ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at MileHighOrdinance@DenverGov.org by 9 a.m. Friday. Contact the Mayor's Legislative team with questions

Ple	ease mark one:	☐ Bill Request	or	⊠ Resolution Request	Date of Request: <u>10/16/2025</u>				
Please mark one: The request directly impacts developments, projects, contracts, resolutions, or bills that involve property and impact within .5 miles of the South Platte River from Denver's northern to southern boundary? (Check map <u>HERE</u>)									
	Yes 🖂 N	0							
1.	Type of Request:								
	□ Dedication/Vacation □ Appropriation/Supplemental □ DRMC Change								
	Other:								
 Title: (Start with approves, amends, dedicates, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.) Amends an on-call contract with AOR, Inc. by adding one year for a new end date of 12-31-2026 to continue providing consulting services related to planning, managing, facilitating, and implementing marketing and branding initiatives for City departments. No change to contract capacity, citywide (TECHS-201738497/TECHS-202581471-04). Requesting Agency: Technology Services 									
_	Contact Person:								
		nowledge of proposed e.g., subject matter expe	ert)	Contact person for co	uncil members or mayor-council				
	Jame: Jenny Schiavor			Name: Jenny Schiavo	ne				
Email: jenny.schiavone@denvergov.org				Email: jenny.schiavor	ne@denvergov.org				
5.	General description or background of proposed request. Attach executive summary if more space needed: (who, what, why) Digital Experience (DX) a division of Technology Services conducted an RFP process in 2017 to establish multiple contracts with suppliers including AOR, Incorporated that will provide consulting services related to planning, managing, facilitating, and implementing marketing and branding initiatives for all City Department's programs, projects, events, and Citywide priorities. The City intends to put out a new solicitation for these services in FY26 and the term of this agreement is being extended by one year to facilitate a new RFP process.								
6.	City Attorney assigned to this request (if applicable): Andrew Riester								
7.	City Council District: Citywide								
8.	**For all contracts, fill out and submit accompanying Key Contract Terms worksheet**								
			be completed	by Mayor's Legislative Tean					
Re	solution/Bill Number	:		Date Ent	Date Entered:				

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):								
On-Call Expenditure contract exceeding \$500,000								
Vendor/Contractor Name (including any dba's): AOR, Incorporated Contract control number (legacy and new): TECHS-201738497/TECHS-202581471-04								
Contract Term/Duration (for amended contracts, include <u>existing</u> term dates and <u>amended</u> dates):								
Current term:	12/1/2017 - 12/31/2025 Pro	oposed term: 12/1/2017 - 12/31/2026	Duration: 9 years, 1 month					
Contract Amount (indicate existing amount, amended amount and new contract total):								
	Current Contract Amount (A)	Additional Funds (B)	Total Contract Amount (A+B)					
	\$3,500,000.00	\$0.00	\$3,500,000.00					
	Current Contract Term	Added Time	New Ending Date					
	12/1/2017 – 12/31/2025	One year	12/31/2026					
Scope of work: Supplier provides media and marketing Professional Services on an On-Call basis. Was this contractor selected by competitive process? Yes If not, why not? N/A								
Has this cont	ractor provided these services to	o the City before? 🛛 Yes 🗌 No						
Source of funds: Various City Agency Operating Funds								
Is this contra	ct subject to: W/MBE	DBE SBE X0101 ACD	DBE N/A					
WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A								
Who are the subcontractors to this contract? N/A								
To be completed by Mayor's Legislative Team:								
Resolution/Bi	ll Number:	Date Er	ntered:					