

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**.

All fields must be completed.
Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: 8/29/14

Please mark one: **Bill Request** or **Resolution Request**

1. Has your agency submitted this request in the last 12 months?

Yes **No**

If yes, please explain:

2. Title: Adobe Systems Incorporated – new contract request

3. Requesting Agency: Technology Services

4. Contact Person: *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Steve Auberger
- **Phone:** 720-913-4072
- **Email:** Stephen.Auberger@denvergov.org

5. Contact Person: *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)*

- **Name:** Steve Auberger
- **Phone:** 720-913-4072
- **Email:** Stephen.Auberger@denvergov.org

6. General description of proposed ordinance including contract scope of work if applicable:

Adobe Systems Inc. will provide a SaaS solution for our denvergov.org website. The City has over 100 denvergov.org content editors that maintain 4600 pages that receive over 21 million unique page views per year. This contract covers the SOW for converting denvergov.org's 4600 pages to the Adobe cloud, as well as the maintenance and license costs starting 12/1/2014 expiring 12/31/2019.

- a. Contract Control Number:** 201417941
- b. Duration:** 9/01/2014 – 12/31/2019
- c. Location:** Citywide
- d. Affected Council District:** All
- e. Benefits:** Adobe's Saas solution provides the city with a scalable, extensible, true content management system that has workflow capabilities, content integration and out-of-the-box social integrations. The new denvergov.org will be completely responsive and accessible from any device (desktop, laptop, tablet or phone). Additionally, the move to the cloud will allow the City to stay current with our web technologies and reduce costs by leveraging Adobe managed services for timely upgrades.
- f. Costs:** Total ongoing support cost is \$3,260,000.00

Original Amount Requested: \$3,260,000.00
NEW Amount Requested: \$3,260,000.00
 Total Amount Requested: \$3,260,000.00

7. Is there any controversy surrounding this ordinance? *(Groups or individuals who may have concerns about it?)*
Please explain. None

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____