

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

***\*All fields must be completed.\****

*Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: 2/1/2016

Please mark one:  Bill Request or  Resolution Request

**1. Has your agency submitted this request in the last 12 months?**

Yes  No

**If yes, please explain:**

**2. Title:** *(Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)* Rename fund 73880 to the Joint Marketing Fund

**3. Requesting Agency:** Department of Finance on behalf of Denver International Airport

**4. Contact Person:** *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Tom Migaki
- **Phone:** 720-913-5538
- **Email:** tom.migaki@denvergov.org

**5. Contact Person:** *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)*

- **Name:** Tom Migaki
- **Phone:** 720-913-5538
- **Email:** tom.migaki@denvergov.org

**6. General description of proposed ordinance including contract scope of work if applicable:**

Fund 73880 was established in the 1990's as fund 7388 the "Stapleton International Airport Defeasance" fund and over time has become the Joint Marketing fund. This ordinance request is to formalize the current fund name. This fund receives revenue from 1% of gross sales from Airport Concessions and expenditures are for media buys to promote Airport Concessions and provide funding for the Premium Value Concession Program which rewards high performing Concessionaires with new contracts. This fund is to be a non-lapsing fund.

**\*\*Please complete the following fields:** *(Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field.)*

- a. **Contract Control Number:** n/a
- b. **Duration:** permanent
- c. **Location:** n/a
- d. **Affected Council District:** n/a
- e. **Benefits:** Leverage an existing fund for this need, rather than add a new fund.
- f. **Costs:** None

**7. Is there any controversy surrounding this ordinance?** *(Groups or individuals who may have concerns about it?)* Please explain. None

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*To be completed by Mayor's Legislative Team:*

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_