

DEDO ORDINANCE/RESOLUTION REQUEST

Date of Request: 12/17/19

Please mark one: Bill Request or Resolution Request

1. Type of Request:

Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment

Dedication/Vacation Appropriation/Supplemental DRMC Change

Other:

2. Title:

Executes an intergovernmental agreement between Denver Economic Development & Opportunity (DEDO) and the Community College of Denver (CCD) with a contract for **\$565,750** for activities in CCD's Center for Workforce Initiatives relating to WORKNOW, a collaborative workforce development initiative to recruit, support and train local residents in construction and construction-related careers, for the funding year beginning January 1, 2020.

3. Requesting Agency: Denver Economic Development & Opportunity (DEDO)

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Marcus Johnson 720-913-1638	Name: Susan Liehe 720-913-1689
Email: marcus.johnson@denvergov.org	Email: susan.liehe@denvergov.org

5. General a text description or background of the proposed request, if not included as an executive summary.

See Executive Summary

6. City Attorney assigned to this request (if applicable): Bradley Neiman

7. City Council District: Citywide

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$600K; IGA/Grant Agreement, Sale or Lease of Real Property):
Professional Services

Vendor/Contractor Name: Community College of Denver
Contract control number: OEDEV-201952528-00

Location: P.O. Box 173363, Campus Box 250,
Denver, CO 80217-3363

Is this a new contract? Yes No Is this an Amendment? Yes No If yes, how many?

Contract Term/Duration (for amended contracts, include existing term dates and amended dates): New contract for funding year starting January 1, 2020 and concluding on December 31, 2020 for the WORKNOW program.

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
\$565,750	-	\$565,750

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
12 months	-	12/31/20

Scope of work: See Executive Summary for program elements.

Was this contractor selected by competitive process? If not, why not?

No, as this is not solely a city program or controlled by city procurement guidelines. WORKNOW is a broad community-based collaborative involving public, private, and foundation partners.

Has this contractor provided these services to the City before? Yes No

The initial contract for these activities in 2018 was \$250,000, and the 2019 funding amount was \$564,000.

Source of funds: General Fund

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, DEN concession contracts): N/A

Who are the subcontractors to this contract? N/A

EXECUTIVE SUMMARY

WORKNOW is a job recruitment, advancement and support platform for Denver metro families living in neighborhoods directly affected by community construction projects. This is Denver's first workforce development platform striving to equalize opportunities for all Coloradans by enabling inclusive, diverse, and skilled employment opportunities in construction. WORKNOW programming is concentrated in community resource navigation, job skills training, job placement, career coaching and advancement, and community building.

The goal of WORKNOW is to create a partnership that supports the development of a local worker pipeline for infrastructure construction job opportunities. This partnership believes in the efficiency and effectiveness of collaboration between for-profit and nonprofit organizations, government and non-government organizations, community- and faith-based organizations, business, education, and labor in developing a quality workforce and sustainable neighborhoods.

Launched in 2017, WORKNOW exists to coordinate community-centered hiring on infrastructure projects to improve access for local residents and to provide project contractors with a pipeline of local workers in craft and professional service positions.

As a co-founder of WORKNOW, the City & County of Denver is one of the Colorado Resource Partners (CORE Partners), an alliance of organizations. With partner funds and leveraged dollars, WORKNOW was launched through the existing infrastructure of the Community College of Denver's Center for Workforce Initiatives to achieve three main objectives:

- Foster demand-driven skills attainment and employment using regional infrastructure projects as a catalyst
- Enable upward mobility for all metro Denver residents and families
- Align and integrate programs and services and promote exchange of best practices and technical assistance

Now two years along, WORKNOW is progressing well with measurable outcomes. Though the city's partnership and investments along with other funding partners, as of Q3 2019 WORKNOW has enrolled 1,282 members. Of those, 615 (48%) have completed a training and secured industry certificates. 522 WORKNOW members have secured new employment, with a construction industry placement rate averaging more than 60%. WORKNOW has assisted 171 apprentices secure placement in Registered Apprenticeship Programs recognized by the U.S. Department of Labor. 54% of members have had income increases within six months of enrollment. WORKNOW ended Q3 2019 with 41 members working on various city projects with workforce development requirements.

In all, the city is allocating \$1.2 million to its Construction Career Pilot in 2020, including this contract for \$565,750 to help fund WORKNOW. The Denver Construction Career Pilot staff team within DEDO/Denver Workforce Services includes six full-time staff.

The budget for this 2020 contract between the city and CCD includes the following:

I.	<u>Participant Direct Services – WORKNOW</u>	
	Training – 225 people	\$113,000
	Supportive Services – 225 people	\$130,000
	Employer Resources and Services	\$ 77,500
	TOTAL	\$320,500
II.	<u>Operational support - WORKNOW</u>	
	Navigators supporting targeted city projects	\$120,000
	Community outreach, marketing, Fiscal Support	\$125,250
	TOTAL	\$245,250
	CONTRACT TOTAL	\$565,750