services, architectural services, construction management services,

1 testing, planning services and all other professional services related to construction projects.
2 Engineering, architectural, testing, planning services, and other professional services procured by
3 other agencies in addition to DOTI or DEN in accordance with charter may be subject to DSBO
4 requirements in accordance with applicable NAICS codes.

5 (34) *Proposal* means an offer to perform construction, professional design, construction
6 services, or other services, or to procure goods, pursuant to a negotiated or otherwise competitively
7 selected city contract with either the city or a private owner, and whether in response to a request
8 for qualifications, request for proposals, or other solicitation or offer. For purposes of this ordinance,
9 the term “response” shall include proposal.

10 (35) *Proposer* means a business enterprise that submits a proposal in response to a city
11 advertised procurement. For purposes of this ordinance, the term “responder” shall include proposer.

12 (36) *Purchase order or supplier contract* means an approved document memorializing the
13 formal and legally binding terms and conditions of a proposed transaction for the acquisition for
14 certain goods or services. For purposes of this ordinance, the term “contract” shall include purchase
15 order and supplier contract.

16 (37) *Request for proposal* means a written request to prospective vendors, contractors, or
17 consultants to submit a proposal to provide goods or perform services where an award is made
18 based on factors other than or in addition to price in response to a selection procedure conducted
19 by user departments as authorized by the charter, ordinances, or executive orders of the city. For
20 purposes of this ordinance, the term “solicitation” shall include request for proposal.

21 (38) *Responder* means a business enterprise that submits a response to a city solicitation
22 or private owner solicitation. For purposes of this ordinance, responder includes bidder, proposer,
23 and submitter.

24 (39) *Response* means the submission to a city solicitation or private owner solicitation
25 proposing the provision of goods or the performance of services, including construction or
26 construction related services, under a city contract or purchase order. For purposes of this ordinance,
27 the term “response” is inclusive of bid, proposal, and submission.

28 (40) *Services* means all work offered for public or private use that is purchased by user
29 departments under authority of the charter, ordinances, or executive orders of the city and that do
30 not consist primarily of goods.

1 (41) *Small business enterprise* or *SBE* means a certified business enterprise that meets all
2 of the requirements for certification as set forth in section 28-53, which is at least 51% owned and
3 controlled by economically disadvantaged individuals. Active SBEs are listed in the city's certified
4 firm directory.

5 (42) *Small business enterprise concessionaire* or *SBEC* means a certified SBE providing
6 goods or services to the public at a city facility, including but not limited to the airport and which may
7 include retail, food and beverage, and service businesses serving the traveling public and
8 businesses that provide goods or services to concessionaires or directly to the public within the
9 concession environment on city property.

10 (43) *Socially disadvantaged* means, with respect to an individual, that an individual who
11 has been subjected to racial, ethnic or gender prejudice or cultural bias, or who has experienced
12 discrimination or systemic barriers within American society in the city's marketplace because
13 of their identity as a member of a group or other immutable characteristics and without regard to
14 individual qualities, and which has limited their ability to conduct business or start a business in
15 the city's marketplace. Social disadvantage must stem from circumstances beyond the individual's
16 control.

17 (44) *Solicitation* means a written bid or selection procedure to procure goods or services.
18 For purposes of this ordinance, the term "solicitation" includes requests for proposal, invitations for
19 bid, requests for bid, requests for qualifications, requests for offer, and any other method of
20 procurement advertisement.

21 (45) *Subcontractor* means a business enterprise that has entered into a contract with a
22 contractor, under a contract with the city, to provide goods or services pursuant to the city contract.
23 For purposes of this ordinance, the term "subcontractor" includes subconsultant and subvendor.

24 (46) *Supplier* means a business enterprise that will provide goods, supplies or equipment
25 pursuant to a city contract or purchase order.

26 (47) *Tenant* means a corporate entity authorized by the city to occupy or use city property
27 under a lease, concession agreement, permit, license or other contractual agreement with a user
28 department, which may include DSBO requirements related to tenant finishes. For purposes of this
29 ordinance, the term "contractor" shall include tenant.

30 (48) *User department* means the city department, agency, office, board, commission,
31 authority, officer, or elected official, excluding the board of water commissioners but including without

1 limitation the county courts, library commission, civil service commission, career service authority
2 (office of human resources), auditor, city council, and clerk and recorder, initiating or requesting a
3 city contract or city purchase order utilizing MWBE or SBE participation. For purposes of this
4 ordinance, the term “user department” includes “procuring agency.”

5 (49) *Woman* means a person of the female gender, encompassed within the findings of the
6 Denver City Council, who is rebuttably presumed to be socially disadvantaged.

7 **Subdivision II. Administrative Requirements for DSBO Program.**

8 **Sec. 28-36. - Program administration.**

9 (a) DSBO shall perform additional duties in the administration of the programs established
10 under article III, article V, and article VII, including but not limited to outreach and technical
11 assistance to certified and non-certified small businesses; assisting and conferring with city agencies
12 regarding DSBO requirements in procurements, data collection, analysis, and assessment; and
13 establishment of advisory or other committees as appropriate.

14 (b) DSBO and the user departments that issue and administer procurements and resultant
15 contracts shall confer and cooperate with regard to the programs established through article III,
16 article V, and article VII on certain DSBO program requirements, including but not limited to,
17 assistance with identifying small businesses for participation in the DSBO programs; assistance with
18 identifying projects and contracts appropriate for SBE defined pool contracting; providing contracting
19 and subcontracting data and information; and performing other activities to support and improve
20 DSBO’s programs.

