

# Alfredo Reyes

## SUMMARY

Executive with a decade of experience leading collective impact strategies, community-engaged research projects, fundraising strategies, and community building. Strong skills working in mediation, budgets, research and evaluation, public speaking, education, and relationship building within and outside of the creative economy. I am a natural go-getter and bring enthusiasm, vision, humor, empathy, objectivity, discipline, and accountability.

## EXPERIENCE

- LATINO CULTURAL ARTS CENTER (LCAC) | DENVER, CO*
- Apr. 2020 - Present  
**Executive Director**
- Collaborate with the Board on strategic planning, fund development, program design, team management, advocacy, and promotion with the goal of building a Cultural Campus across central Denver that inspires social change. Implemented funding calendar raising \$1M+ for operations and leveraged over \$7.6 million in capital funds.
- Aug. 2019 - Mar. 2020  
**Director of Operations and Programs**
- Advised executive leadership in developing donor base and budgetary plans.
  - Designed operational systems to ensure efficiency, performance, and long-term plans.
  - Led community-engaged research process to refine mission, vision, and values, and contribute to the development of collective impact programs serving artists, educators, students, and families.
- UNIVERSITY OF CALIFORNIA, SANTA CRUZ (UCSC) | SANTA CRUZ, CA*
- Sept. 2016 - Jul. 2019  
**Coordinator, Pathways to Research, Educational Opportunities Programs (EOP)**
- Spearheaded research mentoring program for 30-40 undergraduate students and 5-8 doctoral mentors, including outreach, hiring, training, curriculum, supervision, event planning and evaluation.
- GRADUATE! PHILADELPHIA | PHILADELPHIA, PA*
- Aug. 2015 - Sep. 2016  
**Partnership Specialist and Educational Advisor**
- Designed community-engagement plan to reach adults with unfinished college degrees through public media, organizational partnerships with churches, schools, public agencies, and nonprofits across Delaware Valley
- ## EDUCATION
- May 2012  
**Bachelor of Arts**  
*COLORADO COLLEGE | COLORADO SPRINGS, CO*
- Major: Political Science and Spanish / GPA 3.33

- May 2015     **Master of Arts**  
*UNIVERSITY OF COLORADO, BOULDER | BOULDER, CO*
  - Major: Educational Foundations, Policy, and Practice / GPA 3.84
  
- May 2019     **Doctor of Philosophy**  
*UNIVERSITY OF CALIFORNIA, SANTA CRUZ | SANTA CRUZ, CA*
  - Three-years of doctoral study in education research. Earned 2<sup>nd</sup> M.A. / GPA 3.8

**RELEVANT SERVICE**

- Oct. 2021-  
Present     *Commissioner of Cultural Affairs, City of Denver*
  - Serve on advisory board to Denver Arts and Venues’ cultural programs department. Appointed by the Mayor and approved by City Council.
  
- Oct. 2019-  
June 2023     *Mayor’s River Sisters Advisory Committee, City of Denver*
  - Provide systematic guidance to implement a bi-national framework for freshwater restoration between Denver and San Luis Colorado, Sonora (Mexico).
  
- Dec. 2014-  
July. 2015     *Founding Member, Young Latino Philanthropists, Latino Community Foundation of CO*
  - Designed and implemented responsive and dynamic grant-making processes.
  
- Jul. 2012-  
Sept. 2015     *Founding Education Committee Member, The Denver Foundation*
  - Facilitated grant-making, impact-strategy, approved budget, and participated in site-visits. Responsible for guiding education investment totaling \$1.3 million.

**CERTIFICATIONS & FELLOWSHIPS**

- 2021 Latino Leadership Institute, *Cohort 9*
- 2019 Community-Based Research, CU Engage
- 2018 Community-Engaged Research Institute (CERI)
- 2012 Mediation, University of Denver
- 2008 Gates Millennium Scholarship
- 2008 Greenhouse Scholars

**SKILLS**

- Operating Systems and Software.
- Bicultural; native command of Spanish and English.
- Intermediate training in theory, methodology, and mixed-methods research. Trained in statistical analyses using SPSS and Excel.

**PROFESSIONAL REFERENCES**

- [REDACTED]
- [REDACTED]