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## BAC-10596

### Contact Information

Contact Name	██████████	Home Address	████████████████████
Preferred Phone	██████████	Home City	██████████
Preferred Email	████████████████████	Home State	██
Other Phone		Home Zip	██████████
Other Email		County	██████████
DOB	██████████	Hispanic or Latino origin or Descent?	██
Gender	██	Race/Ethnicity	██████████
Other Gender		Other Ethnicity	
		Tribal Affiliation	
		Salutation	
		Pronouns	██████████

### Application

Status	In Progress	Council Resolution Number	
Notes			

### Board Information

Board Name	Denver Health & Hospital Authority Board of Directors	Original Start Date	
		End Date	
		Other boards or commissions served	Visit Denver

### Work Information

Employer		Work Address	
Position		Work City	
Business Phone #		Work State	
Work Email		Work Zip	

### Additional Information

Work or home in Denver	Yes	Objection to appointment?	No
Are you a registered voter?		Special Information	
If so, what county?		Registered Lobbyist	No

**Denver City Council District No** Lives outside of the City and County of Denver  
**Conflict of Interest** No  
**Conflict of Interest Explanation**

### Education and General Qualifications

<b>Name of High School</b>		<b>Name of Graduate School</b>
<b>Location of High School</b>		<b>Location of Graduate School</b>
<b># of Years Attended High school</b>		<b># of Years Attended Graduate School</b>
<b>Did you Graduate High School</b>	Yes	<b>Did you Graduate Graduate Major</b>
<b>Name of College</b>		
<b>Location of College</b>		
<b># of Years Attended College</b>		
<b>Did you Graduate College</b>		
<b>Undergrad Major</b>		

### Reference Details

<b>Reference Name #1</b>	<b>Reference Email #1</b>
<b>Reference Phone #1</b>	<b>Reference Address #1</b>
<b>Reference Name #2</b>	<b>Reference Email #2</b>
<b>Reference Phone #2</b>	<b>Reference Address #2</b>
<b>Reference Name #3</b>	<b>Reference Email #3</b>
<b>Reference Phone #3</b>	<b>Reference Address #3</b>

Agree to a background check

**Owner** [REDACTED]

**Created By** Denver Integration, 5/26/2026, 1:20 PM  
**Last Modified By** Elkin Rueda, 5/27/2026, 2:24 PM

### Notes & Attachments

**resume.pdf**

**Type** Attachment  
**Last Modified** Denver Integration  
**Description**  
[View file](#)

**Bruce K.docx**

**Type** Attachment  
**Last Modified** Denver Integration  
**Description**  
[View file](#)

### Applicants History

5/27/2026, 2:24 PM

**User** Elkin Rueda  
**Action** Changed Status from New to In Progress.

**5/26/2026, 1:20 PM**

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User **Denver Integration**  
Action **Created.**

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Bruce K. Alexander



## **SKILLS AND EXPERIENCE**

### **Leadership Skills:**

Significant experience in addressing diverse problems and opportunities in the private, public and non-profit sectors. Successful at team and consensus building for groups with diverse backgrounds, interests and agendas. Designed and facilitated strategic planning retreats for professional and community organizations. Proven ability to inspire and motivate individuals and groups of people toward their goals.

### **Business and Industry Skills:**

More than 30 years of banking experience has provided an understanding of both small and large business. This hands-on experience has developed executive skills in finance, marketing, strategic planning, personnel management and supervision. Responsible for lending activities in the areas of corporate, commercial real estate, construction and consumer loans. Built strong customer relationships through an understanding of individual business and organizational goals.

### **Management Skills:**

Committed to individual employee and team development. Adept in decision making and problem solving roles. Able to set and direct program tasks for a variety of work groups. Able to integrate a process-oriented and results-oriented focus in project management. Respected as a mentor for members of staff and senior management.

### **Marketing and Communication Skills:**

Experience includes strategic marketing, project planning, sales management, research, quality service delivery, public relations and community planning. Strong presentation skills with proven competence in public speaking and multimedia appearances. Articulate spokesperson for local and national organizations. Interested and effective listener.