21 **Subdivision III. Enforcement and sanctions.**

22 **Sec. 28-36.1 - Administrative review and court proceedings.**

23 (a) Disputes concerning any determination made by or on behalf of the city pursuant to
24 the authority of DSBO as set forth in this ordinance will be governed by administrative review and
25 court proceeding provisions contained in sections 2-286 through 2-294, D.R.M.C., and as may be
26 specified in rules and regulations.

27 (b) Pursuant to Rule 106(a)(4) of the state rules of civil procedure, the district court of the
28 second judicial district of the state shall have original jurisdiction in proceedings to review DSBO’s
29 final determination. A final determination may be appealed within twenty-eight (28) days of the date
30 DSBO’s determination becomes final.

1 (c) DSBO shall collect assessed and unpaid civil penalties under this ordinance by action
2 initiated in state district court for collection of such penalty. A stay of any order of DSBO pending
3 judicial review shall not relieve any contractor from any civil penalty obligation imposed under this
4 ordinance.

5 **Sec. 28-36.2 - Retaliation prohibited.**

6 Contractors shall not, at any time before or during contract performance, retaliate against any
7 SBE or MWBE that reports issues to the city, inclusive of DSBO, or otherwise rightfully exercises the
8 provisions of the ordinance.

9 **Sec. 28-36.3 - Burden of proof; investigations.**

10 Any business enterprise subject to this ordinance shall have the burden of proving its
11 compliance with the requirements and obligations herein, including after closeout. DSBO is
12 authorized to receive and investigate complaints and allegations by MWBEs, SBEs, third parties, or
13 city personnel, or to initiate its own investigations regarding compliance with the ordinance. If DSBO
14 determines in its discretion that an investigation is warranted, upon written notice of such
15 investigation, the affected party shall be obligated to cooperate fully with the investigation and shall
16 have a continuing burden of providing complete, truthful information to DSBO and of otherwise
17 proving compliance with the ordinance.

18 **Sec. 28-36.4 - Sanctions for failure to comply with requirements.**

19 (a) Any action by a contractor in violation of the ordinance may constitute a material breach
20 of the contract and may entitle the city or private owner to exercise all of its rights at law or equity for
21 such material breach, in addition to exercising any of the other sanctions. Sanctions may include
22 withholding payment, withholding of funds including retainage, imposition of monetary penalties, or
23 suspension or termination of the subject contract, as specified in rules and regulations.

24 (b) Contractors remain subject to enforcement and sanctions after contract closeout.

25 (c) If contractor fails to submit required information, submits false, misleading or materially
26 incomplete statements, documentation or records, or fails to cooperate in an investigation, it shall
27 be subject to sanctions.

28 (d) DSBO may refer a contractor in violation of this ordinance to the debarment board
29 established under Denver revised municipal code section 20-77. Any solicitation response received
30 during the debarment procedure time period may be deemed nonresponsive by the city.

1 (e) If a contractor or other business enterprise knowingly receives new or additional work
2 on a contract or purchase order as a result of actions in violation of the ordinance, then the penalties
3 in this section may be applied to such business enterprise.

4 (f) DSBO may decertify a violating SBE or MWBE in accordance with section 28-55, or
5 may suspend the counting of its participation toward the participation goal.

6 (g) DSBO may, in its discretion, impose any one (1) or more of the sanctions set out in
7 this section against any contractor or subcontractor determined to be in violation of this ordinance.

8 (h) DSBO may prescribe corrective actions in the case of violations of this ordinance.

9 **Subdivision IV. - Other administration**

10 **Sec. 28-37 - State or federal law and other guidelines.**

11 In making any findings required herein, DSBO may incorporate by reference rules, procedures
12 and powers of C.R.S. § 24-4-101 et seq. as they may exist on the date of enactment of this ordinance
13 or as they may be amended. In making any findings required herein or in aid of definition or
14 interpretation of any term or phrase herein, or by way of procedure or process, DSBO may utilize as
15 a guide or adopt by rule and regulation, insofar as they are consistent with the purposes of this
16 ordinance, provisions of federal law, including without limitation the provisions of Title 49 Code of
17 Federal Regulations and Title 13 Code of Federal Regulations, or successor regulations, as they
18 exist on the date of enactment of this ordinance or as they may be amended, provided that no
19 substantive provision of such federal law that is inconsistent with or contradictory to the provisions
20 of this ordinance shall be used.

21 **Sec. 28-38 - Severability.**

22 If any provision of this ordinance or its application is held invalid or unenforceable, such
23 invalidity or unenforceability shall not affect other provisions or applications of this ordinance that
24 can be given effect without the invalid provisions or applications and the remaining provisions are to
25 be severable and shall remain in full force and effect.

26 **Sec. 28-39 - Effective date.**

27 Article III, article V, and article VII shall become effective on November 1, 2026, and shall
28 apply to all DSBO requirements within the scope of article III, article V, and article VII, and to
29 solicitations publicly advertised on or after November 1, 2026.

30 **Sec. 28-40. - Review and sunset.**

1 (a) Article III, article V, and article VII shall be periodically reviewed by the mayor, DSBO
2 and department heads in order to determine whether adjustments or revisions to any of the articles
3 or additional studies or inquiries in furtherance of the articles are deemed appropriate and should be
4 undertaken or recommended, in order to further and maintain the purpose and intent of the articles.

5 (b) Article III, article V, and article VII shall be repealed effective October 31, 2032.

