

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at [MilHighOrdinance@DenverGov.org](mailto:MilHighOrdinance@DenverGov.org) by 9 a.m. Friday. Contact the Mayor's Legislative team with questions

Date of Request: 7/21/2025

Please mark one: ☐ Bill Request or ☒ Resolution Request

Please mark one: The request directly impacts developments, projects, contracts, resolutions, or bills that involve property and impact within .5 miles of the South Platte River from Denver's northern to southern boundary? (Check map [HERE](#))

☐ Yes ☒ No

### 1. Type of Request:

☒ Contract/Grant Agreement ☐ Intergovernmental Agreement (IGA) ☐ Rezoning/Text Amendment

☐ Dedication/Vacation ☐ Appropriation/Supplemental ☐ DRMC Change

☐ Other:

2. **Title:** (Start with *approves*, *amends*, *dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Approves a revenue contract with BCR Group LLC for \$1,150,000.00 with an end date of 12-31-2029 for a non-exclusive sponsorship agreement to operate a branded concession location at Red Rocks Amphitheater, citywide (THTRS-202578693).

3. **Requesting Agency:** Denver Arts and Venues

### 4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Andrew Lindley	Name: Andrew Lindley
Email: Andrew.lindley@denvergov.org	Email: Andrew.lindley@denvergov.org

5. **General description or background of proposed request. Attach executive summary if more space needed:**

See attached executive summary.

6. **City Attorney assigned to this request (if applicable):** Josh Roberts

7. **City Council District:** Citywide

8. **\*\*For all contracts, fill out and submit accompanying Key Contract Terms worksheet\*\***

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

## Key Contract Terms

**Type of Contract:** (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):

**Vendor/Contractor Name** (including any dba's): BCR Group LLC

**Contract control number** (legacy and new): THTRS-202578693

**Location:** Red Rocks Amphitheatre, Denver Coliseum, Denver Performing Arts Complex, and Colorado Convention Center

**Is this a new contract?** ☒ Yes ☐ No **Is this an Amendment?** ☐ Yes ☒ No **If yes, how many?** \_\_\_\_\_

**Contract Term/Duration** (for amended contracts, include existing term dates and amended dates):  
4/10/2025-12/31/2029

**Contract Amount** (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
(A)	(B)	(A+B)
0	\$1,150,000	\$1,150,000

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
4/10/2025-12/31/2029		12/31/2029

### Scope of work:

In 2024 Denver Arts & Venues (DAV) engaged in partnership discussions with Birdcall Red Rocks LLC, a Colorado based quick service restaurant company specializing in chicken sandwiches and other offerings. In 2025, DAV and Birdcall Red Rocks LLC finalized terms on a partnership marketing agreement and helped facilitate a related subcontractor agreement between Aramark and Birdcall to operate a branded concession location at Red Rocks Amphitheatre.

**Was this contractor selected by competitive process?** No, Sponsorship open market **If not, why not?**

**Has this contractor provided these services to the City before?** ☐ Yes ☒ No

**Source of funds:** Revenue Agreement

**Is this contract subject to:** ☐ W/MBE ☐ DBE ☐ SBE ☐ XO101 ☐ ACDBE ☒ N/A

**WBE/MBE/DBE commitments** (construction, design, Airport concession contracts): NA

**Who are the subcontractors to this contract?** NA

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Date Entered: \_\_\_\_\_