## **EMPLOYMENT**

<b>Vectra Bank Colorado</b> President and Chief Executive Officer	<b>2000 - Present</b>
<b>Denver Urban Renewal Authority</b> Executive Director	<b>1999 - 2000</b>
<b>Bank One Denver (\$3 Billion Bank)</b> Senior Vice President / Manager Corporate Banking	<b>1995 - 1999</b>
<b>Affiliated National Bank, Denver (\$175 Million Bank)</b> Executive Vice President/Manager of Lending Division	<b>1992 -1993</b>
<b>Affiliated Arapahoe National Bank (\$75 Million Bank)</b> President and Chief Executive Officer	<b>1990 - 1992</b>
<b>Affiliated First National Bank in Boulder (\$340 Million Bank)</b> Executive Vice President/Manager of Lending Division (1987-1990) Senior Vice President/Manager of Retail Services Division (1985-1987) Vice President of Commercial Lending (1981-1985) Manager of Credit Department (1980-1981) Director of Marketing (1978-1981)	<b>1978-1990</b>

**EDUCATION AND TRAINING**

University of Virginia – B.A. with distinction in English	1971-1975
National School of Bank Marketing	1979
Leadership Boulder	1980-1981
National Commercial Lending School	1982
Colorado Graduate School of Banking	1983-1985
American Bankers Association Media Training	1991-1993

**CHAMBERS OF COMMERCE/ECONOMIC DEVELOPMENT**

<b>Colorado Association of Commerce and Industry</b> Member, Board of Directors and Chairman (1997)	1992-1997
<b>Greater Denver Chamber of Commerce</b> Graduate Leadership Denver (1993) Board of Directors, Chamber Foundation	1992-1999
<b>Boulder Chamber of Commerce</b> Chairman, Board of Directors	1981-1991

**CITY/STATE GOVERNMENT**

<b>Boulder Urban Renewal Authority</b> Commissioner	1987-1991
<b>City of Boulder Parks and Recreation</b> Chairperson, Advisory Board	1985-1986
<b>State of Colorado Nominating Commission</b> State Supreme Court and Court of Appeals	2008-2014

**BANKING ORGANIZATIONS**

<b>Colorado Bankers Association</b> Board of Directors	2009-Present
<b>American Bankers Association</b> National Banking Advisor	1992-1993

**NON-PROFIT ORGANIZATIONS**

<b>Nature Conservancy</b> Member, Board of Directors	2013- <del>Present</del>
<b>Colorado Health Foundation</b> Member, Board of Directors	2010- <del>Present</del>
<b>Federal Reserve Board, Kansas City/Denver Branch</b> Member, Board of Directors	2006-2013
<b>Colorado Forum</b> Member	2001-Present
<b>Visit Denver</b> Member, Board of Directors, Chair Elect	2003- <del>Present</del>
<b>Denver Health and Hospital Authority</b> Member, Board of Directors Member, Chairman (2006-2010)	2000-2011
<b>Downtown Denver Partnership</b> Member, Board of Directors (2002-2005) Chair of Board of Directors (2004-2005) Chairperson, Capital Campaign Committee	1998-Present

Bruce K. Alexander

Past President and Chief Executive Officer

Vectra Bank Colorado

Bruce Alexander became President and Chief Executive officer of Vectra Bank Colorado in March 2000. Prior to leading Vectra, Alexander was Executive Director of the Denver Urban Renewal Authority, which helps drive Denver's economic growth and urban vitality. He spent the previous 20 years leading and managing other financial institutions across Colorado. He retired from Vectra in April of 2026.

A graduate of the University of Virginia, Alexander has developed a long history of community involvement. He was appointed twice as a director of the Denver Branch of the Federal Reserve Bank of Kansas City. He has served in leadership roles as Chair of the Board of Directors of The Downtown Denver Partnership, Denver Health and Hospital Authority and the Colorado Association of Commerce and Industry, now the Colorado Chamber of commerce. In addition to serving as past chair and board member for the Colorado Bankers Association, The Nature Conservancy and Visit Denver, he also served on the board of the Colorado Health Foundation and the Denver Housing Authority.

As a fifth generation Coloradoan and banker, Alexander brings an extensive background in the business community as well as a distinguished track record of leadership and management experience in the private, public and non-profit sectors.

Vectra Bank is a customer focused organization dedicated to serving small and middle market business across Colorado. Vectra is part of Zions Bancorporation, a regional Bancorporation in the western United States.