6 **Section 2.** That division 3 of article III of chapter 28 of the Revised Municipal Code is
7 hereby repealed and reenacted to read as follows:

8 **DIVISION 3. ELIGIBILITY AND CERTIFICATION**

9 **Sec. 28-51. - [Reserved].**

10 **Sec. 28-52. - Duties and responsibilities.**

11 The Denver economic development and opportunity agency shall perform the duties and
12 responsibilities established by this division 3.

13 **Sec. 28-53. - Certification procedures; eligibility of business enterprises.**

14 (a) Procedures and methods. DSBO shall, by rule and regulation or policies relating solely
15 to internal administration and procedure, establish reasonable procedures and methods for the
16 certification of business enterprises as an MWBE and SBE in order to effectuate the purposes of the
17 programs under these articles. DSBO shall, at a minimum, require all business enterprises to submit
18 an application for certification.

19 (b) Only business enterprises that meet the requirements for certification as an MWBE or
20 SBE may participate in the DSBO programs. The business enterprise has the burden of
21 demonstrating, by a preponderance of the evidence, that it satisfies all of the requirements for
22 certification.

23 (c) To determine whether the requirements set forth below are met, DSBO shall consider
24 all of the facts and information in the record, viewed as a whole.

25 (d) General requirements. Except as otherwise provided, the business enterprise applying
26 for one or more certifications:

27 (1) must be a for-profit business or enterprise engaged in business activities and
28 operational at the time of application; and

29 (2) must be registered with the Colorado Secretary of State and in good standing;
30 and

(3) shall not be owned, managed, or controlled by a current city and county of Denver official, employee, or officer.

(e) *Eligibility for MWBE and SBE.* Except as may be otherwise set forth, the requirements below shall apply to all certifications.

(1) *Size standards and thresholds.* A business enterprise, including its affiliates, must meet DSBO's small business size standard for certification. No business enterprise shall be certified, and following certification, no business enterprise shall remain certified, if on the effective date of the application, or at any time during the business enterprise's certification, the business enterprise, combined with all affiliates, exceeds the threshold established by DSBO. DSBO is authorized to establish size standards for the certification of business enterprises, which may vary by certification type, industry classification, or other criteria including tiered standards where appropriate, and in accordance with this article. In determining a small business size standard, DSBO may apply the Small Business Administration (SBA) size limits in 13 CFR part 121 corresponding to the applicable NAICS codes.

(2) *Ownership.* One or more eligible owner(s) of the business enterprise must own at least 51% of the business enterprise or of each class of ownership of the business enterprise. Each eligible owner must demonstrate that their ownership meets the requirements set forth below and under this ordinance.

a. Each eligible owner must:

i. Own in his or her own name the legal and equitable interest in the business enterprise; and

ii. Have acquired the interest by purchase or capital contribution representing a contribution of their own financial resources and commensurate with the interest acquired; and

iii. Enjoy customary incidents of ownership and share in the risks and profits commensurate with their ownership interests in practice, not merely in the form of arrangements.

All contributions by the owner or owners to acquire the ownership interest in business enterprise must be verifiable, substantial, and continuing. All contributions to acquire an ownership interest, including any portion of it, must have been made at the time the individual owner or owners acquired the interest in business enterprise.

1 b. Expertise as part of an owner's contribution to acquire ownership may be
2 considered on a case by case basis, and must be of the requisite quality generally recognized in the
3 applicable field or industry, in areas critical to the operations of the business enterprise,
4 indispensable to the business enterprise's potential success, specific to the type of work the applicant
5 business enterprise performs, and must be documented in the business enterprise's records.

6 c. Gifted or inherited interest may be considered as a part of the owner's
7 contribution assuming all other certification requirements are met and the transfer is sufficiently
8 documented in the business enterprise's records.

9 d. A business enterprise whose ownership interests are held indirectly,
10 such as through a parent company, subsidiary, employee stock ownership plan (ESOP), or other
11 non-traditional structure, may be eligible for certification on a case by case basis, and in accordance
12 with all other certification requirements.

13 (3) *Management and control.* At least one eligible owner must manage and control
14 the business enterprise. The eligible owner(s) must demonstrate that they direct the management,
15 policies, and day-to-day business operations of the business enterprise and must have the power to
16 make, and in fact regularly make, routine and major decisions on matters of management, policy,
17 and operations. The eligible owner's(s') management and control must be verifiable, substantial, and
18 continuing and go beyond the pro forma ownership of the business enterprise as reflected in its
19 ownership documents.

20 a. At least one eligible owner must:

21 i. Possess and exercise the independent authority to control the
22 business enterprise, to direct or cause the direction of the management and policies of the business
23 enterprise, and to make day-to-day as well as long-term decisions on management, policy, and
24 operations, as evidenced by governing documents, titles, contractual rights, and actual practice. No
25 provision of a corporate charter, bylaws, contracts, or any other formal or informal arrangement may
26 restrict or prevent the eligible owner(s), without the cooperation or vote of any non-eligible owner,
27 from making any business decision of the business enterprise, including the making of obligations
28 or the disbursing of funds; and

29 ii. Have an overall understanding of, and managerial and technical
30 competence, experience and expertise regarding matters directly related to the type of business in
31 which the business enterprise is engaged and its essential operations. The eligible owner(s) is not

required to have experience or expertise in every area of the business enterprise's operations or have greater experience or expertise than managers, key employees, or other owners. However, the owner must be able to show that they have the ability to intelligently and critically evaluate information presented by other participants and to make independent decisions concerning the business enterprise's daily operations, management, and policymaking.

b. Licensing or other credentials required under federal or state law, or city ordinance may be considered as a factor of eligibility. Failure of the eligible owner to hold the license or other credential does not on its own indicate lack of management or control of a business enterprise without other factors indicating to the contrary.

c. A business enterprise may be certified only for specific types of work in which the eligible owner(s) has the ability and expertise to manage and control.

