

# DEDO ORDINANCE/RESOLUTION REQUEST

Date of Request

Please mark one:  Bill Request or  Resolution Request

## 1. Type of Request:

Contract/Grant Agreement  Intergovernmental Agreement (IGA)  Rezoning/Text Amendment

Dedication/Vacation  Appropriation/Supplemental  DRMC Change

Other:

## 2. Title:

Executes an intergovernmental agreement between Denver Economic Development & Opportunity (DEDO) and the Community College of Denver (CCD) with a contract for **\$565,750** for activities in CCD's Center for Workforce Initiatives relating to WORKNOW, a collaborative workforce development initiative to recruit, support and train local residents in construction and construction-related careers, for the funding year beginning January 1, 2021.

## 3. Requesting Agency: Denver Economic Development & Opportunity (DEDO)

## 4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: <b>Marcus Johnson 720-913-1638</b>	Name: <b>Susan Liehe 720-913-1689</b>
Email: <b>marcus.johnson@denvergov.org</b>	Email: <b>susan.liehe@denvergov.org</b>

## 5. General a text description or background of the proposed request, if not included as an executive summary.

See Executive Summary

6. City Attorney assigned to this request (if applicable): Mitch Behr

7. City Council District: Citywide

## Key Contract Terms

**Type of Contract: (e.g. Professional Services > \$600K; IGA/Grant Agreement, Sale or Lease of Real Property):**  
Professional Services

**Vendor/Contractor Name:** Community College of Denver

Contract entity:  
STATE OF COLORADO,  
DEPARTMENT OF HIGHER EDUCATION, BY THE STATE BOARD FOR  
COMMUNITY COLLEGES AND OCCUPATIONAL EDUCATION FOR THE USE AND  
BENEFIT OF THE COMMUNITY COLLEGE OF DENVER

**Contract control number:** OEDEV-202057010-00

**Location:** P.O. Box 173363, Campus Box 250,  
Denver, CO 80217-3363

**Is this a new contract?**  Yes  No **Is this an Amendment?**  Yes  No **If yes, how many?**

**Contract Term/Duration (for amended contracts, include existing term dates and amended dates):** New contract for funding year starting January 1, 2021 and concluding on December 31, 2021 for the WORKNOW program.

**Contract Amount (indicate existing amount, amended amount and new contract total):**

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
\$565,750	-	\$565,750

  

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
1/1/21 to 12/31/21	-	12/31/21

**Scope of work:** See Executive Summary for program elements.

**Was this contractor selected by competitive process? If not, why not?**

No, as this is not solely a city program or controlled by city procurement guidelines. WORKNOW is a broad community-based collaborative involving public, private, and foundation partners.

**Has this contractor provided these services to the City before?**  Yes  No

The initial contract for these activities in 2018 was \$250,000, the 2019 funding amount was \$564,000, and the 2020 funding amount was \$565,750, same as the 2021 request.

**Source of funds:** General Fund

**Is this contract subject to:**  W/MBE  DBE  SBE  XO101  ACDBE  N/A

**WBE/MBE/DBE commitments (construction, design, DEN concession contracts):** N/A

## EXECUTIVE SUMMARY

WORKNOW is a job recruitment, advancement and support platform for Denver metro families living in neighborhoods directly affected by community construction projects. This is Denver's first workforce development platform striving to equalize opportunities for all Coloradans by enabling inclusive, diverse, and skilled employment opportunities in construction. WORKNOW programming is concentrated in community resource navigation, job skills training, job placement, career coaching and advancement, and community building.

The goal of WORKNOW is to create a partnership that supports the development of a local worker pipeline for infrastructure construction job opportunities. This partnership believes in the efficiency and effectiveness of collaboration between for-profit and non-profit organizations; government and non-government organizations; community- and faith-based organizations; business; education; and labor in developing a quality workforce and sustainable neighborhoods.

Launched in 2017, WORKNOW exists to coordinate community-centered hiring on infrastructure projects to improve access for local residents and to provide project contractors with a pipeline of local workers in craft and professional service positions.

As a co-founder of WORKNOW, the City & County of Denver is one of the Colorado Resource Partners (CORE Partners), an alliance of organizations. With partner funds and leveraged dollars, WORKNOW was launched through the existing infrastructure of the Community College of Denver's Center for Workforce Initiatives to achieve three main objectives:

- Foster demand-driven skills attainment and employment using regional infrastructure projects as a catalyst
- Enable upward mobility for all metro Denver residents and families
- Align and integrate programs and services and promote exchange of best practices and technical assistance

WORKNOW is progressing well with measurable outcomes. Though the city's partnership and investments along with other funding partners, as of Q3 2020 WORKNOW has enrolled 1,845 members, up from 1,282 this time last year. Of those, 923 (50%) have completed a training and secured industry certificates. 744 WORKNOW members have secured new employment. WORKNOW has assisted 256 apprentices secure placement in Registered Apprenticeship Programs recognized by the U.S. Department of Labor. 40% of WORKNOW members come from priority zip codes.

In all, the city is allocating \$1.2 million to its Construction Career Pilot in 2021, including this contract for \$565,750 to help fund WORKNOW. The Denver Construction Career Pilot staff team within DEDO/Denver Workforce Services includes five full-time staff.

The budget for this 2020 contract between the city and CCD includes the following:

<b>I.</b>	<b>Participant Direct Services – WORKNOW</b>	
	Training – 225 people	\$113,000
	Supportive Services – 225 people	\$150,000
	Employer Resources and Services	\$ 57,500
	<b>TOTAL</b>	<b>\$320,500</b>
<b>II.</b>	<b>Operational support - WORKNOW</b>	
	Navigators supporting targeted city projects	\$150,000
	Community outreach, marketing, Fiscal Support	\$95,250
	<b>TOTAL</b>	<b>\$245,250</b>
	<b>CONTRACT TOTAL</b>	<b>\$565,750</b>