

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**.

All fields must be completed.

Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: 8/14/2012

Please mark one: ☒ Bill Request or ☐ Resolution Request

1. Has your agency submitted this request in the last 12 months?

☐ Yes ☒ No

If yes, please explain:

2. Title: *(Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)*

New Concession agreement for **DIA Juice, LLC** (d/b/a Jamba Juice), **PLANE 201205410**, to be located in Concourse C West Subcore.

3. Requesting Agency: Department of Aviation

4. Contact Person: *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Heather Barry
- **Phone:** 303-342-2242
- **Email:** heather.barry@flydenver.com

5. Contact Person: *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor Council and who will be available for first and second reading, if necessary.)*

- **Name:** John Ackerman
- **Phone:** 303-342-2568
- **Email:** john.ackerman@flydenver.com

6. General description of proposed ordinance including contract scope of work if applicable:

****Please complete the following fields:** *(Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field.)*

DIA Juice, LLC will invest a minimum of \$428,829 to build out the new Jamba Juice location in the West Subcore of Concourse C at Denver International Airport. The location is proposed to be a bright, colorful, and enticing location offering the full-range of Jamba Juice products including its classic, light, and all-fruit smoothies, pre-boosted smoothies, freshly squeezed juices, blended frozen treats, organic granola and steel-cut oatmeal choices, California flatbreads™, whole leaf brewed organic tea and fruit tea infusions.

a. **Contract Control Number:** PLANE 201205410

b. **Duration:** 7 years c. **Location:** Concourse C West Subcore

d. **Affected Council District:** 11

e. **Benefits:** Jamba Juice will bring a new, quick snack choice to passengers and employees of Southwest Airlines in the West Subcore of Concourse C. Tenant estimates first full year of gross sales to be \$1,100,000.

f. **Costs:** Capital investment of \$428,829.00 (\$670.00 psf).

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
<i>(A)</i>	<i>(B)</i>	<i>(A+B)</i>
\$130,900.00 Annually	N/A	\$130,900.00 Annually

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
DOE	N/A	12/31/2019

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: _____

Date: _____

g. Date Goals Assigned: 1/6/2012

h. Goals Established: 40% Participation: 40%

7. Is there any controversy surrounding this ordinance? (*Groups or individuals who may have concerns about it?*) Please explain.

Patricia Reilly Food Concepts, Inc. d/b/a Mile High Provisions was recommended by the RFP evaluation panel to be selected as the successful proposer. However, due to illness of an immediate family member, Patricia Reilly withdrew from the award. The second highest proposer, DIA Juice, LLC d/b/a Jamba Juice was then selected as the successful proposer for the Snacks – Open to Proposals opportunity in Concourse C West.

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SIRE Tracking Number: _____

Date: _____