(4) *Independence*. Only an independent business enterprise may be certified. An independent business enterprise is one whose viability does not depend on its relationship with another business enterprise.

(5) *Lawfully present in the United States*. The eligible owner(s) must be a citizen of the United States or a lawfully admitted permanent resident of the United States.

(6) *Eligibility; social disadvantage; evidence of discrimination*. To be considered an eligible owner for purposes of MWBE certification, each owner must demonstrate they are socially disadvantaged.

a. *Rebuttably presumed social disadvantage*. An individual who is a member of a racial or ethnic minority group referenced in section 28-35(27) or is a woman, is rebuttably presumed to be socially disadvantaged and must affirm by signed declaration: (1) that they are a member of one (1) or more defined minority groups or a woman; and (2) that they have been subjected to racial, ethnic or gender prejudice or cultural bias or have experienced discrimination or systemic barriers within American society because of their identity as a member of a group without regard to individual qualities, and which has limited their ability to conduct business or start a business in the city's marketplace.

b. *No presumption of disadvantage; Individualized social disadvantage*. An individual who is not presumed to be disadvantaged and is not a member of a group referenced in section 28-35(27) or (49) may demonstrate, based on their own experiences and circumstances, that they are a socially disadvantaged individual by providing a narrative describing in detail:

(1) at least one (1) identifiable immutable characteristic or distinguishing feature that forms the basis of the disadvantage not common to individuals who are not socially disadvantaged and that stem from circumstances beyond the individual's control;

(2) specific instances in which the individual has experienced prejudice, cultural bias, discrimination, or systemic barriers within American society, including the city's marketplace, as a result of the identified characteristic(s) above;

(3) the negative impact on the individual's ability to conduct business or start a business in the City's marketplace as evidenced by their education, employment, or business history.

(7) *Economic disadvantage*. To be an eligible owner for MWBE or SBE certification, each owner must demonstrate they are economically disadvantaged. In support of a claim of economic disadvantage, each owner must supply credible evidence, by providing a personal net worth (PNW) statement and any additional supporting documentation as required by DSBO, that their PNW does not exceed the cap established by DSBO. Individuals whose PNW is below the cap established by DSBO are rebuttably presumed to be economically disadvantaged. In calculating an individual's PNW, DSBO may utilize the form and definitions developed by the U.S. Department of Transportation for its Disadvantaged Business Enterprise (DBE) program.

(8) *Continued eligibility*. Following initial certification, a certified business enterprise must submit, annually, documentation as specified by DSBO demonstrating that the business enterprise continues to meet all eligibility requirements for certification. A certified business enterprise must notify DSBO of any material change, including new ownership, management and control, change in disadvantage status, business size, or any other changes or circumstance that may affect continued eligibility within thirty (30) days of the change. A certified business enterprise may be decertified upon the failure to timely submit notification of change or to otherwise satisfy any certification requirement set forth in this article.

(f) Certification shall correspond to the codes set forth in the North American Industrial Classification System (NAICS), defined in section 28-35(28), or any successor classification system. DSBO shall assign NAICS codes based on the specific scope of work the business enterprise performs and which the eligible owner(s) can demonstrate they manage and control.

(g) Applicants and certified business enterprises shall cooperate with DSBO's review of applications and ongoing eligibility, including onsite visits, interviews, or requests for information.

1 Failure to cooperate, or the submission of false or misleading information, or act of fraud, may be
2 grounds for denial of certification or for decertification.

3 **Sec. 28-54. - Collection of fees by DSBO.**

4 DSBO shall establish a certification fee not to exceed three hundred dollars (\$300.00)
5 assessed to each business enterprise seeking to be certified or to maintain certification(s) under this
6 article.

7 **Sec. 28-55. - Decertification**

8 (a) Decertification. A business enterprise that no longer meets all the eligibility requirements
9 set forth in section 28-53 shall be decertified and will no longer be eligible to participate in any of the
10 DSBO programs. Additional grounds for decertification include, but are not limited to, failure to submit
11 a timely annual update; failure to notify DSBO of a material change affecting eligibility; failure to
12 cooperate with DSBO; or submission of false or misleading information or acts of fraud. DSBO shall
13 provide written notice of decertification to the business enterprise identifying the reason(s) for the
14 decertification.

15 (b) If a business enterprise is certified in more than one (1) NAICS code and exceeds the
16 size threshold for one (1) or more, but not all of the assigned NAICS codes, then the business
17 enterprise shall remain certified only in the NAICS code(s) for which it continues to meet DSBO's
18 size standard. The business enterprise may reapply for that NAICS code(s) if they subsequently
19 meet the requirements for certification including the requisite size standard.

20 (c) A business enterprise that has been denied certification or has been decertified may
21 appeal the denial or decertification by first requesting a review for reconsideration by DSBO as
22 specified in the rules and regulations. If the appealing business enterprise disagrees with DSBO's
23 reconsideration, then the enterprise may further appeal by the procedure set out in section 28-36.1.
24 A business enterprise that has been decertified may not reapply for certification for one (1) year after
25 the effective date of the final decision. A business enterprise decertified for failing to submit the
26 required annual update must reapply for certification, but need not wait the one (1) year.

