

A photograph of the Denver skyline at sunset, with several skyscrapers illuminated against a golden, cloudy sky. The foreground shows a dense urban area with various buildings.

DENVER ECONOMIC DEVELOPMENT & OPPORTUNITY DENVER WORKFORCE SERVICES



DENVER
ECONOMIC DEVELOPMENT
& OPPORTUNITY

CONNECT WITH US

DENVERGOV.ORG/WORKFORCE

PHONE (720) 337-9675 (WORK)

WORKFORCE@DENVERGOV.ORG

Contract: Workforce Innovation & Opportunity Act Service Provider and One-Stop Operator

- Program Administrator: Eckerd Connects
- Term: 7/01/2023 – 6/30/2024
- Amount: \$5,840,000

Eckerd Connects will serve as both the One-Stop Operator and WIOA service provider, that employs vision, innovation, accountability, and efficient and effective utilization of resources in workforce development programming. As customers are engaged across multiple entry points, their individual needs shall be identified and addressed, and they will be provided access to programs, services, and navigation to supplementary supports.

DENVER ECONOMIC DEVELOPMENT & OPPORTUNITY

Denver Economic Development & Opportunity is creating an economy that works for everyone.

Business Development

Supports business recruitment, retention, and expansion

Division of Small Business Opportunity

Creates and expands contract opportunities for small, minority, and women-owned businesses

Denver Workforce Services

Connects employers to a skilled talent pipeline
Connects jobseekers to employment and training opportunities

Neighborhood Equity & Stabilization

Creates opportunities for residents and businesses in neighborhoods experiencing change

Global Business Development

Builds Denver's capacity to engage with and secure investment from global markets

Innovation/Entrepreneurship

Fosters a fertile environment for existing and aspiring startups, scaling firms, and Denver's venture capital climate

Executive Office

Drives overall strategic planning, operations, communications, and personnel management

DENVER WORKFORCE SERVICES

- *Increase access to and impact of workforce services to improve the economic mobility for Denver residents.*
- *Strengthen alignment between business needs and community assets to ensure Denver has a productive, educated, competitive and knowledgeable workforce.*



OUR CUSTOMERS

JOBSEEKERS

ACCESS Virtual tools, Workforce Centers, Denver Workforce Integration Network (DWIN)

EXPLORE Labor market and career pathway information, hiring trends

PREPARE Job search assistance, Job readiness training, career coaching

LEARN Workshops, individual training accounts (tuition assistance)

CONNECT Recruitment events, work-based learning, Registered Apprenticeships



OUR CUSTOMERS

EMPLOYERS

HIRE Job postings, applicant referrals, recruitment events

TRAIN Work-based-learning, internships, Registered Apprenticeships

RETAIN Upskilling and incumbent worker training, consulting, layoff aversion



WHO AND WHAT

Workforce Center at Webb | 201 W Colfax

Workforce Center at Montbello | 4685 Peoria St.

Workforce Center at DEN | 8500 Pena Blvd.

DENVER WORKFORCE INTEGRATION NETWORK (DWIN)

AARP, ACI Learning, African Community Center, Asian Pacific Development Center, CCD Center for Employment Initiatives, CO Department of Labor & Employment, CO Department of Corrections, Community College of Aurora, CommunityWorks, CWEE, Denver Housing Authority, Denver Human Services, Denver Indian Center, Denver Public Library, Denver Public Schools, Division of Vocational Rehabilitation, Easterseals Colorado, Emily Griffith Technical College, Families Forward Resource Center, Goodwill, Jewish Family Services, Maxx Impact Group, Mile High United Way, Mile High Youth Corps, Mi Casa Resource Center, Red Rocks CC, Second Chance Center, Servicios De La Raza, The Alliance Center, The Learning Source, Turing, Urban Peak, Volunteers of America, WellPower, Work Options

DWIN ensures:

- Coordination and alignment of services
- Sharing of best practices
- Awareness and leveraging of available funding and resources
- One-stop access to the workforce network

DWIN participants work together to align services for jobseekers who are experiencing barriers to success:

- Veterans
- Justice-involved
- Youth
- People experiencing homelessness
- People living with disabilities
- Older adults
- New Americans

DIRECT SERVICES



Job Seeker Services

- Virtual services
- Self-directed services
- One-on-one assistance

Programs & Initiatives

- Workforce 50+
- New Americans Integration Network
- DEN Gateway Training Program

Youth Services

- CareerWise Apprenticeship Program
- Governor's Summer Job Hunt
- Certified Youth Employer Program