27 **Sec. 28-56. - Third party challenge to certification; investigation.**

28 (a) A third party may challenge the eligibility of a certified business enterprise. The
29 challenge must be made in writing and submitted in accordance with the procedures set forth in the
30 DSBO rules and regulations. DSBO reserves the right to refuse investigation of vague or
31 unsubstantiated challenges; and further reserves all discretion in determining whether to investigate

1 any challenge. The burden of demonstrating to DSBO's satisfaction the lack of such eligibility or the
2 rebuttal of such presumption rests with such third party and shall be demonstrated by a
3 preponderance of the evidence.

4 (b) DSBO may, at its discretion, investigate the facts, documents, and circumstances
5 regarding the eligibility of any certified business enterprise without the need for a third-party
6 challenge. Such review may be conducted based on information obtained by DSBO or on its own
7 determination that additional verification is warranted.

8 **Secs. 28-57—28-90. – [Reserved].**

9 **Section 3.** That article V of chapter 28 of the Revised Municipal Code is hereby repealed
10 and reenacted to read as follows:

11 **ARTICLE V. - GOALS FOR CITY CONTRACTS AND PURCHASE ORDERS; MINORITY AND**
12 **WOMAN-OWNED BUSINESS ENTERPRISES**

13 **DIVISION 1. PARTICIPATION GOALS; BUSINESS UTILIZATION DETERMINATION**

14 **Sec. 28-117. - Contracts excluded from this article V.**

15 (a) Contracts for which bids or proposals are sought under the SBE defined selection pool
16 contracting program established pursuant to article VII of this chapter 28 are excluded from the
17 coverage of this Article V. In addition, in the case of a contract hereunder for which a part of the
18 contract price is to be paid with funds from the United States Government or the State of Colorado
19 and for which the United States Government or the State of Colorado has made applicable to such
20 contract requirements terms or conditions which are inconsistent with the provisions of this article V,
21 the provisions of this article V shall not apply to such contract to the extent of such inconsistency.

22 (b) Contracts where DSBO has authorized the waiver of a participation goal, or has
23 otherwise authorized a contract to be advertised in collaboration with the user departments without
24 participation goals to assist in the determination of ongoing MWBE utilization on city contracts in the
25 absence of participation goals, are excluded from the coverage of this Article V. However, this
26 reference to contracts without participation goals shall not include contracts that are advertised with
27 a zero percent participation goal after due assessment of availability.

28 **Sec. 28-118. - Participation goals.**

29 (a) DSBO may assign to a solicitation or city contract or project a participation goal for
30 MWBE utilization expressed as a percentage of the total dollar value of the contract or project. The

1 participation goal shall be based upon the scope of work and availability of MWBEs to perform the
2 anticipated work, among other factors as determined by DSBO.

3 (b) The participation goal may vary from contract to contract or project to project.

4 (c) If determined to be in the best interest of the city, DSBO may, in its discretion, waive
5 the application of a participation goal for a given contract.

6 (d) DSBO may cause a representative sample of city contracts or projects to be selected
7 without a participation goal or with a zero percent (0%) goal to determine MWBE utilization on such
8 contracts in the absence of a goal. If a contract or project is let with a zero percent (0%) goal and
9 MWBE subcontractors are later added to the contract or project, then the contract or project shall be
10 subject to the requirements of this article V.

11 (e) DSBO shall not set MWBE participation goals where the SBE program applies.

12 **DIVISION 2. PARTICIPATING MWBEs; GOOD FAITH EFFORTS; RESPONSIVENESS**

13 **Sec. 28-119. – Responsiveness.**

14 (a) DSBO shall establish and determine compliance with DSBO requirements for
15 responsiveness to a solicitation, and shall notify the user department whether to regard a submission
16 as responsive or nonresponsive. A nonresponsive determination by DSBO shall result in no further
17 consideration by the city.

18 (b) Any DSBO required documents shall be submitted at such time as required by DSBO.

19 (c) Any agreement between a responder and an MWBE in which the responder requires
20 that the MWBE not provide subcontracting quotations to other responders is prohibited and shall
21 render the submission nonresponsive.

22 (d) A responder's failure to comply with good faith efforts as may be required under section
23 28-121 shall render the response nonresponsive.

24 **Sec. 28-120. – Participating MWBEs.**

25 (a) The responder or contractor shall utilize the city's certified firm directory to identify the
26 business enterprises for MWBE utilization.

27 (b) The responder, or contractor during contract performance, must demonstrate its level
28 of MWBE participation in the manner specified by DSBO.

29 (c) All MWBEs on a project or contract let with an MWBE goal are afforded the protections
30 and obligations of this article, regardless of whether the MWBE's participation is intended for
31 satisfaction of the participation goal or participation goal commitment.

1 **Sec. 28-121. – Good faith efforts.**

2 (a) If at the time of response the responder cannot meet the participation goal, then it must
3 demonstrate good faith efforts as specified by DSBO in rules and regulations to identify or secure
4 MWBE participation to meet such goal.

5 (b) Contractors, during the course of contract performance, are required to make and
6 document continuous good faith efforts to meet the participation goal commitment.

7 **DIVISION 3. COMPLIANCE REQUIREMENTS**

8 **Sec. 28-122. - Compliance with participation goals during contract performance.**

9 (a) Upon award of a contract by the city that includes a participation goal, the goal
10 commitment shall become a covenant of performance by the contractor in favor of the city.

11 (b) All contracts subject to this article V shall be monitored by DSBO for compliance with
12 the provisions hereof.

13 (c) For any contract for which DSBO has set a participation goal, it shall be an ongoing,
14 affirmative obligation of the contractor on such contract to maintain compliance with all applicable
15 provisions of this ordinance.

16 (d) Work performed by MWBEs under the applicable contract shall count toward MWBE
17 participation. Only MWBE participation that constitutes a commercially useful function shall be
18 credited toward satisfaction of the goal commitment.

19 (e) DSBO may evaluate the utilization or performance of any MWBEs to determine
20 whether the MWBEs are performing a commercially useful function. The evaluation may include, but
21 shall not be limited to, the amount and duties of work subcontracted, reasonableness of fees
22 charged, industry practice, and other relevant factors established by DSBO.

23 (f) In the case where a joint venture is established to meet the participation goal, only the
24 portion of the total dollar value of the joint venture contract equal to the distinct, clearly defined work
25 that the MWBE(s) perform with their own forces will count toward MWBE participation.

26 (g) DSBO shall establish in rules and regulations the methods for counting percentages of
27 MWBE participation that apply toward satisfaction of the goal commitment.

28 (h) Contractors shall regularly submit documentation and information as prescribed and
29 required by DSBO in order for DSBO to accurately monitor and track MWBE utilization.

30 (i) If DSBO determines that an MWBE is functioning as a conduit, then that work shall not
31 count toward meeting the participation goal commitment.

1 **Sec. 28-123. - Project change orders, amendments and modifications.**

2 If change orders, amendments, or other modifications result in a changed scope of work or
3 dollar amount of the contract, the participation goal commitment shall be applied to the new scope
4 or dollar amount of the contract. The contractor shall satisfy such participation goal commitment as
5 to the changed amount or scope of work by assigning the work to existing MWBEs, or by soliciting
6 new MWBEs, or by demonstrating good faith efforts.

7 **Sec. 28-124. - Contractor prompt payment; MWBE subcontractors.**

8 (a) A contractor shall ensure that MWBE subcontractors are paid any invoiced and
9 undisputed amounts for completed and accepted work within thirty-five (35) days of receipt of the
10 MWBE subcontractor's invoice, unless otherwise directed by law. Payment to the MWBE
11 subcontractor shall be timely made as required under this section regardless of whether the
12 contractor has been paid for the same work or payment period.

13 (b) The payment requirements under this section shall apply to MWBE subcontractors
14 performing on a city contract with DSBO requirements regardless of tier. The requirements of this
15 section are in addition to, and do not limit, the prompt pay provisions of section 20-112, D.R.M.C.

16 (c) MWBEs performing as prime contractors shall be subject to the requirements under
17 this section 28-124 regarding payment to MWBE subcontractors.

18 (d) This section 28-124 shall apply only to city contracts in amounts that exceed the prompt
19 pay threshold as established by DSBO.

20 **Sec. 28-125. - Participation modification; substitution; termination of MWBE subcontractors.**

21 (a) A contractor may not substitute, terminate, or reduce the scope of an MWBE
22 subcontractor without DSBO's prior written consent. This includes, but is not limited to, instances in
23 which a contractor seeks to perform work with its own forces, those of an affiliate, a non-MWBE firm,
24 or with another MWBE as a substitute for an originally designated MWBE.

25 (b) In the event a contractor must substitute or terminate an MWBE subcontractor or
26 otherwise modify or eliminate all or a portion of work attributable to an MWBE, except in cases where
27 directed by the city, the contractor, at minimum, must (i) provide written notice to the MWBE, (ii)
28 provide the MWBE an opportunity to respond, (iii) obtain written consent from DSBO to terminate for
29 good cause, and other factors as may be established by DSBO in rules and regulations.

1 (c) If modification, substitution, or termination is specifically directed by the city, the
2 contractor need only provide DSBO and the MWBE with written notice.

3 (d) DSBO approval to substitute, terminate or reduce the scope of work of the MWBE
4 subcontractor does not modify the contractor's goal commitment.

5 (e) The provisions of this section apply to proposed subcontractors prior to contract
6 execution as well as during contract performance.

7 **Secs. 28-126—28-199. – Reserved.**

8 **Section 4.** That article VII of chapter 28 of the Revised Municipal Code is hereby repealed
9 and reenacted as a new article VII to read as follows:

10 **ARTICLE VII. OPPORTUNITIES FOR SMALL BUSINESS ENTERPRISES IN CITY**
11 **CONTRACTING INCLUDING SBE GOALS AND DEFINED POOL SELECTION**

12
13 **DIVISION 1. SMALL BUSINESS ENTERPRISE PROGRAM**

14 **Sec. 28-201. - [Reserved].**

15 **Sec. 28-202. - Duties and responsibilities.**

16 The Department of General Services shall perform the duties and responsibilities established
17 by this article VII. DSBO may promulgate additional rules for the administration of a small business
18 enterprise concession program by and for the department of aviation's concession contracts and
19 projects.

20 **Sec. 28-203. - Purpose and scope.**

21 The purpose of this article VII is to enable the city, through the department of transportation
22 and infrastructure, department of aviation, general services and other user departments, and the
23 division of small business opportunity ("DSBO"), to undertake specific activities to promote use of
24 small business enterprises ("SBEs"), inclusive of small business enterprise concessionaires
25 ("SBEC"), in city contracting for construction, non-construction goods and services, and concession
26 agreements.