Employer Services

- Sector Partnerships
- Work-Based Learning
- Rapid Response

FUNDED PARTNERS

WIOA and Related Funding

- Eckerd Connects
- Denver Public Schools

Grants (Veterans Service to Career, Pathways Home, TEC-P)

- Volunteers of America, Bill Daniels Veterans Services Center
- CommunityWorks
- Adams, Arapahoe/Douglas, Boulder, Weld, Larimer, Jefferson Local Workforce Areas

CARES Act

- Denver Public Library

Community Development Block Grant – COVID Relief

- Work Options for Women (WOW)
- Center for Work Education and Employment (CWEE)
- Jewish Family Services (JFS)

American Rescue Plan State Stimulus – Upskilling

- Second Chance Center
- Mile High Youth Corps
- Prodigy Ventures
- Denver Housing Authority

American Rescue Plan State Stimulus – Innovation

- Mi Casa Resource Center
- Servicios de La Raza
- Urban Peak

TOTAL: \$11,993,325

ECKERD CONNECTS - SERVICES

Workforce Innovation and Opportunity Act (WIOA) & Related Programs Service Provider:

- WIOA Adult
- WIOA Dislocated Worker
- WIOA Out-of-School Youth
- Technology Employment in Colorado Partnership (TEC-P)
- Disability Program Navigator (DPN)
- Re-employment Services and Eligibility Assessments (RESEA)
- Innovation, Diversity, Equity in Apprenticeships (IDEA)
- Quality Jobs, Equity, Strategy & Training (QUEST)
- Trade Adjustment Act (TAA)
- City General Funds

One-Stop Operator:

- Convening mandated partners and stakeholders who represent the larger workforce system – Denver Workforce Integration Network (DWIN)

ECKERD CONNECTS | DELIVERABLES

Contract provision: 1,376 individuals served

- WIOA & related programs – 841
- RESEA - 535

Performance will be measured by the following indicators:

- Employment rate in the 2nd quarter after program exit
- Employment rate in the 4th quarter after program exit
- Median earnings
- Credential attainment rate
- Measurable skills gains



CURRENT PROGRAM YEAR METRICS

Denver County	PY22 QTR 3			Period Start:	July 1, 2022	Period End:	March 31, 2023	Report Date:	5/15/23
Green = 90% or greater, Yellow = 90.00% - 50.00%, Red = 50.00% or below negotiated levels. In alignment with USDOL definitions, performance is evaluated using 4 rolling quarters.									
*WIOA Quarterly Report	Adult			Dislocated Worker			Youth		
Performance (4 quarters)	Standard	Actual	Percent	Standard	Actual	Percent	Standard	Actual	Percent
Employment Rate (Q2)	72.0%	72.28%	100.4%	74.0%	71.88%	97.1%	68.2%	68.91%	101.0%
Employment Rate (Q4)	70.0%	67.54%	96.5%	74.0%	70.75%	95.6%	67.0%	68.04%	101.6%
Median Earnings (Q2)	\$7,273.00	\$10,930.00	150.3%	\$10,500.00	\$11,232.00	107.0%	\$3,750.00	\$3,675.00	98.0%
Credential Attainment Rate	80.0%	75.00%	93.8%	70.0%	78.57%	112.2%	64.0%	63.64%	99.4%
Measurable Skill Gains Rate	64.0%	64.92%	101.4%	65.0%	63.75%	98.1%	58.0%	85.85%	148.0%

PROCUREMENT

HISTORY:

WIOA Youth Providers – Winter 2019 – 4 awarded (ACCO, Urban Peak, CEO, DPS)
Service dates - 7/1/19-6/30/20, 7/1/20-6/30/21, 7/1/21-6/30/22*

WIOA One-stop Operator and Service Provider – Winter 2020 – Eckerd Connects awarded
Service dates - 7/1/20–6/30/21, 7/1/21-6/30/22, 7/1/22-present*

CDBG-CV/State ARPA – Spring 2021 – 9 organizations awarded (slide 6)
Service dates - 7/1/21-6/30/21, 7/1/22-present

WIOA youth provider – Winter 2022 - Cancelled due to lack of qualifying responses (1 proposal submitted)

CURRENT:

Denver Youth Employment Program – awarded (DPS)
Service dates – 1/1/23-present

WIOA One-stop Operator and Service Provider – Ongoing

State ARPA – Ongoing

ACTION REQUESTED

Your support as we move
Resolution 23-0712 through the City Council
process. This investment on Denver's part will have
a positive and compounding impact on our
community.



THANK YOU



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