27 **Sec. 28-204. - Contracts excluded from this article VII.**

28 Contracts for which responses are sought under the minority and women business enterprise
29 (MWBE) ordinance established pursuant to article III of this chapter 28, and its divisions, are
30 excluded from the coverage of this article VII. In addition, in the case of a contract for which a part
31 of the contract price is to be paid with funds from the United States Government or the State of
32 Colorado and for which the United States Government or the State of Colorado have made

1 applicable to such contract requirements, terms or conditions that are inconsistent with the terms of
2 this article VII, the provisions of this article VII shall not apply to such contract to the extent of such
3 inconsistency.

4 **DIVISION 2. SBE GOALS FOR CONTRACTS**

5 **Subdivision I. [In general]**

6 **Sec. 28-205. - Participation goals.**

7 (a) DSBO may assign to a solicitation or city contract or project a participation goal for
8 SBE utilization expressed as a percentage of the total dollar value or projected gross receipts of the
9 contract or project. The participation goal shall be based upon the scope of work and availability of
10 SBEs to perform the anticipated work, among other factors as determined by DSBO.

11 (b) The participation goal may vary from contract to contract or project to project.

12 (c) If determined to be in the best interest of the city, DSBO may, in its discretion, waive
13 the application of a participation goal for a given contract.

14 (d) DSBO shall not set SBE participation goals where the MWBE program applies.

15 **Subdivision II. Participating SBEs; Responsiveness; Good Faith Efforts**

16 **Sec. 28-206. - Responsiveness.**

17 (a) DSBO shall establish, and determine compliance with, DSBO requirements for
18 responsiveness to a solicitation, and shall notify the user department whether to regard a submission
19 as responsive or nonresponsive. A nonresponsive determination by DSBO shall result in no further
20 consideration by the city.

21 (b) Any DSBO required documents shall be submitted at such time as required by DSBO.

22 (c) Any agreement between a responder and an SBE in which the responder requires that
23 the SBE not provide subcontracting quotations to other responders is prohibited and shall render the
24 submission nonresponsive.

25 (d) A responder's failure to comply with good faith efforts as may be required under section
26 28-208 shall render the response nonresponsive.

27 **Sec. 28-207. - Identification of participating SBEs.**

28 (a) The responder or contractor shall utilize the city's certified firm directory to identify the
29 business enterprises for SBE utilization.

30 (b) The responder, or contractor during contract performance, must demonstrate its level
31 of SBE participation in the manner specified by DSBO.

1 (c) All SBEs on a project or contract let with an SBE goal are afforded the protections and
2 obligations of this article, regardless of whether the SBE's participation is intended for satisfaction of
3 the participation goal or participation goal commitment.

4 **Sec. 28-208. – Good faith efforts.**

5 (a) If at the time of response the responder cannot meet the participation goal, then it must
6 demonstrate good faith efforts as specified by DSBO in rules and regulations to identify or secure
7 SBE participation to meet such goal.

8 (b) Contractors, during the course of contract performance, are required to make and
9 document continuous good faith efforts to meet the participation goal commitment.

10 **Subdivision III. Compliance Requirements**

11 **Sec. 28-209. – Compliance with SBE participation goal during contract performance.**

12 (a) Upon the city's award of a contract that includes an SBE participation goal, the goal
13 commitment shall become a covenant of performance by the contractor in favor of the city.

14 (b) All contracts subject to this division 2 shall be monitored by DSBO for compliance with
15 the provisions hereof.

16 (c) For any contract for which DSBO has set a participation goal, it shall be an ongoing,
17 affirmative obligation of the contractor on such contract to maintain compliance with all applicable
18 provisions of this ordinance.

19 (d) Work performed by SBEs under the applicable contract shall count toward SBE goal
20 participation. Only SBE goal participation that constitutes a commercially useful function shall be
21 credited toward satisfaction of the goal commitment.

22 (e) DSBO may evaluate the goal utilization or performance of any SBEs to determine
23 whether the SBEs are performing a commercially useful function. The evaluation may include, but
24 shall not be limited to, the amount and duties of work subcontracted, reasonableness of fees
25 charged, industry practice, and other relevant factors established by DSBO.

26 (f) In the case where a joint venture is established to meet the participation goal, only the
27 portion of the total dollar value of the joint venture contract equal to the distinct, clearly defined work
28 that the SBE(s) perform with their own forces will count toward SBE goal participation.

29 (g) DSBO shall establish in rules and regulations the methods for counting percentages of
30 SBE goal participation that apply toward satisfaction of the goal commitment.

(h) Contractors shall regularly submit documentation and information as prescribed and required by DSBO in order for DSBO to accurately monitor and track SBE utilization.

(i) If DSBO determines that an SBE is functioning as a conduit, then that work shall not count toward meeting the participation goal commitment.

Sec. 28-210. – Project change orders, amendments and modifications.

If change orders, amendments, or other modifications result in a changed scope of work or dollar amount of the contract, the participation goal commitment shall be applied to the new scope or dollar amount of the contract. The contractor shall satisfy such participation goal commitment as to the changed amount or scope of work by assigning the work to existing SBEs, or by soliciting new SBEs, or by demonstrating good faith efforts.

Sec. 28-211. – Contractor prompt payment; SBE subcontractors.

(a) A contractor shall ensure that SBE subcontractors are paid any invoiced and undisputed amounts for completed and accepted work within thirty-five (35) days of receipt of the SBE subcontractor's invoice, unless otherwise directed by law. Payment to the SBE subcontractor shall be timely made as required under this section regardless of whether the contractor has been paid for the same work or payment period.

(b) The payment requirements under this section shall apply to SBE subcontractors performing on a city contract with DSBO requirements regardless of tier. The requirements of this section are in addition to, and do not limit, the prompt pay provisions of section 20-112, D.R.M.C.

(c) SBEs performing as prime contractors shall be subject to the requirements under this section 28-211 regarding payment to SBE subcontractors.

(d) This section 28-211 shall apply only to city contracts in amounts that exceed the prompt pay threshold as established by DSBO.

Sec. 28-212. - Participation modification; substitution; termination of SBE subcontractors.

(a) A contractor may not substitute, terminate, or reduce the scope of an SBE subcontractor without DSBO's prior written consent. This includes, but is not limited to, instances in which a contractor seeks to perform work with its own forces or those of an affiliate, with a non-SBE firm, or with another SBE as a substitute for an originally designated SBE.

(b) In the event that a contractor must substitute or terminate an SBE subcontractor or otherwise modify or eliminate all or a portion of work attributable to an SBE, except in cases where directed by the city, the contractor, at minimum, must (i) provide written notice to the SBE, (ii) provide

the SBE an opportunity to respond, (iii) obtain written consent from DSBO to terminate for good cause, and other factors as may be established by DSBO in rules and regulations.

(c) If modification, substitution, or termination is specifically directed by the city, the contractor need only provide DSBO and the SBE with written notice.

(d) DSBO approval to substitute, terminate or reduce the scope of work of the SBE subcontractor does not modify the contractor's goal commitment.

(e) The provisions of this section apply to proposed subcontractors prior to contract execution as well as during contract performance.

DIVISION 3. SBE DEFINED POOL CONTRACTS

Sec. 28-213. - Identification of SBE defined pool contracts and projects.

(a) DSBO may, based on certain criteria established by this article VII and rules and regulations, identify and determine those contracts to be restricted for solicitation and award only to certified SBEs under this article VII.

(b) User departments shall not split, combine, revise, restructure, or modify solicitations, projects, or purchases to avoid inclusion of contracts or projects in the defined selection pool, or perform other actions with the intent of avoiding the requirements of this article VII.

(c) In addition to determining that a contract shall be subject to defined selection pool requirements, DSBO may add a project participation goal for SBE utilization as subcontractors, pursuant to Article VII Division 2.

(d) If the user department's solicitation fails, prior to resolicitation, DSBO will reassess the project for a DSBO goal requirement pursuant to article VII division 2.

(e) If DSBO determines it to be in the best interest of the city, DSBO may waive the application of a defined selection pool requirement for a given contract.

Sec. 28-214. - Responsiveness.

(a) DSBO shall establish and determine compliance with DSBO responsiveness requirements, and notify the user department whether to regard the submission as responsive or nonresponsive.

(b) Certification by DSBO as an SBE shall be a condition of responsiveness related to defined selection pool.

(c) A nonresponsive DSBO determination shall result in no further consideration of the response by the city.

1 **Sec. 28-215. - Change orders, amendments, and good faith efforts.**

2 (a) If change orders, amendments, or modifications are made to the contract, SBE
3 requirements, including the self-performance percent, shall be applied to the new, increased dollar
4 amount of the contract.

5 (b) In the event that the city initiates a material alteration to the contract which causes the
6 SBE to be noncompliant with the self-performance requirement, the SBE must demonstrate that it
7 has made good faith efforts to comply with that requirement.

8 **Sec. 28-216. – SBE compliance during contract performance.**

9 (a) Upon award of a contract by the city, compliance with the requirements of this ordinance
10 becomes a covenant of performance by the contractor in favor of the city.

11 (b) All contracts subject to this division 3 shall be monitored by DSBO for compliance with
12 the provisions hereof.

13 (c) For DSBO to accurately track utilization of SBEs, the contractor shall submit regularly
14 information required by DSBO, in a method prescribed by DSBO.

15 **Sec. 28-217. - Commercially useful function; conduits.**

16 (a) All SBEs must perform a commercially useful function and must not function as a
17 conduit.

18 (b) DSBO may evaluate the utilization or performance of any SBEs to determine whether
19 such SBEs are performing a commercially useful function. The evaluation shall examine the work
20 performed, industry practice, and other relevant factors.

21 (c) The amount of SBE participation credited shall be based upon an analysis of the
22 specific duties performed by the SBE, and the extent to which such duties constitute a commercially
23 useful function.

24 (d) The work performed by an SBE functioning as a conduit shall not count toward meeting
25 the minimum self-performance percent.

26 **Secs. 28-218—28-249. – Reserved.**
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COMMITTEE APPROVAL DATE: _____

MAYOR-COUNCIL DATE: _____

PASSED BY THE COUNCIL: _____

_____ - PRESIDENT

APPROVED: _____ - MAYOR _____

ATTEST: _____ - CLERK AND RECORDER,
EX-OFFICIO CLERK OF THE
CITY AND COUNTY OF DENVER

NOTICE PUBLISHED IN THE DAILY JOURNAL: _____; _____

PREPARED BY: _____, Assistant City Attorney DATE: _____

Pursuant to section 13-12, D.R.M.C., this proposed ordinance has been reviewed by the office of the City Attorney. We find no irregularity as to form, and have no legal objection to the proposed ordinance. The proposed ordinance is not submitted to the City Council for approval pursuant to § 3.2.6 of the Charter.

Miko Ando Brown, Denver City Attorney

BY: _____, Assistant City Attorney DATE: _____